

Nursing Policy & Advocacy

Diane N. Solomon, PhD, PMHNP-BC, CNM

41st Annual NPO Conference

October, 2018

Outline

- Operationalizing Advocacy vs. Policy
- Nurse's Historic & Contemporary Role in Advocacy
- Advocacy Theory
- Opportunities for Involvement
- Words to the Wise (sustainability vs. burnout)

Advocacy

advocacy

[**ad**-vuh-kuh-see]



Spell

Syllables

Examples

Word Origin

[See more synonyms on Thesaurus.com](#)

noun, plural advocacies.

1. the act of pleading for, supporting, or recommending; active espousal:

He was known for his advocacy of states' rights.

Advocacy

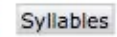
Advocacy is the act or process of pleading for, supporting, or recommending a cause or course of action. Advocacy may be for persons (whether as an individual, group, population, or society) or for an issue, such as potable water or global health. (ANA Code of Ethics -2015)

Policy

policy¹ 

[**pol**-uh-see]

 Spell

 Syllables

[Synonyms](#)

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[Word Origin](#)

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noun, plural policies.

1. a definite course of action adopted for the sake of expediency, facility, etc.:
We have a new company policy.
2. a course of action adopted and pursued by a government, ruler, political party, etc.:
our nation's foreign policy.
3. action or procedure conforming to or considered with reference to prudence or expediency:
It was good policy to consent.
4. sagacity; shrewdness:
Showing great policy, he pitted his enemies against one another.
5. *Rare.* government; polity.

Advocacy & Policy

Role of Nurses



Historical Nursing Advocacy a la “Flo”

- Belief in nurses’ control of nursing
- Separation of nursing and medicine
- Reform of healthcare through advocacy
- Established credibility of nursing as a profession
- Example of advocacy in action
- Today: Gallup poll of 22 professions finds nurses at top for most trusted, honest, ethical for > 15 yrs running

Oregon Nurses Association/ Nurse Practitioners of Oregon

- Established 1904, first nurses professional association in Oregon
- First Nurse Practice Act, standardized hours, pay, rights to unionize
- 1970 NU PAC—support candidates, mobilize nurse voters
- 1979 NP Rx authority, first in nation
- 2000/2010s safe staffing, workplace violence, NP payment parity, Measure 97, 101

Oregon Nurses Association

- 15,000 members; professional and union
- > 50 bargaining units across the state
- Government Relations arm
 - Director, lobbyist, organizers
- Direct/Indirect Power in the Legislature
 - Senator Laurie Monnes-Anderson—SD 25 (Gresham)
 - Representative Shari Malstrom—HD 27 (Beaverton)
 - Rachel Prusak—2018 HD 37 (West Linn/Tualatin)
 - Counted on as *the* voice of healthcare



Theory

Hearrell,
Watson,
Warner, et al.

Theory

- ONA's mission: "To advocate for nursing, quality healthcare, and healthy communities."
- Solomon: "We cannot best care for others until we care for ourselves"

Theory

- Hearrell (2011): our mission is to advocate for:
 - “Patient safety and excellence”
 - “Bedside” as well as “outside the hospital walls”
 - And “Advocacy is a major part of the reason most of us became nurses in the first place. We wanted to help people.... patients, families, communities, fellow nurses, or the public at large.”
 - Former ENA President Ann Manton

Theory

- Watson (2014) on Theories for Public Health:
 - Rational Choice
 - Benefits vs. risk
 - Punctuated Equilibrium
 - Incremental change punctuated by significant events over a stable trajectory
 - Three Streams Theory
 - Problem, Policy (or solution), and Political Streams

Theory (Watson, cont'd.)

- Advocacy Coalition Framework; Sabatier & Jenkins-Smith
 - “Coalitions coalesce around core policy beliefs. These policy beliefs are the policies, regulations, and state actions that each group feels would help them accomplish their end goals. These policy beliefs are represented as the groups’ focusing commitments or issues that they perceive to be causal to their target problem. The practitioner can identify these beliefs by examining mission or goal statements....
 - “Once formed, a coalition of like-minded individuals or groups ‘venue-shop’ in order to find an amenable legislative body that will listen to the policy idea they have. However, there are always competing coalitions....”

