

Digger: Farwest Edition

The August
issue of
Digger

2019 DISPLAY AD INSERTION ORDER

ADVERTISER _____ CONTACT _____
AGENCY (IF APPLICABLE) _____ CONTACT _____
BILLING ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE (____) _____ FAX (____) _____ E-MAIL _____
AUTHORIZED SIGNATURE _____ DATE _____

DUE DATE

Space
reservation due
June 24, 2019
Ad materials due
July 1, 2019

SAVE ON YOUR FARWEST AD!

- Advertisers that have an insertion rate of 12X with *Digger* will receive *Digger* ad rates and the 12X frequency discount of 6 percent for *Digger: Farwest Edition* ads.
- Advertise 12X in *Digger* AND purchase a Farwest Trade Show Sponsorship, and receive a 10 percent discount on your *Digger* advertising.

2019 AD RATES (Please check size and circle amount)

	BLACK & WHITE		FULL COLOR	
	OAN MEMBER	NON-MEMBER	OAN MEMBER	NON-MEMBER
<input type="checkbox"/> Full Page	\$984	\$1,292	\$2,059	\$2,703
<input type="checkbox"/> 2/3 Page	785	1,032	1,742	2,287
<input type="checkbox"/> 1/2 Horizontal	655	859	1,402	1,841
<input type="checkbox"/> 1/2 Vertical	655	859	1,402	1,841
<input type="checkbox"/> 1/3 Horizontal	545	701	1,134	1,458
<input type="checkbox"/> 1/3 Vertical	545	701	1,134	1,458
<input type="checkbox"/> 1/6 Horizontal	341	439	903	1,162
<input type="checkbox"/> 1/6 Vertical	341	439	903	1,162
<input type="checkbox"/> Marketplace (1/12 Page)	220	337	280	429

PREMIUM POSITIONS (full-page, full-color only)

<input type="checkbox"/> Inside Cover	n/a	n/a	\$2,749	\$3,574
<input type="checkbox"/> Back Cover	n/a	n/a	3,518	4,574
<input type="checkbox"/> Divider Tabs / Inserts	<i>Call for prices. Subject to approval.</i>			

PLACEMENT REQUEST — Every effort will be made to position the ad as requested; however, we cannot guarantee placement unless a premium position has been paid for.

Preferred placement: _____

CLASSIFIED ADS Due date: July 10, 2019.

LINE AD (includes employment) — \$35 per column inch for OAN members; \$55 for non-members (each line approx. 28–38 characters; 7 lines per inch). Corporate logo (black and white) \$30 additional charge.

DISPLAY AD — \$45 per column inch for OAN members, \$75 for non-members; Classified column width 1.6875".

AD MATERIALS

For ad dimensions and file specs, refer to the 2019 Media Kit or log on to www.oan.org/ads.

Please check the box below that best reflects the ad to be placed.

- REPEAT AD
 Current *Digger* ad
 Previous *Digger* ad

SPECIFY MONTH/YEAR _____

ALTER AD

Include copy changes.

COMPOSE NEW AD

NEW AD

Ads or images must be in high resolution (300 ppi):

- PDF (embed fonts)
- EPS
- Photoshop TIF
- InDesign (any version) — packaged with fonts, images

SUBMIT ADS

Email ads to ads@oan.org.

Large files can be sent via www.WeTransfer.com or www.DropSend.com.

Use ads@oan.org as the recipient.



OREGON
ASSOCIATION OF
NURSERIES™

www.oan.org/ads | ads@oan.org

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