



Marketing Committee Report October 2019

Committee Chair: Laurel Hallock-Koppelman

1) We are on FACEBOOK and TWITTER!

Make sure to follow us at: @NPsOregon. We now have over 200 followers!

Have an event to share with all of NPO? Know of an NP doing something amazing? Leading a committee? Opening their own businesses? Send us a link at NPO@oregonrn.org and we will post it!

2) Event marketing: We have recently tried to increase awareness about our conferences with multiple posts on Facebook/Twitter as well as mailers sent to AANP members in Oregon and Washington to invite them to our NPO conference. We also have an ad going out in The Sentinel. We are still looking for contacts at larger organizations where NPs work to promote our meetings. Do you have a contact for CME at the following locations? Please send us a message at NPO@oregonrn.org

- Providence
- Gonzaga
- Peace Health
- Oregon Clinic
- VA Hospital, Portland
- OSBN
- ZoomCare Clinics