AD RATES
(Please check size and circle amount)

DISCOUNT AVAILABLE for ads placed by the year

- Member Update is the OAN’s weekly digital newsletter published an average 4.25 times each month.
- Rates for the weekly Member Update are by the month (3 month minimum requirement). Sign up for a year and receive a 4 percent discount.
- Member Update ads link to your website.

FULL BANNER 600 by 100 pixels
- Top 3 placement ...............$375
- Event Calendar sponsor ....$187

HALF BANNER 400 by 80 pixels
- Top 3 placement ...............$208
- Other placement ...............$125

TEXT AD 30 words
- All..................................$150

AD MATERIALS
Ads should be submitted as .png, .jpg or .gif files at the dimensions listed at left. Animated gifs not accepted.
Text ads should be emailed to OAN with a headline of up to five words, text, and a call to action with link at the end of up to three words. Total word count: 30

Please check the box below that best reflects the ad to be placed.

☐ REPEAT AD
  Existing Member Update ad

☐ ALTER AD
  Include copy changes.

☐ COMPOSE NEW AD

☐ NEW AD PROVIDED BY CLIENT

SUBMIT ADS
Email ads to ads@oan.org.

SCHEDULING
PREFERRED START DATE: ____/____/_______*
WEB ADDRESS FOR LINK: _____________________________
ALT TEXT FOR GRAPHIC AD: ___________________________

* Actual start date depends on space availability and time ad is received by OAN.