



General Membership Meeting Minutes

18765 SW Boones Ferry Road, Suite 200
Tualatin, Oregon 97062

Meeting Date: Saturday Jan 20, 2018

Meeting Location: ONA Headquarters, Tualatin, Oregon

Attending: Kat Chinn, Chair; Larlene Dunsmuir, ONA staff; Kari Komlofske-Treasurer; Diane Solomon, IPBO rep; Jen Barr, Secretary; Laurel Hallock-Koppelman, Membership and Marketing, Pam Hiransomboon-Vogel (NPO rep at POLST)

On Phone: Rodger Fogg, Chair elect; Bonnie Anderson NP student @Western (Grants Pass); Jessie Hermant NP student @Western (Medford); Meg Portwood, Regional Rep.

Guests: Sonia Wright, FNP student @Graceland; Kelly Witbeck (FNP -Providence Urgent Care)

Topic discussed	Special Requests	Motions	Follow Up
1. Meeting Called to order by Kat Chinn			
2. Announcements & Introductions			

<p>3. Treasurers' Report – Kari Current total assets: \$302,792.39 -Liabilities: \$50,413.59 -Adjusted fund: \$252,413.59 -Estimated profit from NPO Conference: \$30,000 -New CFO transition delayed access to some information. For further information please contact: karikomlofske@yahoo.com</p>			
<p>5. Secretary Minutes and Approval: Jennifer Barr Minutes from July 2017 board meeting were reviewed, approved. -Laurel – ensure that proper grammar is used -Kat's last name has 2 ns</p>		<p>Motion to approve the minutes: Kari; Seconded by Diane. Motion approved.</p>	
<p>Legislative Update: Chris Hewitt -<u>Measure 101</u>: Jan 23rd special election. This is the only issue. Big priority for ONA (bipartisan funding session had already passed this during 2017 to help fund Medicare; now referred out to voters to determine if we should uphold. ONA is asking for a yes vote along with 175 other coalition members (including hospital association, OMA, other labor folks). Where we stand today: lots of work to voter outreach, messaging, mails, TV spots, canvassing. January is typically a low turn-out election month. Focusing on young people, women voters, 1:1 direct voter contact. 26% voter turnout as of today. Democrats are keeping pace with Republican voters. Opposition has been more “quiet” than the yes folks (quiet on the radio, television, etc). -<u>ONA 2018 legislative agenda for Feb short session (as determined by Cabinet on Health Policy and PAC)</u>: 1. Hope Initiative (HJR 203): Rep Greenlick proposing, recognize health care (appropriate, quality care) as fundamental right for all residents of the state. Symbolic, no change in healthcare structure; if passed,</p>	<p>We all need to work with our State Reps to get them on board with our concerns -Please continue to share the word on Measure 101</p>		

<p>would be referred to voters in the fall. We have 95% coverage in our state today (due in part to hard work of legislators over the past years). 40+ sponsors already in support (mostly democrats right now).</p> <p>2. Supporting Rep Nose in (HB 4005): Aims to curb consumer out of pocket costs for pharmaceuticals/prescriptions. Bill creates more transparency around costs of drugs as the manufacturer level mad available to consumers. Bipartisan support so far.</p> <p>3. Oregon Nurses Foundation has a Work Healthy Oregon program (previously developed by ONA to support nurses facing issues with substance abuse; peer support; raising awareness, avoid discipline from OSBN by involved in some instances) for evidence-based training for providers with substance abuse issues (previously received funding through Oregon Health Authority; will not be renewed at this point). Will need to go back to the legislature and make a budget request to continuing funding the staff person and program.</p> <p>4. Coalition participation in paid family medical leave; would create state wide insurance fund for all workers to access to get paid leave for workers who need leave to care for sick family, newly adopted kids, etc. Funding through broad payroll tax implemented to all workers/employers. Broad list of what qualifies for leave and what qualifies as family. 12 weeks as proposed; 16 weeks for the birth or adoption of a child.</p> <p>*If measure 101 is defeated, the short session must focus on the budget, tough cuts, etc and most likely, nothing else will get done.</p>			
<p>Education Committee-Nancy Ronan (not here, given by Larlene)</p>	<p>-Update website with details regarding upcoming</p>		

