



NYSSPA SPONSOR & EXHIBITOR PROSPECTUS 2019

New York State Society of Physician Assistants
CME Conference | October 24-27, 2019
Albany Hilton | Albany, NY
917.397.3909 | info@nysspa.org
www.nysspa.org



Connect with New York PAs

The New York State Society of Physician Assistants (NYSSPA) invites pharmaceutical, medical supply companies, non-profits, and recruiters to partner with us at our annual CME Conference. This program includes dedicated Exhibit Hall time and networking with with more than 500 NYSSPA members.

This is a great opportunity to place your product or services in front of motivated PA professionals, PA students, and other medical professionals - your future clients.

PAs Are Trusted Healthcare Providers

NYSSPA represents and serves PAs from across the state of New York.

PAs are licensed medical professionals who diagnose illness, develop and manage treatment plans, prescribe medications and often serve as a patient's principal healthcare provider.

NYSSPA is devoted to supporting the PA profession by participating in continuing education programs, professional and legislative advocacy on behalf of all New York State PAs, improving public awareness of the important role that PAs play in providing necessary healthcare to the public and fostering a mutually beneficial relationship with supervising physicians.

PAs Practice in All Medical Settings and in All Specialties



- 46% Outpatient Office or Clinic
- 38% Hospitals
- 6% Urgent Care Center
- 2% School, College or University
- 8% Other Settings



- 26% Surgical Subspecialties
- 25% Primary Care
- 11% Internal Medicine Subspecialties
- 9% Emergency Medicine
- 1% Pediatric Subspecialties
- 28% Other

Sponsorship Packages

CLARA VANDERBILT SPONSOR: \$10,000 - 1 available

- Complimentary exhibitor booth
- Conference registration for two (2) attendees
- Two (2) tables to the Gala Dinner
- Ad on the NYSSPA mobile app
- Two (2) complimentary job postings on the new NYSSPA career center
- One (1) targeted eblast message sent to the NYSSPA membership
- Logo on the NYSSPA website & conference materials, prominent signage, and recognition in the conference program

PRESIDENTIAL SPONSOR: \$7,500 - 1 available

- Complimentary exhibitor booth
- Conference registration for two (2) attendees
- Ad on the NYSSPA mobile app
- One (1) complimentary job posting on the new NYSSPA career center
- One (1) targeted eblast message sent to the NYSSPA membership
- Logo on the NYSSPA website & conference materials, prominent signage, and recognition in the conference program

BREAKFAST SPONSOR: \$5,000 - 2 available

- Complimentary Exhibitor Booth
- Ad on the NYSSPA mobile app
- Opportunity to welcome guests from the podium during one lunch
- Logo on the NYSSPA website & conference materials, prominent signage, and recognition in the conference program
- Opportunity to provide a non-CME lecturer (topic to be approved by NYSSPA)

LUNCH OR DINNER SPONSOR: \$3,500 - 3 available

- Complimentary Exhibitor Booth
- Ad on the NYSSPA mobile app
- Logo on the NYSSPA website & conference materials, prominent signage, and recognition in the conference program
- Opportunity to provide a non-CME lecturer (topic to be approved by NYSSPA)

1 Left!

CONFERENCE COLLEAGUE: \$2,500

- Complimentary Exhibitor Booth
- Ad on the NYSSPA mobile app
- Logo on the NYSSPA website & conference materials, prominent signage, and recognition in the conference program

CONFERENCE SUPPORTER: \$1,500

- Ad on the NYSSPA mobile app
- Logo on the NYSSPA website & conference materials, prominent signage, and recognition in the conference program
- Logo on the Fun Run t-shirt

BADGE LANYARD WITH YOUR LOGO: \$1,500

Clara Vanderbilt Gala Dinner

Saturday, October 26

The Clara Vanderbilt Gala Dinner is NYSSPA's night to celebrate as the association honors scholarship and member award recipients.

- VIP Table of 10 - \$2,000 (Includes logo recognition, signage, premium seating)
- Reserved Table of 10 - \$1,500
- Non-Conference Registrant Ticket - \$175

Exhibitor Booth

Friday, October 25 & Saturday, October 26

- One (1) 8' x 10' booth
- Four (4) complimentary exhibitor registrations
- Four (4) refreshment breaks will be located in the Exhibit Hall
- Featured link on the conference web page
- Advance copy of the attendee list

Commercial Rate: \$1,250

Non-Profit Rate: \$750

Additional Booth Personal: \$100 per additional person

NEW! EXHIBITOR BOOST: \$500

Place an invitation to visit your booth on the Exhibitor Questionnaire provided to all conference attendees to be completed prior to the conference.

Exhibit Hall Schedule

EXHIBITOR SETUP

Thursday, October 25, 2019
1:00 to 5:00 PM

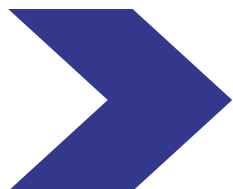
EXHIBIT HALL OPEN

Friday, October 26, 2019
8:00 AM to 5:00 PM

EXHIBITOR BREAKDOWN

Saturday, October 27, 2019
5:00 PM to 7:00 PM

Saturday, October 27, 2019
8:00 AM to 5:00 PM



To reserve a sponsorship or exhibitor booth, contact:
Suzanne Fedie
sfedie@nysspa.org
917-397-3909