

2019 NWRPCA/CHAMPS FALL PRIMARY CARE CONFERENCE

OCTOBER 5-8 | SEATTLE, WASHINGTON



BRING YOUR TEAM TO THE EMERALD CITY to showcase your products and services at the four day 2019 Fall Primary Care Conference. Attendees include community and migrant health center (C/MHC) leadership and from the ten states of Region 18 (federal Regions X and VIII), as well as the four states of Region IX.

NWRPCA/CHAMPS will provide our exhibitors, sponsors, and partners with advertising, promotion, and networking opportunities to engage with our conference registrants. Our goal is to help you to genuinely engage with our attendees to enable you to build long-term business relationships.

THE FUTURE IS NOW:
ADVANCING COMMUNITY HEALTH
AND WELLBEING

Brought to you by:



Learn more: www.NWRPCA.org

SPONSOR, EXHIBITOR & ADVERTISER PROSPECTUS

ADVERTISING & OUTREACH RESOURCES

Your name, logo, and product/service information will be seen by clinic administrators and decision-makers who purchase health care services, and will travel back to health centers throughout the Pacific Northwest, and Mountain and Plains States.

CONFERENCE PROGRAM ADVERTISEMENT

Full Page 8" x 11": \$1,000

Half Page (horizontal only) 8" x 5": \$500

Quarter Page 4" x 5": \$250

PROGRAM BACK COVER — \$1,500 | One available

Promote your brand, products, and services on the back of the conference program. Maximum ad size: 8.5" x 11"

Submit your ad copy by email to Janeane Harwell, NWRPCA's Development Specialist, at jharwell@nwrpca.org in JPG, EPS, TIFF, or PDF format (CMYK color mode, 300 dpi) by Friday, September 6, 2019.

CONFERENCE BAG INSERT— \$350

Have one collateral print piece inserted into each conference bag with the program. Ship 550 copies to arrive at the Grand Hyatt Seattle hotel by October 2, 2019.

Send your printed copies to: Grand Hyatt Seattle, ATTN: Janeane Harwell, NWRPCA Development Specialist, 721 Pine St., Seattle, WA 98101

PRE-CONFERENCE ATTENDEE LIST — \$450

Purchase the attendee list with the names and postal addresses of pre-registered attendees — emailed to you two weeks prior to the conference. The list is in Excel format.

SPONSORSHIPS

Sponsorships for the 2019 Fall Primary Care Conference create visibility for your organization as a critical player in primary care and community health throughout the western United States. Your products, services, and mission will be promoted to approximately 500 leaders, decision-makers, and board members of C/MHCs.

Your branding will be featured in conference materials, including the program and signage, and social media. All sponsors will be recognized at the podium during the plenary sessions and acknowledged in NWRPCA’s annual Report to Stakeholders.

Please note: Sponsorships do NOT automatically include exhibit tables.

CONFERENCE SPONSORSHIP PACKAGES

	Premier	Presenting	Leader	Supporter	Friend	Advocate
Cost	\$20,000	\$15,000	\$12,500	\$10,000	\$5000	\$2500
Exhibitor Table	X	X	X	50% off	25% off	10% off
1 Registration						X
2 Registrations					X	
3 Registrations				X		
4 Registrations			X			
5 Registrations	X	X				
Conference Program Recognition	X	X	X	X	X	X
Conference Program Advertisement	2 Full-page and Program Back Cover	2 Full-page	1 Full-page	1 Full-page	1 Half-page	1 Half-page
Pre-Conference Attendee List	X	X	X	X	X	X
Acknowledgement at Opening Plenary	X	X	X	X	X	X
NW Pulse Article	X	X	X	X		
Conference Bag Insert	Two	One	One	One		
Conference Bag Logo	X	X				
2019 Annual Sponsorship	Copper	Copper				

CUSTOMIZED SPONSORSHIP OPTIONS

At times a sponsorship with a specific focus will better align your brand, products, and services as a unique outreach to attendees. Custom sponsorships provide varied benefits to fit different outreach and engagement needs.

EDUCATIONAL TRACK — 1 day \$2,500 | 2 days \$3,250 | 3 days \$4,000

Sponsor an educational track to share learning experiences. Educational Track sponsorships establish your organization as a thought leader with attendees who have self-selected into the topic area. You will open your sponsored sessions, introduce the speakers, provide a piece of print collateral to place on the session tables, and stay for the sessions. One complimentary registration is included.

WELCOME RECEPTION — \$5,000 | One available

As we gather for education and networking, we also celebrate C/MHCs' ability to adapt and thrive in this ever-changing health landscape. The Welcome Reception sponsor leads the celebration as a critical partner of C/MHC advancement. You will receive the same benefits as the Advocate Conference sponsor, exclusive signage with your logo, and acknowledgment at the reception and in the conference program.

