



NSRA Members-Only Benefit

# Retail Education Webinar

Mark Your Calendar for June 24th!

Join NSRA in a live education seminar that offers insights on how to grow your business

## Actionable Online Marketing Strategies During Crisis Recovery

Wednesday, June 24, 2020, at 4 p.m. (EDT)



Presented by:  
**Steve Ryan**

Founder  
and CEO,  
RyTech LLC

What can I do now from a marketing standpoint that will offer return on investment as my business begins to adapt to the new environment?

How can I spend smartly, even conservatively, to communicate with current and potential customers?

Where do I even start with reimagining my marketing strategies?

These are questions you're grappling with as you envision your business in today's ever changing world.

In this webinar, we'll discuss actual digital marketing strategies and tactics that can be implemented today to maximize return on investment.

Steve Ryan is energized by helping businesses succeed and grow through their digital marketing efforts. Founding RyTech in 2012, Steve wanted to assist businesses with the expanding digital market, changing digital landscape, and become a trusted partner to develop long term partnerships. RyTech's experience spans across the United States with businesses at all stages of growth and revenue. Steve holds degrees from Marquette University and University of Illinois Urbana-Champaign and frequently speaks on digital marketing topics at industry conferences, tradeshows, and seminars.



**Register at [www.nsra.org](http://www.nsra.org)**

You must be a NSRA member to register. Space is limited. Webinar will be approximately 1 hour.

If you have questions, please contact NSRA at 1-800-673-8446 or [memberservices@nsra.org](mailto:memberservices@nsra.org)