<p>-NPO conference was a success based on survey feedback, profits</p> <p><u>-Upcoming Fall NPO Conference:</u> will be in PDX at the Double Tree; started planning: theme is Self-Care (repeat yoga classes, group walks/physical activities, posters around venue, chair massages); lots of people requesting to serve as key note speakers; different: more issue-based panel discussions (must have moderator, professional rules/respects; need equal representation for pro and con issues) repeat interactive poster sessions; call for abstracts for fall conference will go out end of Jan.</p> <p><u>-Pharmacology Conference May 19</u> – Was at the Monarch (they got a better offer and bumped us); The Double Tree willing to host us and will give us a discount (2 conference in 2018). Topic is all psych meds! (based on requests from membership). We should reach out/advertise to other organizations (Prov PDX, Kaiser, Psych NPs). Diane mentioned there is another psychiatric provider conference in March that may compete for attendance. Title of conference should be determined soon to help promote attendance.</p>	<p>events such as Pharm conference in May</p>		
<p>Professional Standards-Fernando Carrillo (not in attendance today; update given by Kat)</p> <p><u>- Fluoroscopy</u> -updated division for CRNAs to include fluoroscopy as stand out procedure; NPs/CRNAs not approved by Radiation Protective Service (RPS) and Board of Medical Imaging (BMI)to perform fluoroscopy. Per law, if there is something NOT approved by another board for NP/CRNA to do, then it is automatically NOT within our scope of practice. UPDATE: RPS and BMI are ok with CRNAs to perform fluoroscopy because it's part of their training; not ok</p>			

<p>with NPs doing it. ONA's stance is that NPs should not be specifically excluded; fluoroscopy training occurs on the job for MDs (not a special part of their education); ONA contacting key legislators to get on board with a letter stating that 'if you've been trained to provide a service, no board can say that you cannot provide that service' (basically, if you've been doing it, you can keep doing it) and there will be a comprehensive legislative reform in 2020 to address this issue.</p>			
<p>IPBO-Diane Solomon -Speaking with Chris Hewitt: several people in private practice, small NP shops (some small MD clinics, naturopathic providers, etc) have not been able to get on ACA panels; not given any good reason why. Rodger has not experienced that in Southern Oregon (due to All Care, although Klamath Falls providers are having trouble). Chris stated that the Government Relation folks and Jack Dempsey are trying to figure out why this is happening to providers in the Portland area. Most likely insurance companies are making arbitrary decisions about that, but Chris Hewitt et al will investigate this issue. Maybe not really a legislative issue, but should be a top priority for ONA/NPO to address. Diane feels this is more an issue with small, independent providers, not necessarily an issue with all NPs in the Portland area.</p> <p><u>-Family Care CCO</u>: went bankrupt and closed their doors. This alarmed many small business owners whose patients were mainly Family Care patients. NPO wrote a position statement regarding this to the Oregon Health Authority and Health Share who are taking most of Family Care patients (this is particularly important for behavioral and mental health providers). Diane has not heard any additional/recent complaints regarding the transition (although providers can continue to see the</p>	<p>Continue to support Independent Practice NP's</p> <p>-Chris et al will look into this problem in the state and explore if there is a state legislative fix that can be utilized/brought forward.</p> <p>-Regarding Facebook posts: is there a way to have more ONA/NPO staff support to help monitor social media messaging/posts, etc? Can we get someone to help recruit members via those who are in the Facebook groups?</p>	<p>-Diane is asking for \$3100 to send post cards to every NP across the state asking them to complete the survey; there will also be a \$50 amazon gift card. This will target about 4,000 NPs across Oregon. Motion to give Diane \$3100 for her IPBO survey made by Laurel. Seconded by Kari. Motion approved.</p>	<p>On going</p>

<p>same patients, they won't be getting reimbursed at the same rate). There is a coalition that formed as a result of the bankruptcy of FamilyCare CCO; a lot of NPO members are already involved in this coalition independently.</p> <p><u>-Two Facebook Groups:</u> NPO IPBO and Southwest Washington/PDX PMHNP. Diane has been interacting with folks through these pages, but she can no longer do that. Some folks post questions/complaints on the Facebook page (example, a letter was posted but the author did not reach out to NPO directly for comment/response). Diane is concerned that folks are posting issues on the Facebook page and not going to NPO directly. Larlene and Casey are administrators of the Facebook groups.</p> <p><u>-Survey of all NP IPBO</u> across the state to obtain a better understanding of how Oregon NPs practice. Goal: really good look at practice and independent practice across the state. Where they practice, specialties, who are their patients? What insurance companies are they contracted with? What do they do and what are barriers? How can NPO help the NP overcome those barriers? Can we help those NPs with other things such as communication, behavioral health, etc. Can we set up regional IPBO? **Important to remember this is NOT our typical NPO survey; this is geared more toward NPs in independent practices to assess how their practices are run. The regular member survey is done every 2 years (next survey will be 2019).</p>			
<p>Membership Committee-Laurel Hallock Koppelman</p>	<p>Continue to work to increase membership.</p>	<p>Motion: \$2500 for special NPO</p>	<p>Do we want to pay \$35/month</p>

