The 2022 Western Forum for Migrant and Community Health is a regionally and nationally recognized event known for cutting-edge content, expert speakers, and a diverse audience. This is the ideal training event for all CHC leaders and staff who wish to learn about model programs, best practices, and policies that advance health equity for medically underserved populations.

As we gather for education and networking, we also celebrate migrant and community health centers’ ability to adapt and thrive in this ever-changing health landscape. Join us in celebrating the role of public health and health care professionals including medical professionals, community health workers (CHWs) and administrators. Additionally, network and share practical solutions with frontline staff, and dive into the strengths, challenges and opportunities of 21st century community and migrant health.

Your presence at the Western Forum empowers migrant and community centers that serve diverse populations who face a myriad challenges in accessing health care services and rely on strong social networks to overcome them.
**CONFERENCE SPONSORSHIP OPPORTUNITIES**

<table>
<thead>
<tr>
<th>Your Investment</th>
<th>Champion $8,000</th>
<th>Advocate $5,000</th>
<th>Supporter $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Advertising</strong></td>
<td>Mobile App Clickable Logo</td>
<td>Mobile App Clickable Logo</td>
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</tr>
<tr>
<td><strong>Exhibitor Table</strong></td>
<td>Included</td>
<td>25% Discount</td>
<td>10% Discount</td>
</tr>
<tr>
<td><strong>Welcome Reception Sponsor</strong></td>
<td>Included**</td>
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<td>---</td>
</tr>
<tr>
<td><strong>Complimentary Registration</strong></td>
<td>3 Complimentary Registrations</td>
<td>2 Complimentary Registrations</td>
<td>1 Complimentary Registration</td>
</tr>
<tr>
<td><strong>Pre-Conference Attendee List</strong></td>
<td>Digital Excel file of attendee name, title, organization, and physical address</td>
<td>---</td>
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</tr>
<tr>
<td><strong>Conference Bag Insert (8.5x11” max size)</strong></td>
<td>2 Conference Bag Inserts and/or 1 Approved Item***</td>
<td>1 Conference Bag Insert or 1 Approved Item***</td>
<td>1 Conference Bag Insert</td>
</tr>
<tr>
<td><strong>Conference Bag Logo</strong></td>
<td>Your Logo Printed Next to Conference Brand on Approx. 200 Bags</td>
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</tbody>
</table>

*Please note that conference sponsorships are not considered tax-deductible donations.

**Welcome Reception features your branded cocktail napkins that you provide, acknowledgment, and signage.

***Possible items include pen, note pad, bottled water, etc. Must be approved by NWRPCA.

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**ADVERTISING**

Send your organization’s name, logo, and product/service information to migrant and community health centers throughout Western States. Your organization’s mission, products, and services will reach clinic administrators who purchase healthcare services and CHWs that connect directly with communities served.

**CONFERENCE BAG LOGO - $1,200 | (One Available)**

Have your logo printed on each conference bag that will be handed out to attendees. Send your high resolution logo to Janeane Harwell at jharwell@nwrpca.org in JPG, EPS, TIFF or PDF format (CMYK color) by Monday, February 28, 2022.

**CONFERENCE BAG INSERT - $400**

Have one collateral print piece (max size: 8.5”x11”) inserted into each conference bag in the program. Bag inserts must be approved by NWRPCA prior to printing.

» Please email a proof of collateral for approval to Janeane Harwell at jharwell@nwrpca.org by Friday, March 25, 2022.

» Once approved, ship 250 copies to arrive at the Portland Marriott Downtown Waterfront by Friday, April 8, 2022.

» Address to: ATTN: Janeane Harwell, NWRPCA Development Specialist, NWRPCA Portland Marriott Downtown Waterfront 1401 SW Naito Parkway Portland, OR 97201
Exhibitor Package

Share your mission, values, and services with medical professionals and community health workers. Your exhibit table will be placed in the foyer during the three-day conference, in the same area as the food, breaks, and reception.

Exhibit Table Pricing

<table>
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<tr>
<th></th>
<th>Non-Profit Organizations: $1,750</th>
<th>For-Profit Organizations: $2,250</th>
</tr>
</thead>
</table>

Exhibit Booth Package Includes

» One (1) six-foot, skirted table
» Complimentary registration for one (1) table representative
» Exhibit throughout each conference day, including morning and afternoon
» 30-minute networking breaks in between sessions
» Lunch break: invitation to provided meals
» Pre-conference attendee list with names and physical addresses
» Free WiFi access

Exhibitor Schedule

Exhibit Booth Setup: Sunday, April 11, 2022 | 5:00–7:00pm PT
Exhibit Booth Breakdown: Wednesday, April 13, 2022 | 10:30am PT (after last session ends)

Space Assignment

Exhibit space is limited and assigned on a first-come, first-serve basis. To ensure availability, please reserve your exhibit space as soon as possible. Exhibitors will be notified of space assignments two weeks prior to the conference. NWRPCA reserves the right to reassign space if it is deemed necessary. Set up must stay within table dimensions.

Badge Policy

All organization representatives must be registered for the conference. You will receive a link to register representatives after the application is received. A badge is required at all times during the conference for admission into the exhibit space as well as to attend educational sessions.

