

Nurse Practitioners of Oregon

General Membership Meeting Minutes

18765 SW Boones Ferry Road, Suite 200

Tualatin, Oregon 97062

Meeting Date: 30 April 2011

Meeting Location: ONA Headquarters Conference Room

Attending: Mary Grant, Jane Harrison-Hohner, Karla McGee, LuAnn Cook, Karen Riesinger, JC Provost, Diane Voeller, Anne Barry-Lever, Pam DeVisser, Shelda Holmes

Phone: Roger Fogg, Monica Dostal, Meg Portwood, Ginny Elder, Dawn McElhaney

Staff: Susan King, Jack Dempsey (phone)

1. Meeting called to order by Mary Grant at 1000

2. Announcements & Introductions:

Topic and Discussion	Follow-up Action	Responsible Person(s)	Date Responsible
Legislative Committee is in place.			
Lane County NP Education was attended by NPO representative.			
Lois Eaton was presented with the ONA Nursing Practice Award at the recent convention.			

3. Treasurer's Report:

Topic and Discussion	Follow-up Action	Responsible Person(s)	Date Responsible
Income of \$264.94 Expenses of \$803.62 Loss for period \$538.68 Profit for the year: \$ 28,674.65			

<p>or "boutique" practices has begun.</p> <p>Dispensing formulary for ZoomCare has passed senate and is awaiting house health care committee review. If this passes it will eliminate NP dispensing limitations.</p> <p>Governor Kitzhaber's Health Care Committee is working on ways to incorporate the primary care home and maintain goal of better health at reduced costs, with better patient outcomes and satisfaction. All presentations on medical home model of care consistently present NP and RN as key to care delivery and positive patient outcomes.</p>			
<p>5.2 MEMBERSHIP & MARKETING Pam Rathbone: Small drop-off in membership with small number not renewing. Some phone calls were made with financial reasons as number one reason not renewing membership. Other reasons were retirement, move.</p> <p>Marketing project at PSU was outbid. Will attempt again next quarter. Working with Brian</p>			

<p>Rueter, marketing department at PSU. His recommendation was to define our goals and improve recognition and brand.</p> <p>It was moved, seconded and approved to pursue statewide advertisement campaign, i.e. large billboards identifying NP's as primary care providers. Initial budget for project ideas to be in the \$5,000 - \$10,000 for the purpose of identifying size and number of billboard type advertisements.</p>	<p>Review survey similar to this completed 2008-2009.</p> <p>Menu and cost option review for ideas within budget. Consider radio advertisements, articles, magazine advertising also.</p>	<p>M&M Committee</p> <p>ONA Communications department</p>	<p>ASAP</p> <p>By next meeting July 2011</p>
<p>5.3 PROFESSIONAL STANDARDS Jane Harrison-Hohner OSBN division 56 language has been redrawn and first reading is completed. It is felt that all concerns are addressed with the newest version. Final ruling is expected at September SBON meeting and implementation in January 2012.</p> <p>49 people attended the pharmacology education conference. Cost was neutral. Strong interest in having another similar educational offering.</p> <p>Request has been made to change</p>	<p>Establish original name for group.</p>	<p>Teri Bunker</p>	<p>Next meeting, July 2011</p>

<p>name of NPO conference call for business owners to NP Private Practice, or similar, to avoid infringing on similarly named web-based business. Next phone conference scheduled for 05 May 2011 at 1930.</p>			
<p>5.4 NOMINATING COMMITTEE Currently need persons to run for Chair-elect and treasurer. Time commitment has improved with less time required than in prior years. Looking for motivated persons.</p>	<p>Nominate persons for open positions.</p>	<p>All members</p>	<p>Next meeting, July 2011</p>
<p>5.5 CONFERENCE COMMITTEE 34th Annual Educational Conference will be Thursday - Saturday, October 20-22, 2011 in Portland at the Governor Hotel. Business meeting will be on Friday, Oct 21 at lunchtime. Pharmacology dinners will be held on Thursday and Friday evenings.</p> <p>Looking for location for the 2012 conference. Need to decide between Sun River and Hood River locations.</p>	<p>Share thoughts regarding location preferences by email to Larlene Dunsmuir.</p>	<p>All members</p>	<p>ASAP</p>

6. Regional and Organizational Representatives Reports:

Topic and Discussion	Follow-up Action	Responsible Person(s)	Date Responsible
<p>6.1 REGIONAL REPRESENTATIVES Meg Portwood has been working with a DNP student and the experience has been positive.</p> <p>NP mental health education event Friday, May 6 in Eugene on PTSD and TBI. Free cost. 3 hours CE.</p> <p>2012 Lane County NP Education dates are possible last Saturday in February or first Saturday in March. Would like to have a poster advertising offering at the NPO conference.</p>			
<p>6.2 RURAL HEALTH Kathy Moon participating in next Rural Health Conference September 22 in Bend. Many problems were identified in rural coast areas following the recent tsunami warning.</p>			
<p>6.3 AANP Annual meeting was in Seattle, positive experience. 2012 meeting will be in Portland. All urged to attend if possible.</p>			

7. Old Business:

Topic and Discussion	Follow-up Action	Responsible Person(s)	Date Responsible
7.1 POLST Task Force Report Currently working on guidebook for provider's use. New POLST form will be available in June. Still attempting to address physician specific language, this may require change in statute through legislation.	Diane will mail copy of statute to Susan King.	Diane	ASAP

8. New business:

Topic and Discussion	Follow-up Action	Responsible Person(s)	Date Responsible
8.1 Project Access Now Thank you received for our donation of \$7,500. They raised over \$47,000 dollars at their dinner.			
NPO scholarship deadline is May 1, 2011.	NPO Exec Selection		

Adjournment: 1155

Next Meeting Date: 16 July 2011

Submitted by Corlyn Caspers, ANP-BC, Secretary