Theory

- Warner (2003)
 - As a phenomenon, nursing is inherently political
 - We do ourselves a disservice if we think of ourselves as “not political”
 - Six facets of political competence:
 - Nursing expertise as valued currency
 - Opportunities created through networking
 - Powerful persuasion
 - Commitment to collective strength
 - Strategic perspectives
 - Perseverance



Opportunities for Involvement

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ONA



California Casualty
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ONA Calendar



4/3/2018

CA 5 Annual Spring Dinner

4/18/2018 » 4/20/2018

**2018 ONA Convention and
House of Delegates**

6/21/2018 » 6/23/2018

ANA Membership Assembly

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Unit

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ONA Benefits of
Membership

ONA History & Mission

News & Notes

2018 ONA Leg Report - March 7

ONA Strategic Plan All-Member
Survey - March 2

Introducing the Randall L.
Williams Memorial Scholarship
for Nursing - March 1

ONA Election Voting Open - Feb.
5

ONA Convention Exhibit

ONA Convention & House of Delegates



Register today for the ONA 2018
Convention and House of
Delegates at the Riverhouse
Hotel and Convention Center in
Bend, Wednesday, April 18
through Friday, April 20, 2018.

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Advocacy Alert Sign-Up

Learn more about the issues that affect nurses and nursing practice by subscribing to ONA's Legislative Updates. ONA's Legislative Updates are emailed to nurses across the state and contain exclusive information about ONA's legislative priorities, state and national health care issues, and election information.

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Interests

- ☐ State Legislation
- ☐ National Legislation
- ☐ Learning Opportunities
- ☐ Volunteer Opportunities

Important Issues

- ☐ Health Care Reform
- ☐ Public Health
- ☐ Nursing Practice
- ☐ Labor Issues
- ☐ Nursing Education

ONA Calendar



4/3/2018
CA 5 Annual Spring Dinner

4/18/2018 » 4/20/2018
2018 ONA Convention and
House of Delegates

6/21/2018 » 6/23/2018
ANA Membership Assembly



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Senator Jeff Merkley, 313 Hart Senate Office Bldg., Washington, D.C. 20510 | 202-224-3753

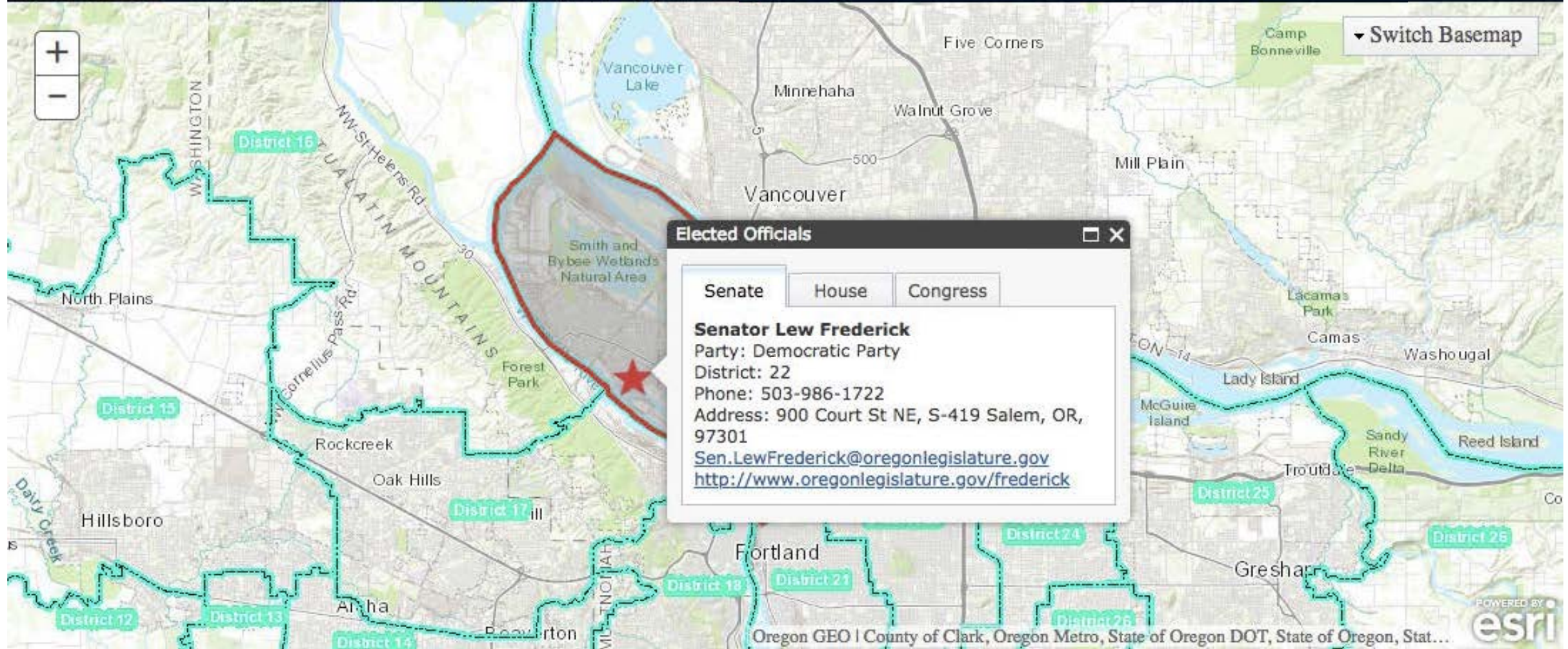
Senator Ron Wyden, 221 Dirksen Senate Office Bldg., Washington, D.C., 20510 | 202-224-5244

