

Digger Magazine

2019 DISPLAY AD INSERTION ORDER

ADVERTISER _____ CONTACT _____
 AGENCY (IF APPLICABLE) _____ CONTACT _____
 BILLING ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 PHONE (____) _____ FAX (____) _____ E-MAIL _____
 AUTHORIZED SIGNATURE _____ DATE _____

DUE DATE
 All ads must be reserved and submitted by the first day of the previous month

BUY MORE, SAVE MORE

Frequency discounts:

- Save 4 percent for 6X insertion order (specify months).
- Save 6 percent for 12X insertion order. (Same size ad runs in *Farwest Edition* at *Digger* rate).
- Save 10 percent for 12X insertion order and a Farwest Trade Show sponsorship.

SCHEDULING — Please indicate the months you would like to run the ad

- Jan. Feb. March April May June
 July Aug.* Sept. Oct. Nov. Dec.

* Submit *Digger: Farwest Edition* insertion order. Separate rates apply.

AD MATERIALS

For ad dimensions and file specs, refer to the 2019 Media Kit or log on to www.oan.org/ads.

Please check the box below that best reflects the ad to be placed.

- REPEAT AD
 Current *Digger* ad
 Previous *Digger* ad

SPECIFY MONTH/YEAR _____

- ALTER AD
 Include copy changes.

- COMPOSE NEW AD

- NEW AD
 Ads or images must be in high resolution (300 ppi):
 - PDF (embed fonts)
 - EPS
 - Photoshop TIF
 - InDesign (any version) — packaged with fonts, images

2019 AD RATES

(Please check size and circle amount)

	BLACK & WHITE		FULL COLOR	
	OAN MEMBER	NON-MEMBER	OAN MEMBER	NON-MEMBER
<input type="checkbox"/> Full Page	\$641	\$841	\$1,648	\$2,162
<input type="checkbox"/> 2/3 Page	483	633	1,394	1,829
<input type="checkbox"/> 1/2 Horizontal	416	546	1,122	1,472
<input type="checkbox"/> 1/2 Vertical	416	546	1,122	1,472
<input type="checkbox"/> 1/3 Horizontal	348	447	906	1,167
<input type="checkbox"/> 1/3 Vertical	348	447	906	1,167
<input type="checkbox"/> 1/6 Horizontal	192	247	722	930
<input type="checkbox"/> 1/6 Vertical	192	247	722	930
<input type="checkbox"/> Marketplace (1/12 Page)	119	184	151	234

PREMIUM POSITIONS (full-page, full color only)

<input type="checkbox"/> Inside Cover	n/a	n/a	\$2,036	\$2,647
<input type="checkbox"/> Back Cover	n/a	n/a	2,186	2,841
<input type="checkbox"/> Facing Contents	n/a	n/a	1,925	2,501
<input type="checkbox"/> Divider Tabs / Inserts	<i>Call for prices. Subject to approval.</i>			

PLACEMENT REQUEST — Every effort will be made to position the ad as requested; however, we cannot guarantee placement unless a premium position has been paid for.

Preferred placement: _____

SUBMIT ADS

Email ads to ads@oan.org.
 Large files can be sent via www.WeTransfer.com or www.DropSend.com.
 Use ads@oan.org as the recipient.

CLASSIFIED ADS

Due date: 10th of previous month.

LINE AD (includes employment) — \$35 per column inch for OAN members; \$55 for non-members (each line approx. 28–38 characters; 7 lines per inch). Corporate logo (black and white) \$30 additional charge.
DISPLAY AD — \$45 per column inch for OAN members, \$75 for non-members; Classified column width 1.6875".



OREGON
 ASSOCIATION OF
 NURSERIES™

www.oan.org/ads | ads@oan.org

29751 S.W. Town Center Loop West, Wilsonville, OR 97070
 503.682.5089 | 1.888.283.7219 | FAX 503.682.5727