



A Call for Collaboration on Fee Transparency Legislation

Our coalition is writing to raise concerns about SB 430 which aims to eliminate so-called "junk fees." While the intent behind the legislation—to promote transparency in online sales—is commendable, the bill as currently drafted adopts an overly broad, one-size-fits-all approach. This lack of nuance fails to account for the legitimate, industry-specific fee structures that many sectors rely on to operate efficiently and serve their customers.

Unfortunately, the current language does not reflect meaningful input from impacted stakeholders. As a result, the bill risks creating unintended consequences for a wide range of industries, including restaurants, third-party delivery platforms, telecommunications providers, and the travel sector, among others. Rather than fostering clarity, the bill will introduce confusion, limit consumer choice, and increase compliance burdens for businesses that are already operating transparently and in good faith.

Our coalition is not seeking to block this legislation outright. Instead, we are advocating for a more inclusive and thoughtful dialogue—one that brings together stakeholders and legislative proponents to collaboratively refine the bill's language and scope. We believe that with broader stakeholder engagement and a more tailored approach, the legislation can better achieve its goals without undermining legitimate business practices.

We welcome the opportunity to participate in these discussions and help craft a path forward that protects consumers while supporting fair and functional business practices.