

ADVERTISER _____ CONTACT _____
 AGENCY (IF APPLICABLE) _____ CONTACT _____
 BILLING ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 PHONE (____) _____ FAX (____) _____ E-MAIL _____
 AUTHORIZED SIGNATURE _____ DATE _____

Published all year.
 Space is limited.
 Call 503-682-5089
 to reserve
 your space.

2019 ADVERTISING RATES

(Please check size and circle desired ad rate)

	SIZE	ROTATION	AD RATES		
HOME PAGE					
Visitors to the www.NurseryGuide.com home page will see your ad. Get the main beauty shot with your company's name, photo and a link to your profile page, or buy premium home page exposure.					
	PIXEL W x H	LIMITED TO	1 YEAR	6 MO.	3 MO.
<input type="checkbox"/> Beauty Shot	681 x 321	4 companies	\$3,399	1,792	927
<input type="checkbox"/> Premium Ad	243 x 216	4 companies	\$1,400	893	638

PLANTS RESULTS PAGE

People looking at search plant results will see your ad.

	PIXEL W x H	LIMITED TO	1 YEAR	6 MO.	3 MO.
<input type="checkbox"/> Tower Ad	243 x 355	4 companies	1,135	731	522
<input type="checkbox"/> Premium Ad	243 x 216	4 companies	638	406	290
<input type="checkbox"/> Leaderboard Ad	676 x 70	4 companies	638	406	290

LANDING PAGES

People looking at Find Plants, Find Service/Supply or Find Companies search results will see your ad.

	PIXEL W x H	LIMITED TO	1 YEAR	6 MO.	3 MO.
<input type="checkbox"/> Tower Ad	243 x 355	4 companies	887	568	406
<input type="checkbox"/> Premium Ad	243 x 216	4 companies	620	376	244
<input type="checkbox"/> Leaderboard Ad	676 x 70	4 companies	620	376	244

Select: Find Plants Find Service/Supply Find Companies

DETAILS PAGE

People looking at Find Plants details results will see your ad.

	PIXEL W x H	LIMITED TO	1 YEAR	6 MO.	3 MO.
<input type="checkbox"/> Tower Ad	243 x 355	4 companies	887	568	406
<input type="checkbox"/> Premium Ad	243 x 216	4 companies	620	376	244
<input type="checkbox"/> Leaderboard Ad	676 x 70	4 companies	620	376	244

AD MATERIALS

Ads and images should be submitted at the pixel dimensions specified, in RGB color, at web resolution (72 dots per inch).

- To be viewable on mobile devices, ads need to be submitted in a smartphone-friendly size of 320 W x 120 H pixels, in addition to the primary ad size.
- Files can be JPG or PNG.

Please check the box below that best reflects the ad to be placed.

- RUN AS SUBMITTED
- REPEAT PREVIOUS AD
- COMPOSE NEW AD
 Provide or describe desired copy and images.

SUBMIT ADS

Email ads to ads@oan.org.

Large files can be sent via
www.WeTransfer.com or
www.DropSend.com.

Use ads@oan.org as the recipient.

SCHEDULING

PREFERRED START DATE:

___/___/___*

WEB ADDRESS FOR LINK:

* Actual start date depends on space availability and time ad is received by OAN.

All ads require current OAN membership.

MOBILE AD DIMENSIONS

A smartphone-friendly version of your ad is included at no additional cost, but a second version of the ad must be provided in the following dimensions: 320 W x 120 H pixels



OREGON
 ASSOCIATION OF
 NURSERIES™

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