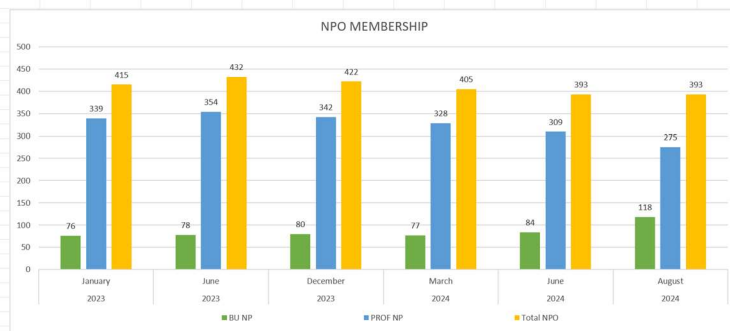




Nurse Practitioners of Oregon

Marketing and Membership Committee Report Sept. 27, 2024

2	2021	December	68	297	365	
3	2022	January	65	302	367	2
4	2022	February	66	302	368	1
5	2022	March	76	305	381	13
6	2022	April	78	313	391	10
7	2022	May	80	308	388	-3
8	2022	June	75	316	391	3
9	2022	July	78	317	395	4
10	2022	August	78	321	399	4
11	2022	September	77	333	410	11
12	2022	October	79	342	421	11
13	2022	November	77	345	422	1
14	2022	December	75	342	417	-5
15	2023	January	76	339	415	-2
16	2023	February	74	341	415	0
17	2023	March	85	338	423	5
18	2023	April	83	353	436	13
19	2023	May	80	348	428	-8
20	2023	June	78	354	432	4
21	2023	July	80	352	432	0
22	2023	August	77	361	438	6
23	2023	September	77	358	435	-3
24	2023	October	76	367	443	8
25	2023	November	77	350	427	-16
26	2023	December	80	342	422	-5
27	2024	January	76	339	415	-7
28	2024	February	76	332	408	-7
29	2024	March	77	328	405	-3
30	2024	April	79	319	398	-7
31	2024	May	82	313	395	-3
32	2024	June	84	309	393	-2
33	2024	July	104	286	390	-3
34	2024	August	118	275	393	3
35	2024	September				
36	2024	October				
37	2024	November				
38	2024	December				
39						
40						



The ONA approved NPO’s reduced annual dues of \$250 through September 2024. This reduced membership fee was originally implemented in 2022 and helped boost membership numbers, however that growth dropped off in the Fall of 2023 (the numbers in this report do not yet reflect OHSU APPs who will be joining us soon). ONA and NPO leaders have formed a new work group designed to develop new strategies to grow NPO’s professional membership base. Please watch your ONA newsletters, our social media accounts (LinkedIn and Facebook), and our website for announcements of these changes.

Regional Representatives host social/networking opportunities in your communities once/quarter. These events will be posted on the NPO website, LinkedIn, Facebook, and included in the weekly ONA newsletters. If you have any questions, need help connecting with other NPO members, or want to get more involved with NPO, please reach out to your Regional Representatives:

Region A – Andrea Daube (adaube@css.edu)

Region C – Lacy Scott (lacyscottrn@gmail.com) and Issa Sturm (issasturm@gmail.com)

Region D – Kristina Timmons (kristina.timmons94@gmail.com)

Region E – Kristen Ash (kristenash23@gmail.com) and Brittney Tice (brittneytice@gmail.com)

Region B – we still need a representative for this area. If you are interested, please contact Jackie Sammons at Jackie.sammons@gmail.com, or text me at 303-868-3249.

There is a social/networking event at Kells Irish Pub on Thursday evening September 26th from 5:30pm – 7:00pm. We hope to see you there!

Submitted by Jackie Sammons, MS, ARNP, FNP-C
NPO Membership and Marketing Committee Chair