

KIM HORN

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PROFESSIONAL EXPERIENCE

- 03/2017 to Current Medical Science Liaison - Midwest
Assurex Health – Mason, OH
- Communicate scientific/medical information via presentations, webinars, emails, and in-clinic meetings.
 - Converse with Key Opinion Leaders in the field.
 - Train speakers for Speaker's Bureau.
 - Collaborate with clinical research investigators.
 - Train sales representatives.
 - Develop strategic educational messaging.
- 09/2015 to 03/2017 Medical Information Manager
Assurex Health – Mason, OH
- Headed the Medical Information department; managed a diverse team of three to four.
 - Owned departmental budget.
 - Served as the company in-house scientific/medical expert; maintained close working relationships with Marketing and Sales departments.
 - Oversaw creation of educational collateral.
 - Conducted all Medical Affairs (including Field Medical) new hire training, as well as training updates. Developed training modules on eLearning site to educate the sales team about company products.
 - Poster presentations and booth coverage at national and local conferences.
 - Collaborated with advocacy groups.
 - Gave unbranded talks, including several that have been recorded and now count toward CEUs for providers.
 - Acted as rotation supervisor for University of Cincinnati genetic counselor students.
- 11/2014 to 09/2015 Medical Information Specialist (Genetic Counselor)
Assurex Health – Mason, OH
- Answered incoming provider and patient calls and emails of medical/scientific nature.
 - Created educational content, including slides, webinars, white papers, and case studies.
 - Proofread marketing collateral for scientific accuracy.
 - Represented company at scientific meetings.
- 05/2014 to 11/2014 Proposal Writer and Project Coordinator
Sterling Medical – Cincinnati, OH
- Worked directly under the CEO, helping to achieve the company goal of staffing healthcare professionals for the government.
 - Wrote grant proposals and contracts.
 - Notable accomplishments include developing standardized Performance

Improvement Plans and creating a system for the Credentialing team to contact physicians.

- 08/2013 to 05/2014 Adjunct Biology Professor
Gateway Community and Technical College – Edgewood, KY
- Served as an adjunct for an online version of Introduction to Biology, both lecture and lab courses.
 - Primary responsibilities included grading student work, making myself available by phone and email, and doing my best to cultivate student interest in the sciences.
 - This position required adeptness at learning new software systems, such as Blackboard, LearnSmart, and PeopleSoft.

AWARDS

- NSGC Personalized Medicine Travel Grant - Essay Winner 2012
- Awarded for an essay of interest in personalized medicine for the purpose of traveling to the NSGC Annual Education Conference.
- NSGC Prenatal Special Interest Group - Research Grant Award 2012
- Awarded for the proposal of 'Prenatal testing decision-making process of patients in three cities in South Carolina'.

EDUCATION AND TRAINING

- May 2013 Master of Science: Genetic Counseling
University of South – Columbia, SC
- May 2010 Bachelor of Arts: Biology, Sociology
Thomas More College – Crestview Hills, KY

CERTIFICATIONS

Certified and Licensed Genetic Counselor in the state of Ohio.