



Journey to Excellence

2 0 2 3 April 28, 2023



2023 AVAILABLE CONFERENCE SPONSORSHIPS

Presenting Sponsor: \$20,000 (2 Available)

- Includes two-minute-long, opening remarks at the conference open
- Thought-leadership presentation at educational breakout session
- Five (5) attendee tickets to the conference *(plus 5 additional tickets at 50% discount!)*
- HR Solutions Gallery Table (1 booth in a prime location)
- Two (2) vendor tickets for HR Solutions Gallery (no sessions included, networking only)
- Corporate name or logo on conference-registration webpage with URL to your website
- Corporate name or logo on attendee tote bags
- Attendee list to be sent before and after conference
- Virtual exhibitor booth in the event app



...and new for 2023!

Your corporate name or logo shown on the virtual conference app (desktop and mobile) on the: **Agenda, Home Page, Attendees' Profiles & Landing Page, plus a Virtual Exhibit Booth**

Purchase this sponsorship by December 31, 2022, to take advantage of all the benefits in this package!

TIER-2 SPONSORSHIP PACKAGES

Keynote Session Sponsor: \$12,000 (3 Available)

- Opening remarks and keynote speaker introduction (2 minutes)
- Five (5) attendee tickets to the conference (plus 5 additional tickets at 50% discount!)
- HR Solutions Gallery Table (1 booth in a prime location)
- Attendee list to be sent before and after conference



...and new for 2023!

Your corporate name or logo shown on the virtual conference app (desktop and mobile) on the: **Home Page, Attendees' Profiles & Landing Page, plus a Virtual Exhibit Booth**

Meal & Refreshment Sponsor: \$12,000 (1 Available)

- 60-second greeting during lunch
- Five (5) attendee tickets to the conference (plus 5 additional tickets at 50% discount!)
- HR Solutions Gallery Table (1 booth in a prime location)
- Attendee list to be sent before and after conference
- Corporate name or logo at nourishment stations



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Registration Sponsor (Logo on Lanyards & Nametags):

\$12,000 (1 Available)

- Corporate name/logo on lanyards, attendees' nametags and exclusive signage at registration table
- Two (2) attendee tickets to the conference (plus 2 additional tickets at 50% discount!)
- HR Solutions Gallery Table (1 booth in a prime location)
- Attendee list to be sent before and after conference

Sold



...and new for 2023!

Your corporate name or logo shown on the virtual conference app (desktop and mobile) on the: **Home Page, Attendees' Profiles & Landing Page, plus a Virtual Exhibit Booth**

TIER-3 SPONSORSHIP PACKAGES

Breakout Session Sponsor: **\$6,500** (3 Available)

- Introduction of breakout session speaker (2 minutes)
- Two (2) attendee tickets to the conference (plus 2 additional tickets at 50% discount!)
- HR Solutions Gallery Table (1 booth in a prime location)
- Corporate name or logo branded with breakout session



...and new for 2023!

Your corporate name or logo shown on the conference virtual app and a **Virtual Exhibit Booth**

Purchase this sponsorship by January 31, 2023, to take advantage of all the benefits in this package!

TIER-4 SPONSORSHIP PACKAGES

Prime HR Solutions Gallery Table: **\$4,000** (12 Available)

- Reserve your prime-location table in the HR Solutions Gallery before we sell out!
- Two (2) vendor tickets (no educational sessions, exhibit area only)



...and new for 2023!

Your corporate name or logo shown on the conference virtual app and a **Virtual Exhibit Booth**



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Standard Exhibit Booth: \$3,500

- Reserve your exhibitor booth before we sell out!
- Two (2) vendor tickets (no educational sessions, exhibit area only)



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Your corporate name or logo shown on the conference virtual app and a
Virtual Exhibit Booth

Attendee Bag Stuffers: \$250 (Plus production costs)

(Deadline for delivery is April 20th, 2023)

- Acceptable Items for Attendee Bags include pads, pens, highlighters, phone chargers, USB drives, post-it notes, spiral notebooks, flashlights, stylus, or other items approved by NYC SHRM.

Questions? Contact the NYC SHRM Headquarters Office at (646) 595-1839 or at office@nycshrm.org