Conference Lanyard - $1,000 | (One Available)
Have your logo printed on the Conference Lanyard that is used to hold name badges. Send your one-color high resolution logo to Janeane Harwell at jharwell@nwrpca.org in JPG, EPS, TIFF or PDF format (CMYK color) by Monday, February 28, 2022.
**Additional Sponsorship Opportunities**

**Meal Sponsorships | Day One - $3,000 (One Available)**
NWRPCA provides a nutritional breakfast for all attendees on Monday, February 14, 2022 from 7:00am to 8:00am PT in a relaxed atmosphere. Your organization will receive recognition in signage at breakfast, and throughout the conference, and the Supporter Conference Sponsor benefits.

**Immigration Super Session | Day Two - $4,000 (One Available)**
Sponsor this Super Session that is available for all audiences. Your exclusive sponsorship highlights your organization at one of the highest attended conference events. The Super Session is on Tuesday, February 15, 2022 from 7:30am to 8:45am PT. This is our primary Immigration Policy event featuring Roger C. Rosenthal from the Migrant Legal Action Program.

**Lunch Sponsor | Day Three - $6,000 (Exclusive or $3,000 Shared)**
As a gesture of partnership and friendship, NWRPCA serves lunch on the last day of the Western Forum to everyone attending the conference. Sponsor the Last Day Lunch and honor those that lift community and migrant health. You will be highlighted throughout the conference lunch and close the conference as sponsor of the community-building lunch. Lunch Sponsors for Day Three receive the same benefits as the Supporter conference sponsor plus signage with your brand and logo at the lunch.

**Networking Social Sponsor & Raffle - $3,000 (Two Available)**
Your branding will be visible on cocktail napkins that you provide. NWRPCA designs and provides signage in the room. The Networking Social & Raffle is scheduled on Tuesday evening from 5:00pm to 6:00pm PT, hosted in the exhibitor area. This fun networking opportunity is open to all participants at the conference and is well attended.

**Educational Track Sponsor - $2,000 Virtual Sessions Track (One Available)**
$3,000 In-Person Track (Five Tracks Available)
Consider sponsoring one of five conference educational tracks that align with your organization’s mission. In person sessions provide you the opportunity to open the sessions with a brief introduction of your organization, introduce the session presenters, provide a piece of print collateral, and stay for the sessions. Virtual track sessions will feature a branded welcome slide and sponsor acknowledgment by the moderator.

**Wellness Kit - $1,500 (One Available)**
Provide a branded bag or sturdy case to include a branded mask, hand sanitizer, pen, notebook, wipes, or tissues. Kit will be included in the conference bag distributed to all on-site attendees. Your organization is responsible for procurement and assembly of bags and shipping. Only open to exhibitors.

**WiFi Internet - $4,000 (Exclusive)**
Build a more connected conference by offering Internet access provided to all conference attendees by using your company name/product as the password for access.
**GENERAL INFORMATION**

**HOTEL ACCOMMODATIONS | PORTLAND, OR**

After you complete your online application, you will receive information for the official conference hotel and you may then reserve a room in our room block at the special conference price. Please keep in mind, in order to obtain our discounted rate, you must book no later than **Monday, March 21, 2022**.

**SHIPPING TO THE FORUM**

Ship exhibit materials to arrive no sooner than **Friday, April 8, 2022** to avoid storage fees. Exhibitors and advertisers will be sent shipping details when they apply.

**PAYMENT POLICY**

Limited exhibit space can fill up fast, even well before the deadline. No exhibit table will be held without full payment. Application deadline is **Monday, March 21, 2022**.

**CANCELLATION POLICY**

NWRPCA reserves the right to cancel, alter, or reschedule the 2022 Western Forum for Migrant and Community Health for any reason, including because NWRPCA determines in its sole discretion that the conference cannot be held as planned. For these reasons, exhibitors and sponsors are advised against making non-refundable travel arrangements. Should you purchase non-refundable airline tickets or make non-refundable hotel reservations, you do so at your own risk. Should NWRPCA cancel, alter, or reschedule some or all of the in-person portion of the conference for any reason, your conference exhibit package, advertising, and/or sponsorship fees will NOT be refunded. All paid sponsors and advertisers are automatically registered for and will be provided with access to the 2022 Western Forum for Migrant and Community Health digital environment, which includes access to keynote events, education sessions, and networking opportunities. Further, a portion of your Exhibit Package, sponsorship, and/or advertising fees will be converted to a credit. If applicable, this credit may be applied to any future NWRPCA conference or program and must be used on or before **March 1, 2023**.

**HEALTH & SAFETY**

In keeping with our commitment to model best practices in community health, a full COVID vaccination is required to attend all NWRPCA-sponsored or hosted in-person events. Exemptions are not being considered at this time. Options to attend virtually will be available to those who cannot meet this requirement. All participants (including Speakers, Exhibitors/Sponsors, Staff, and Attendees) must be fully vaccinated and will be required to provide proof of vaccination based on the instructions provided by NWRPCA Education and Training Staff closer to the event. As defined by the CDC, a person is considered fully vaccinated against COVID-19 ≥2 weeks after receipt of the second dose in a 2-dose series (Pfizer-BioNTech and Moderna) or ≥2 weeks after receipt of the single dose of the Janssen vaccine.

**QUESTIONS?**

Contact Janeane Harwell, NWRPCA Development Specialist, jharwell@nwrpca.org, or 505-604-0109.

**THANK YOU FOR YOUR SUPPORT AND PARTICIPATION IN THE 2022 WESTERN FORUM FOR MIGRANT AND COMMUNITY HEALTH!**