

Cyberbullying: What You Need to Know

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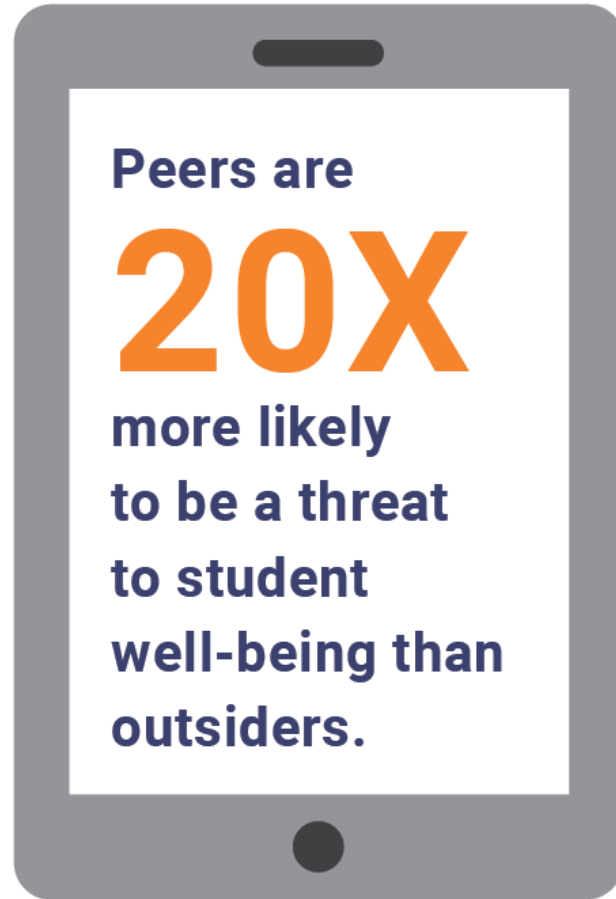
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Why Are We Here?



While there are predators outside the school district, a student's peers are 20 times more likely to be a threat to the student's well-being.

What to Expect From Today's Presentation

- What is cyberbullying?
- Ways students experience cyberbullying
- Preventative measures against cyberbullying
- What to do when cyberbullying occurs in your school or district

What Is Cyberbullying?

Cyberbullying is bullying that takes place over digital devices and includes sending, posting, or sharing negative, harmful, false, or mean-spirited content about someone else. Cyberbullying can occur anywhere people can view, participate in, or share content. Some cyberbullying crosses the line into unlawful or criminal behavior.

How is cyberbullying different than bullying?



Persistent

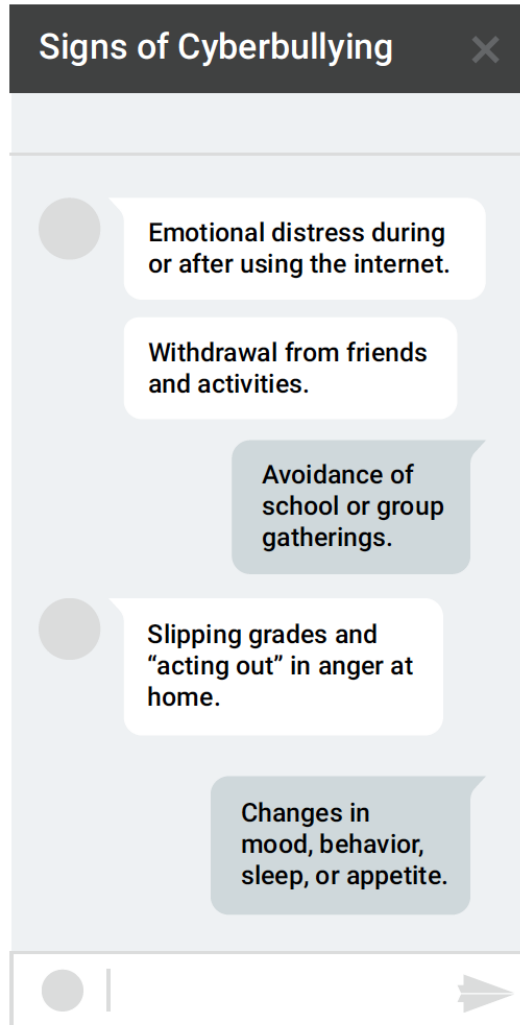


Difficult to catch



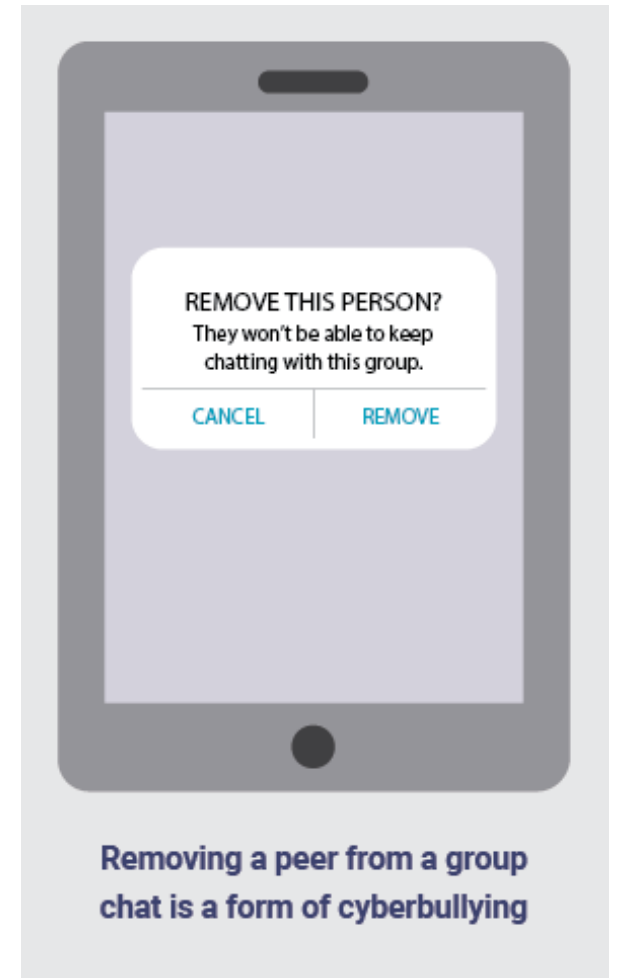
Permanent

Where to Watch for Cyberbullying



Email and digital communication tools

Texts and group messages



Where to Watch for Cyberbullying

And then:
social media



Where to Watch for Cyberbullying

Common ways students may experience cyberbullying via social media:



Follow requests



Tagging



Fake accounts

Preventing Cyberbullying Before It Begins

Digital Citizenship

One of the best ways to be proactive about cyberbullying and protect students online is to promote digital citizenship from a young age:

- Implement responsible technology use policies and agreements
- Set a standard for digital etiquette and respect
- Encourage a healthy and safe digital footprint
- Create channels for communication and reporting cyberbullying incidents

Cyberbullying Prevention: Keeping Distance Learning Environments Safe

Digital Learning Spaces

The COVID-19 pandemic forced students to both learn and socialize in online environments. Here are three steps to help prevent cyberbullying:

- Have a clear cyberbullying policy
- Monitor how students communicate within the digital tools you provide
- Provide a safe space for students who are being bullied

Preparing Yourself for Cyberbullying



Be Aware



Be Perceptive



Be Understanding

How to React When Cyberbullying Occurs

Only 1 in 10
students report
cyberbullying
to a parent



-
- **Save it**
 - **Report and block it**
 - **Address it**
 - **Follow up**

THANK YOU!

Please contact me with any questions

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