NETWORKING SOCIAL SPONSOR — \$2,500 | Two available

Your branding will be visible during the Monday evening social, on signage throughout the conference, and in the conference program. This fun networking opportunity is open to all participants at the conference and is always well attended. NWRPCA/CHAMPS provides drink tickets for a hosted bar and organizes and conducts the Networking Reception and Raffle.

ROUNDTABLE LUNCH — \$2,000

Choose the C Suite leadership that you want to engage as their exclusive Roundtable Lunch Sponsor. Roundtable lunches will take place on Sunday and Tuesday (October 6 and 8, 2019). Introduce yourself and your organization in two minutes or less, introduce the moderator, provide a piece of print collateral, and stay to share a great meal.

INTERNET SERVICES — \$3,000 | One available

Establish your company as a critical conference partner by providing connectivity to attendees during sessions in meeting rooms and accommodations. In addition to the usual sponsor visibility, your branding will be showcased in:

- » Technology touch cards with Wi-Fi login information
- » Tent cards in each guest room with Wi-Fi login information
- » Organization logo with log-in information on back of name tags
- » Organization name and URL displayed on Wi-Fi sign-in

EXHIBITING PACKAGES

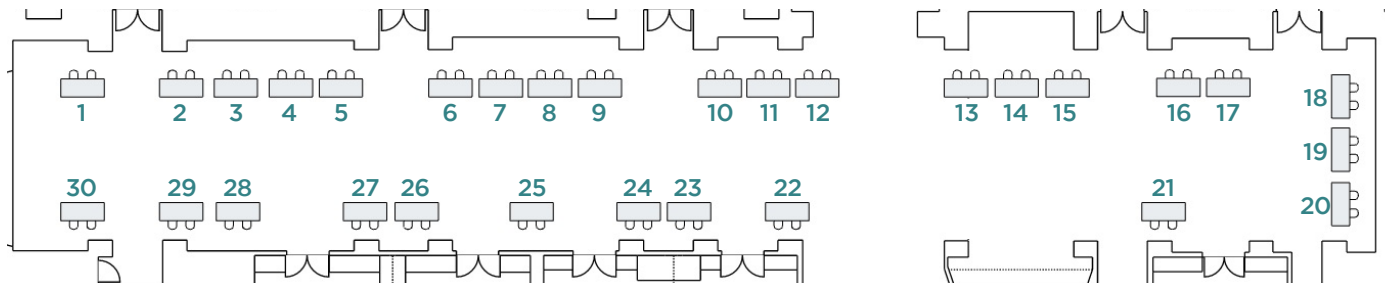
Share your mission, products, and services among C/MHC leadership with an exhibiting table in the foyer, where we will host the Exhibitor Networking Reception, share breaks, daily continental breakfast, and NWRPCA/CHAMPS hosted events. Exhibit for two full days, the highest attended days of the conference: Sunday, October 6 and Monday, October 7, 2019.

PRICING

Standard Rate: \$2,500

Not-for-profit Rate: \$2,000 (20% discount)

EXHIBITING FLOOR PLAN



- » **Setup:** Saturday, Oct 5, 2019 from 3 - 5 p.m.
- » **Breakdown:** Monday, Oct 7, 2019 (after Networking Reception and Raffle)
- » **Networking Reception and Raffle** in the exhibit area on Monday, October 7, from 5-6 p.m. Drink tickets and bar hosted by NWRPCA/CHAMPS.
- » **Free Wi-Fi access**
- » **Two exhibitor badges** provide access to educational sessions, plenaries, and NWRPCA/CHAMPS hosted receptions
- » **Additional exhibitor badges:** \$200 per additional exhibitor
- » **Brand product/service promotion** in description and representative contact information listed in conference program, and on signage throughout the conference

EXHIBITOR PACKAGE PAYMENT POLICY

Exhibit space is limited to 30 tables and will fill well before the deadline of September 7, 2019. Tables will not be held without full payment – no exceptions.

GENERAL INFORMATION

SPONSORS, EXHIBITORS AND ADVERTISERS

Learn more online at

www.nwrpca.org/event/FPCC19

CANCELLATION POLICY

An exhibit table cancelled prior to the application deadline, September 7, 2019 will be refunded less a \$200 service charge. No refunds will be issued after the deadline.

SHIPPING TO THE CONFERENCE

Ship display materials to arrive no sooner than Wednesday, October 2, 2019 to avoid storage fees. Exhibitors and advertisers will be sent shipping details in early September.

QUESTIONS?

Contact Janeane Harwell, NWRPCA Development Specialist, at jharwell@nwrpca.org or call 505.604.0109. Please note that conference sponsorships are not considered deductible donations. If you would like to make a tax-deductible donation, contact Janeane Harwell.