Further questions about who represents you? Contact your county [Elections Office](#).

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Senator Lew Frederick

Democrat - District 22- Portland

Capitol Phone: 503-986-1722

Capitol Address: 900 Court St. NE, S-419, Salem, Oregon 97301

Email: Sen.LewFrederick@oregonlegislature.gov

Website: <http://www.oregonlegislature.gov/frederick>



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Biography

Oregon State Senator Lew Frederick first took office on October 30, 2009 during a swearing-in ceremony in the House Chambers of the Oregon Capitol Building. Professionally he is a Strategic Communications Consultant, focusing on Strategic Planning, Community Relations, Science/Technical issues and Media Crisis Communications. He is a former board member of the Oregon State Board of Education, Oregon Shakespeare Festival and Oregon Museum of Science and Industry. Born in Pullman, WA, he has only Alaska to visit to reach all 50 states. He grew up in the South, Midwest and New England and went to college in Indiana (Earlham College). He's a PhD candidate at Portland State University and has studied at MIT, Morehouse, and the Woods Hole Marine Biological Laboratories. His experiences as a youth in the 1960s, with his parents, in actions in support of the Civil Rights Movement, anchor his commitment to service and making people's lives better. His Legislative focus is on justice in public safety, education, and economic security, "quality of life" issues for House District 43 and beyond. With an academic background in biology, theater, and political science, his professional life has included seventeen years as a television reporter at KGW-Channel 8 in Portland, thirteen years as the Director of Public Information for the Portland Public Schools, teacher, actor and ranch-hand.



