

OCTOBER 16-18, 2014
THE SENTINEL HOTEL, PORTLAND, OR

SESSION DETAILS

Session #: 213

Title: Engaging Our Voice: Practicing Media Savvy and Public Speaking

Speaker: Dianne Danowski Smith APR, Fellow PRSA

Date: Friday, October 17

Time: 2:15-3:30 p.m.

CE Contact Hours: 1.25

Pharmacology Hours: 0

SESSION DESCRIPTION

Demonstrate applications of open-ended questions and reflective listening for use in a motivational enhancement-based brief intervention

LEARNING OBJECTIVES

Upon completion of this session, the learner will be able to:

1. Discuss engagement in threading out messages and learning effective channels of communications.
2. Describe techniques in presenting these messages
3. Apply techniques and effective communication skills learned in this session to improve comprehension and message delivery success.

DISCLOSURES

Conflict of Interest for Planners & Presenter:

- The planners of this CNE activity declare no conflicts of interest in the development and implementation of this educational activity.
- This presenter declares no conflict of interest. As faculty/presenter for this activity, presenter attests that they will provide the best available evidence for this content and present information fairly and without bias.