<p><u>-Membership update</u> (1.18.18) total of 485; goal at end of fiscal year is 514. Picked up a couple members at the conference but also losing folks due to retirement, there is an associate member category (maybe 20/month); did also lose a few folks who cancelled citing reasons that we're too political and too liberal. Laurel gets a notice when people cancel and she's been reaching out to folks to find out why; some say they're changing jobs, some cite political issues, some didn't like the conference with support from Susan King; people think it's pretty expensive to belong to NPO.</p> <p><u>-Merchandise:</u> We sold \$1170 worth of merch at the conference (we did not make money on this); still have quite a bit of merchandise available for purchase.</p> <p><u>-Incentive program in place for referrals!</u> There is a place online for new members to enter who referred them and that person can get a referral benefit. How can we have more presence to let people know that we're here in order to help increase membership/name recognition, etc. Laurel shared that as a new NP, she didn't know the difference between Oregon State Board of Nursing and NPO.</p> <p><u>-Portland Monthly magazine</u> (read by almost 500,000 folks monthly): every Jan puts out their top doctors list (includes PAs and alternative medicine providers) along with ads for these providers. NPs were not included in this year's edition. In July, there will be a special issue for Top Nurses and NPs. There will also be a special September issue for Women's health. There are opportunities for NPO to advertise in these "special issues." Portland Monthly has created a special ad for the July issue and is willing to run this for the discounted price of \$2500 (mock photo of ad passed</p>	<p>-Can we sell merch online? (We can! The store is live now...but needs some jazzing up).</p> <p>-Can we get merch to the pharmacology conference?</p> <p>- How far away are we from getting an online store up and running?</p> <p>-Laurel is having a hard time running the back side of membership recruitment (referral program) – is there an ONA employee that can help support these movements?)</p> <p>-Larlene states: ONA is hiring a membership director and part of that job description is to launch a membership campaign for non-labor/bargaining members.</p> <p>-Have postcards that state "5 Reasons to be an NPO member" at all events.</p> <p>-Run the "my doctor is a Nurse Practitioner"</p>	<p>advertisement to be run in the July issue of the Portland Monthly Magazine. Motion made by Diane, seconded by Kat. Motion Approved.</p>	<p>for a list of all licenses issued by OSBN so that we can review the list and reach out to new NPs? (either new grads or NPs that have recently moved to OR).</p>
--	---	--	---

<p>around for review; the photo includes a line that states 'My doctor is a Nurse Practitioner'. This will ruffle some feathers but we're willing to formulate responses to calls made to NPO. Thought to put "quotes" around the statement "My doctor is a nurse practitioner" to help protect from any legal rebuff (perhaps we can run it by our legal counsel).</p> <p>-Ask from our members as to other places where we can run marketing advertisements (ie: buses, billboards, targeted zip codes, etc). Can we come up with a budget for overall marketing as well a marketing plan in the future based around this ad? (Special Request)</p> <p>-How can we get monthly updates from OSBN regarding new NPs so that we can reach out to them to recruit for membership. Larlene states: we have to pay for that monthly and the average cost is \$35/month. The monthly list is comprehensive for all folks licensed from OSBN.</p> <p>-We need engagement from members to help form a membership committee (headed by Laurel). Regional reps participation isn't enough to help form the membership committee (although they should participate and be members of that committee). Laurel's view of regional reps as they can help with NPO membership recruitment and retention: regional reps need to do something (meetings, newsletters, etc) to get information out to NPs in their region and to be more proactive in recruiting new members. As it was structured in the beginning, regional reps are automatically members of the marketing committee (we have low participation of regional reps in the marketing committee).</p>	<p>statement by ONA's legal counsel.</p> <p>- Larlene is willing to reach out to her contact at Portland Monthly magazine to see if we (NPO/ONA) can help with content/articles to be published in the July magazine.</p> <p><u>Special Request:</u> marketing budget for membership recruitment, fliers, advertisements, etc as determined by NPO leadership and CFO.</p> <p>-Laurel has messaged to regional reps regarding the desire for NPO leadership to come to an organized membership drive event in their regions. How can we engaged them in helping facilitate this?</p> <p>-Laurel would like more consistent help from NPO in contacting and engaging regional reps.</p>		
--	---	--	--

