



NYSIR Risk Management presents a No Cost Seminar on:

School Finance Communication – Best Practices for the New Year Seminar

No one wants to be the bearer of bad news, but school leaders must sometimes share financial realities that their communities won't like. Explore the components of exemplary school finance communications for budget and capital project proposals as well as effective strategies for connecting stakeholders to their school districts' financial stories. Reflect on your district's or BOCES' current practices and leave with trust-building communication strategies and actionable ideas for improvement.

Who Should Attend: Senior District Administration, School Business Leaders and Other District Administrators

Webinar Presenter:

Mellissa Braham, APR
Associate Director
National School Public Relations Association

Date and Time:

15 January 2025 – 10:30 a.m. to 11:30 a.m.

**The seminar runs from
10:30 a.m. to 11:30 a.m. and
will be recorded.**

**Professional Certificate
Holders Will Receive 1.0
Hours of CTLE Credit**

**This seminar will be recorded for those who cannot participate live.
The link will be available on NYSIR's website about 10 days after the seminar.**

Seminar Registration and Connection

Please follow the instructions below to connect to the seminar. There is no pre-registration necessary. Please try to connect approximately 15 minutes before the seminar starts to check your computer and system.

If you need CTLE Credit, please email bcarruthers@nysir.org and a CTLE Request Form will be sent to you.

Participant Instructions:

NYSIR is inviting you to a scheduled Zoom meeting.

Topic: School Finance Communications – Best Practices for the New Year Seminar

Time: January 15, 2025 - 10:30 a.m. to 11:30 a.m.

Join Zoom Meeting

<https://us02web.zoom.us/j/87803555785?pwd=dODxFSpeROnNnsfbS9kOSXWgYFhiXh.1>

Meeting ID: 878 0355 5785

Passcode: 443720

One tap mobile: +1 929 205 6099 US (New York)