

NPO Conference Planning Committee
ONA Conference Room
January 30, 2010

Larlene Dunsmuir, Chair
Meg Portwood, Co-Chair
Susan Thornton, accreditation, grants...
Scheduling, Corlyn Caspers
Speaker request and initial contact, All

Attending: Larlene Dunsmuir, Anne Barry-Lever, Susan Thornton, Tawnya Tompkins,
LuAnn Cook, Pam DeVisser, Lois Eaton, Corlyn Caspers. Phone: Meg Portwood

Interested but not present: Susan Bankston, Marilee Dea, Carol VanSchepen

Email addresses:

Susan Thornton sthornton@acutecareed.com
Anne Barry-Lever abarry@willamette.edu
Tawnya Tompkins tawnya_tompkins@uhc.com
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Susan Bankston susanbank@gmail.com; sbankst@linfield.edu
Marilee Dea marileedea@comcast.net
Carol VanSchepen vanschepen@verizon.net

Susan Thornton has been offered a contract for providing professional support for the conference. Specific job requirements are outlined in her contract.

Apology to Evercare for sponsor listing errors.

EVERCARE MUST BE LISTED AS A PRIMARY SPONSOR THIS YEAR!!!

This year, many changes are in the works.

Brainstorm ideas:

Sponsorship

Tiered charges for exhibitors (more for Fri/Sat am, less for Sat pm/Sun)

Consider poster presentations

Set fee for dinner option, charge fee to drug rep, ie for \$5000 50 NP's will listen to company sponsored speaker

Sell advertising space

Consider the following for sponsorship/advertising: hospitals, dairy association, cattlemen/cattlemen...

Additional charges for hands on workshops, or Thursday pm course
Single day charges
Early Bird charges (discount)
Late registration charges
If free tables this year, consider ground rules/asking for small donation

Contact drug reps that we know and inform them of dates of conference this year.

Scheduling:

Daily plenary
NPO business meeting as a luncheon on Saturday
Saturday pm event
Friday pm pharmaceutical dinners
3 topics per non-plenary session
List first session as 1.5-2 hours to allow for am/daily announcements
30 minute breaks when vendors are avail (Friday – noon Saturday)
15 minute breaks beginning noon Saturday
1.5 – 2 hour NPO luncheon meeting
Friday begin at 0900
Saturday and Sunday begin at 0800
End Sunday no later than 1300
Sessions 1.25 hours
Thursday evening dinner and 3 topics or hands on
Try to repeat hands on again Friday
DC long Saturday break
Consider Friday luncheon as moderated table topics: regional reps/legislature/rural health

Speakers:

M. Fitzgerald #1 Entrepreneur NP, #2 Inf Dx (Both Friday am)
Coding (Friday)
Wendy Wright, office procedures

Plenary:

FRI: Fitzgerald option
SAT: Pharmacology update
SUN: Vitamin D

Topics:

Infectious Disease
Women's Update/new pap guidelines
Vitamin D
Asthma vs COPD
CHF
Interventional Radiology
Psych peds and adult offerings side by side

Self Study:

Offer daily one hour continuing pharm ed for poster session/article/question of the day

Mailings:

Save the Date: March and May

Brochure: July

ONA support:

Amy: AV

PK: ONA office contact

Robin: CFO

Laura: Membership

Susan King has vendors list

GOAL: To expand and solicit sponsorship to conference.

Addendum per Lois Eaton 02/05/2010:

Thanks Corlyn for the minutes. I would amend the minutes to include the concept of tiered charges for exhibiting. A higher price for Pharmaceutical companies, a lesser charge for first year exhibitors, and a discounted charge for nonprofits. This is the pricing that the Texas Nurses Association uses and also suggested by JoEllen Wynne. I think their price ranges were \$2000, \$1000 and \$750 or close to that.

I have Susan Bankston's email. It is susanbank@gmail.com and sbankst@linfield.edu. I'm including her in this reply and hope she will also consider working with me on the Professional Standards committee. I would ask that my name be taken off the conference committee email list. Let me know if there are specific questions I can help with, especially related to accreditation.

I will send Susan Thornton by email my speaker and conference forms for the previous year's conferences that she can use as a starting point or reference for any she might put together.

Also a thought from a meeting I had with Susan King on Wednesday. We discussed the legislative efforts toward a Primary Care Home program in Oregon. Perhaps a presentation on the Future of Health Care in Oregon with an update on the legislatures efforts and the role of NPs in a future health care system. Susan suggested perhaps a panel discussion. I think she would be happy to find appropriate panel members if you think this would be a worthwhile presentation. It's hard to know what will be happening federally with health care by October, but I think Oregon has tried to be forward thinking in regard to restructuring the health care system and we may want to support that effort.