In Attendance: Greg Herder, Anne Becker, Riley Quinlan, Katy Dolan, Lori Lawonn (guest), Andy Furco, Rob Shumer, Jim Kielsmeier (I sensed that some others signed on during the meeting, but not not sure who).
Absen: Amy Meuers (transit to Taiwan), Barb Witteman (Surgery recovery), Shira WC (Conference)

Absent, but sent in votes:

Purpose of this meeting:
- To discuss options for the continuing operations of NYLC, and reflect on the Board’s performance over the past year.

Board Meeting Agenda:

6:00-6:05 Opening Opened at 6:06

6:05 - 6:10 Approval of Board Minutes for the September 24 Meeting
PRE-WORK: Review the Consolidated Meeting Notes document, posted on NYLC’s website.

VOTE: Motion to approve last meeting notes. Riley Moved. Katy Seconded. Motion passed.

6:10-6:25 Financial Update and Executive Director’s Report
PRE-WORK: Review Fiscal Document and Director’s Report prior to this meeting.
Financials:
- We Have a Surplus! A mild one, but a SURPLUS!
- Note, IrSLICE agenda meeting at Conference. Then NYLC at their conference in MPLS later in the year.
- Brown Foundation is a local New Orleans, re: Conference. Long time supporters and attendees.

PRE-WORK: Take the Board Evaluation Survey, sent to you via email.
- Review the Board Evaluation Summary, sent by Greg to you no later than the morning of November 18th.
Notes:

- **Greg** - Solid work by the Board. Greater Engagement strategies needed for Board. Greg will offer to help any Board members to sign up for the website.
- **Jim** - Current issues are pushing youth to the fore. Thinks the time calls for us to engage more strongly in the current winds of change. Re-Engagement strategy is called for. National Service workgroup is in action to update/revise Serve/Learn Corporation. We need a visibility strategy.
- **Andy** agrees. Greg agrees.
- **Andy** - Youth into causes (gun control, sustainability, climate). Perhaps cause specific work is called for.
- **Rob** - Green School national network is moving towards youth engagement.
- **iCivics** gaining in visibility.
- Thematic progressions via year by year.
- Want the youth component as collaborators, need to build it into our strategic capacity planning.
- **Katy** - Heavy on academic character, but not activism. The less academic are gaining higher visibility. We have to define that line, navigate it.

Katy motions to accept the Board Evaluation, Anne seconds.

Motion carries.

7:00  
Formal Meeting Adjourned at 7:06

Jim, Andy, Greg, continued discussion for those wishing to continue


Likely Topics for January Meeting:

- Review and Discussion of 2017 Strategic Plan, and needed updates/refocusing given the current status of NYLC.
- Approval Vote of Final 2019 Fiscal Report (may be conducted by Online Vote, if possible)
- Discussion of Strategic Parameters for use of any Surplus Revenue generated.
- Conference Business
- Update on National Service-Learning Conference
Notes and Agenda – National Board of Directors Meeting
Tuesday, January 21, 2019: 6:00 PM – 7:30 PM Central Time

Conference Call
Telephone: 425-436-6200
Access Code: 564812

In Attendance: Greg, Amy, Lori (guest, financials), Riley, Katy, Andy, Anne, Rob, Katy, Shira

Absent: Antwayn, Meenu, Beza, Barb

Absent, but sent in votes:

Purpose of this meeting:
- To complete required Board work regarding fiscal status (Form 990) and to continue Board focus on NYLC’s future sustainability and capacity.

Board Meeting Agenda:

6:00-6:05 Opening Meeting called to order at 6:05

6:05 - 6:10 Approval of Board Minutes for the November 19, 2019 Meeting
PRE-WORK: Review the Consolidated Meeting Notes document, posted on NYLC’s website. If you have issues accessing those notes, please contact Greg prior to the meeting and we’ll get you registered for the system.

VOTE: Motion to approve last meeting notes. Andy moves, Riley seconds. Motions carries

6:10-6:30 Financial Update and Executive Director’s Report
PRE-WORK: Review Fiscal Documents, Form 990, and Director’s Report prior to this meeting.

Financials:
- Financial Report (Riley and Lori)
  - Lori notes that revenue is over budget due to grant payout timing.
  - Expenses only behind 4K.
  - All looks good, bumps due to timing, usual beginning/ending of the year stuff.
  - Andy: Any grants in the works? Amy: 50K Shin Foundation, State Farm grant should hear in March, NIHTSA renewal later in spring (400K), MN Dept of Health under discussions (300K), 37K secured for conference, Rotary, 30K in trainings in the works.
• Director’s Report (Amy)
  ○ Regularly getting 20+ folks for paid online seminars.
  ○ Youth Council recruited additional 5 state groups, with high ownership.
  ○ PI going well, 20 teams, funder is happy.
  ○ Amy to Taiwan, presented. Also doing an Ed talk and other appearances.
  ○ Shira presented at Indy Charter National Conference.
  ○ Online student training, first one, occurring soon.
  ○ 2 courses being mounted with Rotary International (7 languages).
  ○ Julie working primarily with sites on afterschool initiative. 17 states by the time Mott approves all sites.
  ○ 3 age differentiated SL handbooks published (OST)
  ○ 2 topic guides published, with Health/Wellness guide coming next (OST).
  ○ Online network growing: 143 new ones recently, goal is 1000 by conference time.
  ○ Shira: Any partnership goals met? Amy: Still exploring conversations with applicable stakeholders, and around the conference. NIDA conversations going on around partnership around vaping prevention. Civil Air Patrol: pilot outreach program with MN group to transfer into SL. BGC Military Division: inquiries about summer camp programming.
  ○ Board Comments: Greg - Impressive!