Oregon State Legislature

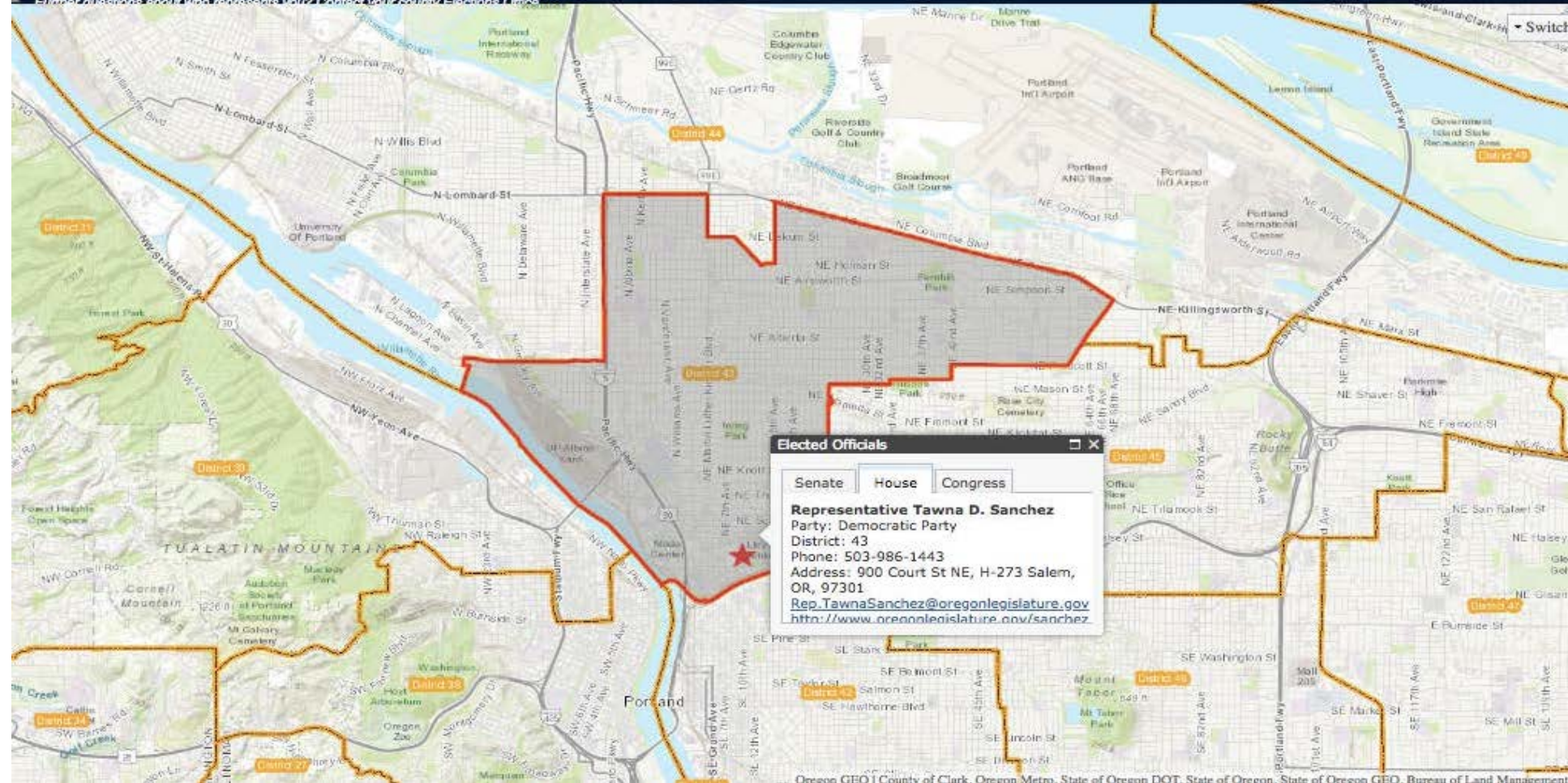
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Oregon State Legislature

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Representative Tawna D. Sanchez

Democrat - District 43 - Portland

Capitol Phone: 503-986-1443

Capitol Address: 900 Court St. NE, H-273, Salem, Oregon 97301

Email: Rep.TawnaSanchez@oregonlegislature.gov

Website: <http://www.oregonlegislature.gov/sanchez>

Greetings,

I am honored to serve you in our state legislature, representing North and Northeast Portland.

We have a great amount of work to accomplish, and I am grateful to be assigned as Vice-Chair of the Human Services and Housing Committee, as a member of the Judiciary Committee, and to the budget-writing Joint Ways and Means Subcommittee on Public Safety.

I remain committed to working for reforms in the Department of Human Services, especially related to our foster care system; to advocating for the creation of more long-term affordable housing, and conservation of our natural resources; and pushing to make our criminal justice system more humane.

Please sign up for updates on our progress by entering your email address in the upper right-hand corner of this page.

Reach out to my office at any time. My staff and I are always happy to assist you:

(503) 986-1443 or by email, Rep.TawnaSanchez@oregonlegislature.gov.

Aishen (Thank You),

Rep. Tawna Sanchez
State Representative
North and Northeast Portland





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Donations to Oregon Governor's Race Top \$6 Million

Gov. Kate Brown has a slight lead in overall fundraising, with \$3.2 million raised by the Democratic incumbent toward her re-election campaign. Her chief challenger Knute Buelher is not far behind, with \$2.9 million raised.

The Oregon Medical Association and a handful of health leaders are putting their money behind Gov. Kate Brown's top Republican challenger while she continues to collect money from biotech companies, as well as health insurers and pharmacy benefit managers.