<p>Regional and Organizational Representatives Reports</p> <p>-Meg Portwood: CCOs are requiring them to be more fiscally responsible. She still cannot sign home health orders and Meg has asked that her hospital admin ask for support of the Rural Health Coordinating Counsel.</p>			
<p>Kat Chin-OSBN</p> <p>-See attached documents submitted by Sarah Wickenhagen 1. APRN Updates Feb 2018; 2. APRN Credentialing</p>	<p>Continue to support board representative and support OSBN that favor NP matters</p>		
<p>AANP-OR Rep Mandy McKimmy (not present, emailed concerns)</p> <p>-AANP Legislative Health Policy Conference -Mandy, Kat and Diane are going.</p> <p>-National Conference June 26-July 1. We are a member and we get one conference seat paid for. NPO leadership voted to invite Laurel to fill that seat, which she accepted.</p> <p>-There is an AANP regional conference in March in Portland this year; Kat would like to attend.</p>	<p>Continue to increase OR AANP membership</p>	<p>-Motion for NPO to cover travel expenses for Laurel to attend the AANP conference made by Diane, seconded by Pam. Motion approved.</p> <p>-Motion for NPO to cover cost of travel and hotel for Kat to attend regional AANP conference in Portland made by Kari; seconded by Pam. Motion approved.</p>	
<p>8. POLST report -Pam</p> <p>Summary of changes include removing the social security number, the addition of third gender. Moving CPR and DNR side by side to accommodate easier</p>	<p>-Pam would like to meet with the Cabinet on Health Policy to discuss the need for legislative change to</p>		

<p>data entry. Section C (tube feeding) will have reversed order so that it starts with least aggressive option and moves toward most aggressive. Naturopathic are added as signer. Verbal order can be entered in the POLST registry (Hospice community – so the paper POLST can't always get to the registry in time or be updated in time for pts passing). The title of the form is still Physician (P in the POLST). In 2012, 11% of providers completing POLST forms were NPs. Some other states have used Provider for the P. Forms get revised every 2-3 years; the current state law is P as Physician, so we'd need to engage our legislative colleagues. We'd also be accepting of the term Professional (that would be our second choice).</p>	<p>change the P in the POLST title. Jen put her in touch with Chris Hewitt via email.</p>		
<p>Nominating Chair – Corlyn Caspers (not present; no updates via email).</p>			
<p>ONA Update: Larlene Dunsmuir <u>-ONA convention</u> April 18-20 in Bend, OR. Continuing education days will be around advocacy. Rachel Prusak and Kate Brown will be Key Note speakers. Then they'll have House of Delegates, where amendments to the bylaws get voted on. -At ONA House of Delegates: will limit terms to serve on Cabinets to 2 terms only. The ENGW (labor cabinet) wants to eliminate appointed positions, so that all members will be elected to that cabinet. Would like to extend discounts to new grad nurses to all new grad nurses. -ONA is moving forward with amendment to bylaws that would allow non-RN or NP members to be a part of ONA. Example; ONA feels if they can help organize non-RN workers at places like long term care facilities, then ONA has a better chance to reach nurses at that</p>	<p>Continue to support ONA activities. -NPs can serve in the House of Delegates and vote on ONA bylaws. We encourage NP members to consider serving via the consent to serve paperwork on the website. Select the House of Delegates option on the bottom of the consent to serve. NPO can have 45 seats. -Diane requested there by some sort of feedback</p>		

<p>facilities. Must be part of care team (doctors, PAs, respiratory therapists, LPNs could all be members). ONA will limit the amount of non-RN members (no more than 5% of members). Current board of directors has 10 seats; will expand to 15 and allied health workers will be guaranteed at least 1 seat. The Professional Services part will remain RN/NP only. ONA will not try to recruit/take away members from other unions. 2020 convention will revisit this issue; a report will be issued and the House of Delegates can revisit at the 2020 convention.</p> <p>Another issue ONA is monitoring currently- Janice vs AFSCME. Currently in the supreme court; (predicted to be ruled that unions cannot require everyone in a work site to be part of the union). ONA could automatically lose a big chunk of members (fair share members: ONA still has to represent them but won't get paid for it – side note, ONA represents 50 hospitals in OR). ONA would then counteract the loss of these fair share members by increasing professional membership dues.</p>	<p>system so that if someone completes a consent to serve, they are notified if they've been selected to serve or not (currently no feedback once form is submitted).</p> <p>We need to increase NPO membership to help offset potential loss of revenue by supreme court ruling</p>		
<p>Action Items - none</p>			
<p>New Business - none</p>			
<p>Special Funding – no requests</p>			

Business Meeting adjourned by Kat Chinn at 1:10pm.
Submitted by Jennifer Barr, Secretary NPO