



NSRA Members-Only Benefit

# Retail Education Webinar

Join NSRA in a live education seminar that offers insights on how to rebuild your business and get customers back through the door



Presented by:  
**Bob Negen**

Co-founder of  
*WhizBang!*  
Retail Training;  
co-creator of  
*the Retail Sales  
Academy*

Mark Your  
Calendar for  
September 30th!

## *How to Manage Your Mindset, Control Your Stress and Save Your Sanity in this Crazy COVID World*

*Wednesday, September 30, 2020, at 1 p.m. (EDT)*

Understanding how to run your business during this pandemic is only half the battle. It is just as important that you manage yourself, your emotions and your mindset. In this live webinar you'll learn...

- How to quickly banish petty annoyances forever
- How to use "A.D.D." to get your staff involved with your planning
- The "AAA Model" for quick decision making
- 5 powerful techniques to manage your stress
- and much, much more!

Bob Negen, co-founder of WhizBang! Retail Training and co-creator of the Retail Sales Academy, is a professional retail speaker, consultant, business coach, and author. Negen motivates and trains independent retailers to improve and grow their businesses with practical, actionable tactics and strategies. He speaks to local independent business owners in their own language using real world retail experience and humor. As a retailer he turned a single kite store into an award winning multi-million dollar toy store chain. Now he uses his three decades of retail experience to help store owners and managers learn the nuts-and-bolts skills they need to succeed in today's economy.

**Register at [www.nsra.org](http://www.nsra.org)**

You must be a NSRA member to register. Space is limited. Webinar will be approximately 1 hour.

If you have questions, please contact NSRA at 1-800-673-8446 or [memberservices@nsra.org](mailto:memberservices@nsra.org)