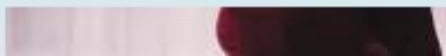
*By Chris Gray
Mar 14 2018*



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Oregon Tackles Rise in Maternal Deaths and Stark Racial Disparities

The Maternal Mortality and Morbidity Review



Oregon Health Forum

TICKETS ON SALE NOW



Challenges Facing Oregon's Healthcare Workforce

Twenty percent of physicians indicate they plan to retire in the next few years and other



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Following

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@erkagvra

Becky with the bylines @OPB. I'm also in your radio. Got breaking news/general assignment story ideas? eguevarra@opb.org

Portland, OR

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Joined March 2014

Born on September 05

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Block @erkagvra
Report @erkagvra

Turn off Retweets
Turn off mobile notifications



Twittervism

- Find people to follow
- Search for hashtags
- Add emojis: (control, command, spacebar)
- Use Twitter keyboard (shift, +, ?)
- Exceed 280 character limit (screenshot workaround)
- Tweet at noon, 5, and 6; (half-life of 24 minutes, 75% engagement in 3 hrs.)
- Ask Siri to send a tweet
- Pin tweets
- Know what “Hootsuite” means

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Why I'm Running

As a nurse, I have worked in communities across Oregon, including House District 37, caring for people when they are at their most vulnerable: those facing a life-changing illness or simply trying to live out their senior years with dignity.

Sitting with my patients in their living rooms or at their bedside, I am their nurse. But most importantly, I am *their* advocate. I listen to them and I act to get them the care they need and deserve.

I'm running for office because we need more elected officials with lived experience, both personally and professionally, who have witnessed the tragedy forced upon us by those in power who don't believe that health care is a human right.

I'll work tirelessly to ensure that all Oregonians have every opportunity for success. Our community deserves a representative they can count on. One who will act with expertise, compassion and unstoppable determination. One who will fight to pass legislation that increases access to affordable healthcare, invests in our public education system, and protects our environment.

Nurses are in our community clinics, at the bedside in our hospitals, and WE BELONG in our State Capitol. If you are ready to fight with me, I ask you to join my campaign by donating and volunteering.

Get Your Exercise and Advocate Too!

ONA 2018 Campaign Events

Canvass for Rachel <u>Prusak</u>	Sat. Oct 13 10am	ONA offices, Tualatin
Pendleton Canvass for Gov. Brown with AFL	Sat. Oct 13	Pendleton TBD
Canvass for Anna Williams & Chrissy Reitz	Sat. Oct 20 10am	1020 Wasco St, Suite H, Hood River
Hermiston Canvass for Gov. Brown with AFL	Sat. Oct 20	Hermiston TBD
Lane Co. Canvass for Gov. Brown with AFL	Sat. Oct 27 10am	UA 290 Springfield
Canvass for Rachel Prusak	Sat. Nov 3 10am	ONA offices, Tualatin
GOTV Phone banks and canvass all day with AFL	Sun. Nov 4	Portland, Lane, Central, Southern
GOTV Phone banks and canvass all day with AFL	Mon. Nov 5	Portland, Lane, Central, Southern
GOTV Phone banks and canvass all day with AFL	Tues. Nov 6	Portland, Lane, Central, Southern

Advocacy Anyone?

- Prescription Drug Transparency
- Gun Safety
- CCO Reform (transparency, social determinants)
- Maternal Morbidity/Mortality Review
- Public Health (clean air/climate change)
- Paid Family Medical Leave
- Candidates and Measures
- Opioid crisis
- National Nurse Act....
- Go!

Words to the Wise; Don'ts

- Offer others care you need to offer yourself first
- Should on yourself
- Fracture your time and energies
- Go it alone—it takes a village
- Ignore symptoms of your own distress
- Surround yourself with negativity
- Forget we are all in this together

Words to the Wise; Dos

- Develop resilience (Emmy Werner, b. 1929)
- Focus on Circles of Influence vs. Circles of Concern (Covey, 1992)
- Pay attention to your sensory diet, self care, self reflection, mindfulness
- Use your village(s)
- What you love, even if not sexy (envelopes vs. bullhorns)
- Delegate and collaborate—STRONGER TOGETHER!
- Remember to play and have fun!



Thank you!



References

- Hearrell, CL. (2011). Advocacy: Nurses Making a Difference. *J Emerg Nsg*; 37: 73-74.
- Warner, JR. (2003). A Phenomenological Approach to Political Competence: Stories of Nurse Activists. *Policy Politics Nsg Practice*, 4: 135-143.
- Watson, T. (2014). Political Science Theory for Public Health Practice. *Am J Health Education*, 45: 319-321, DOI: 10.1080/19325037.2014.949368