



National Wildlife
Rehabilitators Association

Symposium 2027

Exhibitor Opportunities

February 16-20, 2027 | Chicago, Illinois



Contact

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About the Symposium

From February 16-20, 2027, NWRA will be hosting our annual Symposium in Chicago, Illinois, bringing together over 550 wildlife professionals together for a week of learning, networking, and improving the wildlife rehabilitation profession.

Symposium attendees range from veterinary professionals, wildlife center staff, licensed wildlife rehabilitators, biologists, and regulatory agency staff. The event brings this diverse community of professionals together with the goal of improving the care of wildlife.

Exhibiting at the annual Symposium offers a unique opportunity to support an impactful event while showcasing your products and services to wildlife professionals from around the country and world. But it's more than just a showcase—it's about making real connections with professionals who use your products and building relationships that last beyond the event.

Past Exhibitor Industries

- Wildlife supplies and nutrition
- Database and information services
- Local wildlife associations
- Artwork, jewelry, and gifts
- Veterinary medical supplies
- Publications and education
- Diagnostic testing
- Consulting services



Symposium 2026 Data

Baton Rouge, Louisiana

Attendee Profile

- Licensed rehabilitator 115
- Manager, Director, or other leadership position 95
- Veterinarian 78
- Animal husbandry/animal care 30
- Rehabilitator in training, not currently licensed 27
- Other 23
- Veterinary Technician/Animal Health Technician 21
- Interested in becoming a rehabilitator 14
- Staff member 13
- Student 12
- Volunteer 8
- Biologist 5
- Educator 3
- State or Federal Agency staff 3
- Zoologist 2
- Retired, not currently working with wildlife 1



450

Attendees from
39 US states and
6 countries



76

Lectures



88%

Event app
downloads



170

First-time
attendees

2027 Host Committee

DuPage Wildlife Conservation Center

Based west of Chicago, The DuPage Wildlife Conservation Center, which is owned and operated by the Forest Preserve District of DuPage County, provides state-of-the-art care to sick, injured, and orphaned native wildlife. It promotes coexistence with nature through educational programs and environmentally sustainable projects and supports the propagation of protected species through partnerships within and beyond the district.

Every year, the host committee members dedicate their time and energy to helping the NWRA staff put on an amazing conference. From supporting hands-on labs to connecting staff with potential exhibitors like you!



We are thrilled to welcome the NWRA symposium back to Illinois after almost 20 years! As the 45th anniversary of the first NWRA symposium (1982) we hope to foster the same passion and dedication to animal care that our rehabilitation community has had from the very beginning while highlighting the innovation and advancement that will help foster growth in our field. Come learn, teach, collaborate, and grow with us in 2027!



*- Sarah Reich, DuPage Wildlife Conservation Center
committee chair*



**Forest Preserve District
of DuPage County**



Why Exhibit at the NWRA Annual Symposium?

- **Direct Access to Key Decision-Makers:** Connect with over 550 wildlife professionals, including veterinarians, rehabilitators, and facility directors from across the country.
- **Targeted Audience:** Showcase your products and services to professionals who are actively seeking innovative tools and solutions to improve wildlife care.
- **Exclusive Exposure:** Gain visibility among top wildlife experts who influence the future of wildlife rehabilitation and veterinary care.
- **Maximize Your ROI:** Our exhibitor options are designed to give you maximum exposure with prominent booth placement, networking opportunities, and access to our event app, Whova.
- **Build Long-Term Relationships:** Engage with potential clients and partners, positioning your company as a trusted leader in the wildlife rehabilitation community.
- **Support Wildlife Education:** By exhibiting, you help NWRA continue to provide critical educational opportunities for wildlife professionals.



Feedback from Previous Exhibitors

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Being in person allowed me to strike up conversation and speak to potential clients about what they need, answer questions they have about our display items, and communicate to them that we are happy to go above and beyond to support rehabbers and wildlife sanctuaries. I believe is a much more effective method for building relationships with potential buyers than traditional/online marketing methods.”

“

Everyone was really nice, I only had positive interactions! I made a couple of great connections for future wholesale sales with wildlife related gift shops which was a bonus.”

“

I had the opportunity to speak with a number of different attendees who either had never heard of [our company] or who were unaware that we sold items that were of interest to them.”

“

...we feel that it was a worthwhile investment to present a human face to potential customers and be able to interact with rehabbers and representatives from wildlife sanctuaries and zoos from across the country.”



Exhibitor Inclusions

EXHIBIT HALL & HOURS	<p>Registration includes one six-foot table with linen and power. By signing up to exhibit, we ask that you have a presence at your booth for the entirety of exhibit hours. Exhibit hours are as follows:</p> <ul style="list-style-type: none">• Wednesday, February 17, 2027 → 8 AM-4 PM• Thursday, February 18, 2027 → 8 AM-4 PM• Friday, February 19, 2027 → 8 AM-4 PM
MEALS	<p>The cost of your exhibitor registration includes the following meals:</p> <ul style="list-style-type: none">• Tuesday: Icebreaker snacks• Wednesday-Friday: Daily coffee/tea service and lunch• Thursday: Poster session snacks• Friday: Banquet dinner
SESSION ATTENDANCE	<p>If you wish to attend any general session lectures, you may do so outside of the set exhibitor hours, including evenings and Saturday. Please note that as an exhibitor, you are expected to have a presence at your booth for the entirety of exhibit hours Wednesday-Friday. If you wish to attend sessions on Wednesday-Friday, we encourage you to add a second booth member to your exhibit registration so you may leave the booth to attend lectures.</p>
BENEFITS	<p>Your exhibit booth provides an opportunity to engage directly with wildlife rehabilitation professionals by showcasing products, services, educational resources, and innovative solutions. Beyond your on-site presence, your organization will receive a dedicated profile within the Symposium app, extending your visibility and connection with attendees before, during, and after the event.</p>

NWRA Symposium 2027 Exhibitor Pricing

Full-Week Exhibitor

Commercial | \$850

Non-Profit & Artist | \$600

Optional Add-Ons

Extra Staff Member | \$375

Extra Table | \$125

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It was genuinely really inspiring and encouraging to speak with so many rehabbers in person! Since we are an online business, we don't usually get to speak with customers unless something has gone wrong and the shipping carrier lost their order. It was fantastic to hear about the work people are doing and hear first hand accounts of how the rehab supplies we sell support the amazing work being done by rehabbers across the country.

— Previous Symposium Exhibitor



NWRA Symposium 2027 Get Involved



Next Steps

Ready to take the next step? We're glad to have you! To sign up as an exhibitor, please visit the exhibitor page on our [Symposium website](#) to register. If you are interested in any of the optional add-ons, please be sure to make your selections at the time of registration.

Have questions or want to talk further before signing up? Let's chat! Just reach out to us using the contact information below.

Thank you for supporting NWRA's annual Symposium—see you in Chicago!

Let's Connect

Let's make a wild difference together! Contact NWRA to get involved.

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