• Form 990 Discussion
  ○ Vote to formally approve 990. Motion to approve and file 990.
  ○ Shira motioned, Rob seconded. Motion carries.

6:30 - 6:45  Reviving the Board Nominations Committee (Greg)

• We want to start exploring strategic additions to the Board, with a focus on recruiting members from other aligned non-profits/agencies, and possibly potential funders. To begin this process, we are suggesting reviving the Nominations Committee as a Board subgroup of 3 members. Ideally, we’re looking for the following volunteer composition for the Board:
  ○ 1 member tied to Higher Ed.
  ○ 1 member tied to K-12.
  ○ 1 youth member or member at large.
  ○ Volunteers should NOT currently hold office in the Exec/Finance committees.
    ■ Discussion:
    ■ Andy: To what end?
    ■ Amy: Committee would explore who we should strategically invite to be part of the Board, make recommendations to the Exec Committee and then reach out.

• Discussion and Vote
  ○ VOTE: Motion to approve revival of the Board Nominations Committee with the slate of volunteer members discussed.
Anne motion to approve. Katy second. **Motion carries.**

6:45 to 7:15 **Conference Update and Discussion of On-Site Board Meeting** (Amy)

- **Conference Update**
  - April 16-18, New Orleans. Harry Hurst Middle School as site and partner.
  - Workshops are set up, schedule is up on the website.
  - Contract in place with conference rate with NO Hilton Airport for conference rates. Book Room now. Busses will transport to the conference site.
  - Day of Service will take place on the Wetlands. Shinnyo-en sponsoring.
  - 60 folks registered, budgeted for 200, and on schedule with historical timetable.
  - Will be hosting Global Research Agenda session for IARSLCE at conference.
  - Will be hosting the Ibero-American Network meeting.

- **Discussion of needs and roles for the next Board Meeting in New Orleans.**
  - 6 PM Board Meeting on site, on the 15th. Funding reps will be there, so there is hope that Board members can attend and host.
  - Please contact Amy if you are going to be on-site and can help, and Amy will discuss potential roles with you.
  - **Andy:** Awards? **Amy:** 2 PI awards, Alice Simpson Award, Stellar Award, but no Practitioner or Student Group this year - **If you know of a deserving educator or student group, please let Amy know, email Amy IMMEDIATELY.**
  - **Any Board member interested in hosting a session, please contact Amy.**
  - **Andy:** Duke’s Center is looking to reach out to K 12, please contact. Amy will reconnect.
  - Shira’s sending a group with a parent, but not attending.

7:15-7:30 **Updated Strategic Plan Annual Action Goals**

- As part of the upcoming Conference, we want to publish our Annual Report (which Greg and Amy are working on) and an update of our 2017 Strategic Plan for the benefit of our stakeholders. Traditionally, and in common practice, on-site Board Meetings are open to attendees, much like an annual shareholder meetings for private companies, and we want to give attendees a sense of where NYLC is at currently, and where we are heading.

- **PRE-WORK:** **Review the 2017 Strategic Framework (provided in your meeting materials) and suggest concrete examples for each bullet point of things NYLC should be doing this year that also aligns to that bullet.**

- Discussion:
  - **Are these Strategic areas still relevant given the changes of the past 3 years within NYLC?**
    - Shira - still holds, but the emphasis has changed and moved beyond traditional K-16 boundaries
- **Rob** - should be pushing mobilizing of youth leadership, staying true to our original mission. Need to come up with new strategies to do this, like mobilizing higher ed students to work with K-12.
- **Andy** - P-16, but are we really doing 13-16? We say we are, but are the opportunities there? Has the effort been there? The impact? Or should we revise to establish leadership in K-12? Higher ed space is covered, so do we want to be in that space? There isn’t much going on with K-12 around field building.
- **Amy**: NYLC wants to be a bridge between K-12 and 13-16. Most of the discussion goes on in higher ed, with K-12 quiet.
- **Andy**: Work with teacher credentialing programs as Higher Ed to impact K-12.
- **Jim**: Cultural/Racial gaps/achievement/opportunity  Re-introducing the larger idea of diversity as a matter of skills and gifts, and also culture, etc.
- **Anne**: Agree with Riley - not sure her experience.
- **Katy**: Agree with Riley and Anne, but I still want clarity between academic advancement and youth engagement/mobilization.
- **Riley**: Compared to a year a half ago, I don’t see any drastic changes needed. The challenges were operational, and we’ve made progress on that count, but we don’t want to over-extend.
- **Amy**: Looking over the work of the last 2 years, our work covers these areas and is true to the strategic goals and indicators. The one area that needs strengthening is the research piece, and we need to revisit our short and long term intentions.

- **NEXT STEPS on this**: Greg will prepare an infographic with collected Board feedback, and will submit a final product to the Board via email by middle February for formal approval.

**Next Meeting, March 17, 2020 (St. Patrick’s Day) 6-7 PM**

**Likely Topics for March Meeting:**
- Review and Discussion of 2017 Strategic Plan, and needed updates/refocusing given the current status of NYLC.

**Meeting Adjourned @ 7:31**

**3-10-20 Online Vote:**

Motion: *The NYLC Board of Directors supports our CEO’s decision to cancel this year’s annual Service Learning Conference, out of concern for public health, and the health of our stakeholders, conference partners, and students.*

Motion Passed (8 to 1, with 1 abstention)