



NYSSO
New York State Society
of Opticians, Inc.

**YOU
BELONG.
HERE**

Meet #IAMNYSSO Optician and Owner Mark Simko!

Mr. Simko is a New York State Licensed Optician/Owner in Franklin Square, NY. Learn more about him below!

Why do you love being an Optician?

I enjoy the challenge of getting the right glasses for the patient's current need and explaining the choices they have, making them understand, and seeing them be satisfied their needs are met.

Tell us about your career.

I've had a few career changes. An opportunity to re-enter this field came along, and I'm glad. I forget how much I enjoyed it.

I've run quality assurance for laser cartridge printer company. Computer network administration. Built websites. Done SEO & Photography. There's always a new challenge just around the corner, so I never sit still.

Why did you join NYSSO? What makes you come back each year?

Needed to get CE accredited to renew my license. NYSSO made that easier with meetings and symposiums.

I really enjoy meeting other opticians at these functions and discussing the challenges we face.

What do you hope to see from NYSSO in the future?

Defend state licensure. Topics other than vendor products for CE. NYSSO has been very good with these things so far.

What do you see for the future of Opticianry?

Big players will complete and consolidate and eventually fall out. The indies with unique products will find a niche between the corporate chains, big box stores, and online guys.

Thank you, Mark Simko for sharing why You Belong. Here.