NWRPCA SPRING SUMMIT
Anchorage, Alaska • May 19-21, 2019

Bring your team to the City of Lights and Flowers to showcase your products and services at the 2019 NWRPCA Spring Summit (formerly the Spring Primary Care Conference), where community and migrant health center (C/MHC) leadership, staff, and Board Members will convene for a two and a half-day primary care conference and membership meeting.

With ample advertising, tradeshow, and networking opportunities, you will develop genuine long-term business partnerships with C/MHC leaders from the four states of federal Region X (Alaska, Idaho, Oregon, and Washington).

Together, we can grow, transform, and advance community health in the Northwest.

SPONSORSHIPS
Sponsor the 2019 Spring Primary Care Conference and create visibility for your organization as a critical player in primary care and community health in the Northwest. Sponsorship will promote your products, services, and mission to approximately 300 leaders, decision-makers, and board members of C/MHCs.

Your branding will be featured in all conference materials, including the conference program, signage, and social media. Additionally, all sponsors will be recognized at the podium during the plenary sessions.

Please note: Sponsorships do NOT include complimentary exhibit tables. Conference sponsorships are not considered tax-deductible donations.

SPONSORSHIP OPPORTUNITIES

CONFERENCE SPONSORSHIP OPTIONS

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Presenting $10,000</th>
<th>Champion $5,000</th>
<th>Advocate $2,500</th>
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<tbody>
<tr>
<td>Advertising</td>
<td>2 Full-page ad</td>
<td>1 Full-page ad</td>
<td>Half-page ad (horizontal only)</td>
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<tr>
<td>Exhibitor Package</td>
<td>50% Discount</td>
<td>25% Discount</td>
<td>10% Discount</td>
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<tr>
<td>Complimentary Registration</td>
<td>Two additional complimentary registrations</td>
<td>One additional complimentary registration</td>
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</tr>
<tr>
<td>Conference Bag Insert</td>
<td>Two conference bag inserts</td>
<td>One conference bag insert</td>
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<tr>
<td>Conference Bag Sponsorship</td>
<td>Your logo printed alongside the conference brand on 350 bags</td>
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CUSTOMIZED SPONSORSHIP OPTIONS

At times a unique sponsorship with a specific focus is a better fit for your organization. Align your brand, products, and services to any of the opportunities below:

EDUCATIONAL TRACK — $2000 PER TRACK DAY
Consider sponsoring the conference educational track or tracks that align with your company mission. You will open your sponsored sessions, introduce the speakers, provide a piece of print collateral for the session tables, and be invited to stay for the sessions.

WELCOME RECEPTION — $2,500 | TWO AVAILABLE
As we gather for education and networking, we also celebrate C/MHCs ability to adapt and thrive in this ever-changing health landscape. Sponsor the Welcome Reception as the leader of the celebration and be recognized in conference materials as a critical partner of C/MHC advancement. Signage with your brand and logo is included.

MENTAL HEALTH FIRST AID TRAINING SPONSOR — $2,500 | TWO AVAILABLE
This is a unique opportunity to place your organization as a thought leader in Mental Health best practices, and a supporter of C/MHC professional development. Mental Health First Aid is an internationally recognized curriculum that equips participants in all roles and skill levels to address mental health and substance use disorder crises. Trainees will receive a certification that is immediately applicable to their work. Your organization will sponsor the eight-hour training for 30 participants. Your branding will be visible during the presentations for the entire day.

EXHIBITING PACKAGE
Share your mission, products, and services among C/MHC leadership with an exhibit table in the foyer, where we will host a social event, serve dessert breaks, and provide continental breakfasts. Exhibit for two full days, the most attended days of the conference: Sunday, May 19 and Monday May 20, 2019.

Pricing
For-profit Organizations — $2,250.00
Nonprofit Organizations — $1,900.00 (15% DISCOUNT)

Exhibitor Table Package includes
- Social in the exhibitor foyer on Sunday, May 19, 5:00 p.m. - 6:00 p.m.
- Free Wi-Fi access
- Two free passes per organization to attend educational sessions, plenaries, and NWRPCA food events
- “Exhibitor” name badges for all registered reps (two at a time, max)
- Brand product/service description and representative contact information listed in conference program

Exhibitor Schedule
- Setup on Saturday, May 18, 5:00 p.m. - 7:00 p.m.
- Breakdown on Tuesday, May 21, 2019, starting 10:30 a.m. (after Morning Break)

Payment Policy
Exhibit space is limited to 26 tables and is expected to fill well before the deadline. No table will be held without full payment — no exceptions.
ADVERTISING & OUTREACH TOOLS
Your name, logo, and product/service information will return to community health centers throughout the Northwest as a trustworthy health care service by clinic administrators and decision-makers.

CONFERENCE PROGRAM ADVERTISEMENT
Quarter page 4” x 5” — $250  
Half page 8” x 5” Horizontal only — $500  
Full Page 8 ½” x 11” — $1,000

PROGRAM BACK COVER — $1,500
Promote your brand, products and services on the back of the conference printed program (max ad size: 8.5”x11”).

Submit your program ad copy by email to Janeane Harwell at jharwell@nwrpca.org in JPG, EPS, TIFF or PDF format (CMYK color mode, 300 dpi) by Friday, April 12, 2019.

CONFERENCE BAG LOGO— $1500 | ONE AVAILABLE
Exclusive! Your logo printed alongside the conference brand on 350 bags given to each attendee, and used by attendees after the conference.

CONFERENCE LANYARD — $850 | ONE AVAILABLE
Exclusive! Your logo on the badge lanyard placed in every conference attendee bag, and worn throughout the conference by each attendee.

CONFERENCE BAG INSERT — $350
Have one collateral print piece (max size: 8.5”x11”) inserted into each conference bag in the program. Ship 300 copies to arrive at the Anchorage Marriott Downtown by Wednesday, May 15, 2019. Send to:

ATTN: Janeane Harwell, NWRPCA Development Specialist  
Anchorage Marriott Downtown  
820 W 7th Ave, Anchorage, AK 99501  
Send your tracking number to jharwell@nwrpca.org.

PRE-CONFERENCE MAILING LIST — $450
Purchase a mailing list with the names and postal addresses of pre-registered attendees — emailed to you two weeks prior to the conference.
GENERAL INFORMATION
SPONSORS, EXHIBITORS AND ADVERTISERS
Please note that sponsorships are not considered tax deductible donations. If you would like to make a tax deductible donation contact Janeane Harwell, jharwell@nwrpca.org.

CANCELLATION POLICY
An exhibit table cancelled prior to the application deadline, April 6, 2019 will be refunded less a $200 service charge. No refunds will be issued after the deadline.

SHIPPING TO THE CONFERENCE
Ship exhibit materials to arrive no sooner than Thursday, May 16, 2019 to avoid storage fees. Exhibitors will be sent shipping details in late April.

QUESTIONS?
Contact Janeane Harwell, NWRPCA Event Planner, at jharwell@nwrpca.org or by calling 505.604.0109.