

# Grower to Garden Center

An industry seminar, January 20<sup>th</sup> 2010



## Schedule of Events

### 7:30-8am

- Sponsor Setup

### 8-8:30am

- Registration/  
Continental Breakfast

### 8:30-9am-Introductions

- Lets Get Growing-Welcome

### 9-10am -Ed Hume

- Grower + Retailer = Customer

### 10-10:15am Sponsors

- Who is Growing

### 10:15-11:15am-John Maurer &

### Brian Spencer-‡

- Getting Started w/Beneficials

### 11:15-11:30am- Break

- Who is Growing

### 11:30a-12:30pm-Jennifer Parke-‡

- Reducing Phytophthora  
Contamination

### 12:30-1:15pm-Lunch

- Feed and Water

### 1:15-1:30pm-Sponsors

- Who is Growing

### 1:30-2:30pm-Kelly Feller

- Social Media Marketing

### 2:30-2:45pm-Break

- Who is Growing

### 3:45-4:15pm-Judy Sharpton

- Working Together to Drive Sales

### 4:15-4:30pm- Break

- Who is Growing

### 4:30-5pm-Panel Discussion


- With Industry Leaders


### 5pm-Wrap-Up

- Raffle and Social Hour (no host bar)


 The OAN Greenhouse and Retail Chapters invite you to come grow with us. Offered is a wide range of seminars from industry leaders aimed at providing you tools to cultivate your operation. Space is limited so register today.

 Earn 2 pesticide credits by attending! ( ‡ ) denotes specific courses.

 Location: Bauman Farms, 12989 Howell Prairie Rd, Gervais, OR 97026

 Fees: Pre-registration: 3 attendees from same company \$100.00 or \$40.00 ea (pre-reg. and cancellations must be received by 1/14/2010). \$50.00 per person at door (no meal guaranteed). Student rate \$30.00 w/valid student ID.

 Presenters include:  
**Kelly Feller**- Owner: Armchair Marketing,  
**Ed Hume**- Owner: Ed Hume Seed, as well as radio and TV host,  
**John Maurer**- Owner: Evergreen Growers Supply,  
**Dr. Jennifer Parke** -Plant Pathologist: Oregon State University,  
**Judy Sharpton**- Owner: Growing Places Marketing,  
**Brian Spencer**-General Manager: Applied Bionomics

 You are strongly urged to register by January 15, 2010. Directions for registering are provided below. Questions call Jason at 503-729-0655. Those not pre registered may find themselves going dormant!

**Pre registration must be received  
no later than January 15, 2010**

By Mail: OAN Seminar 2009, C/O.  
Jason Padden, 2040 N. Redwood St.  
#18, Canby, OR 97013

Or online: [www.oan.org](http://www.oan.org) under  
members tab

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Number of attendees \_\_\_\_\_ Student Attendees \_\_\_\_\_

Paying By Check: Total Enclosed: \$ \_\_\_\_\_ checks to OAN Greenhouse Chapter

Paying By Credit Card: (please call Jason @503-729-0655)

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

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