

## District Blast Email Policy - Enacted January 2017

*Each district is permitted to request two event emails to be sent to the full chapter membership per event; one initial announcement, and one follow up reminder. In order for a district to send an email statewide to the full chapter membership, it must be relating to a CE course that is 6 hours or longer. Staff can guide districts in the best strategy for when to send the statewide emails.*

*Timing of the statewide email blast will be dependent on the chapter office email activity.*

*Districts are permitted to request that event emails be sent to surrounding districts.*

*Districts are permitted to request inclusion of their events in hotspots, the weekly e-newsletter.*