

Newsbriefs Advertising

Ads must be approved in advance by the Editorial Staff. **ALL ads must be photo ready.** Pricing* and specs are as follows:

Ad Type/Size	Member Price	Non-member Price	CLE Advertisers
Business Card	\$90	\$125	\$180
¼ Page	\$150	\$200	\$300
½ Page	\$300	\$375	\$600
Full Page	\$575	\$675	\$1,150
Bulletin Board	\$20	N/A	N/A
6 month Prepaid Discount %	20%	10%	0%
12 month Prepaid Discount %	35%	20%	0%

*subject to change

Members may not take out ad space for any outside fundraisers or events at the member rate. All ads for non-NWSBA events will be billed at the “non-member” rate.

AD FORMAT: All ads **MUST** be in jpeg, pdf, or png format and sent electronically to the NWSBA office.

PHOTOS: Photographs must be submitted electronically in jpeg format. Please identify all persons in the photo.

BULLETIN BOARD: Members of the Bar Association can submit classified ads in our Bulletin Board section of *Newsbriefs*. They may do this by submitting the ad and a check or credit card payment in the amount of \$20.00 per month. (Discounts apply for any ads running 6 months or 12 months, on a pre-paid basis.) Ads for the Bulletin Board must be submitted in Word and will not be re-entered/re-keyed by production staff. All ads must be pre-paid and renewed on a month by month basis. You must contact the Association office to renew ads.

QUESTIONS: If you have any questions or comments, please feel free to call the Editor: Scott Zambo at 847-895-9151 or Julie Barth at 847-621-2378.

SPECS:
(in inches)
 Business Card Size Ad: 3.5 (wide) x 2 (high)
 Quarter Page Ad: 4 (wide) x 4.5 (high)
 Half Page Ad: 8 (wide) x 4.5 (high)
 Full Page Ad: 8 (wide) x 10 (high)

ABSOLUTELY NOTHING GOES INTO NEWSBRIEFS WITHOUT PERMISSION FROM THE EDITOR, THIS INCLUDES FLYERS!!!!