

ADVERTISER _____ CONTACT _____
 AGENCY (IF APPLICABLE) _____ CONTACT _____
 BILLING ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 PHONE () _____ FAX () _____ E-MAIL _____
 AUTHORIZED SIGNATURE _____ DATE _____

Published all year.

Space is limited. Email
ads@oan.org or call
503-682-5089
 to reserve
 your space.

2020 ADVERTISING RATES

(Please check size and circle desired ad rate)

	SIZE	ROTATION	AD RATES		
HOME PAGE					
Visitors to the www.NurseryGuide.com home page will see your ad. Get the main beauty shot with your company's name, photo and a link to your profile page, or buy premium home page exposure.					
	PIXEL W x H	LIMITED TO	1 YEAR	6 MO.	3 MO.
<input type="checkbox"/> Beauty Shot	681 x 321	4 companies	\$3,501	1,846	955
<input type="checkbox"/> Premium Ad	243 x 216	4 companies	\$1,428	911	651

PLANTS RESULTS PAGE

People looking at search plant results will see your ad.

	PIXEL W x H	LIMITED TO	1 YEAR	6 MO.	3 MO.
<input type="checkbox"/> Tower Ad	243 x 355	4 companies	1,157	745	533
<input type="checkbox"/> Premium Ad	243 x 216	4 companies	651	414	296
<input type="checkbox"/> Leaderboard Ad	676 x 70	4 companies	651	414	296

LANDING PAGES

People looking at Find Plants, Find Service/Supply or Find Companies search results will see your ad.

	PIXEL W x H	LIMITED TO	1 YEAR	6 MO.	3 MO.
<input type="checkbox"/> Tower Ad	243 x 355	4 companies	905	580	414
<input type="checkbox"/> Premium Ad	243 x 216	4 companies	633	384	249
<input type="checkbox"/> Leaderboard Ad	676 x 70	4 companies	633	384	249

Select: Find Plants Find Service/Supply Find Companies

DETAILS PAGE

People looking at Find Plants details results will see your ad.

	PIXEL W x H	LIMITED TO	1 YEAR	6 MO.	3 MO.
<input type="checkbox"/> Tower Ad	243 x 355	4 companies	905	580	414
<input type="checkbox"/> Premium Ad	243 x 216	4 companies	633	383	249
<input type="checkbox"/> Leaderboard Ad	676 x 70	4 companies	633	383	249

MOBILE AD - FREE WITH PURCHASE OF NURSERYGUIDE.COM AD

A smartphone-friendly version of your ad is included at no additional cost, but a second version of the ad must be provided in the following dimensions: 320 W x 120 H pixels

AD MATERIALS

Ads and images should be submitted at the pixel dimensions specified, in RGB color, at web resolution (72 dots per inch).

- To be viewable on mobile devices, mobile ads need to be submitted in a smartphone-friendly size of 320 W x 120 H pixels, in addition to the primary ad size.
- Files can be JPG or PNG.

Please check the box below that best reflects the ad to be placed.

- RUN AS SUBMITTED
 REPEAT PREVIOUS AD
 COMPOSE NEW AD

Provide or describe desired copy and images.

SUBMIT ADS

Email ads to ads@oan.org

SCHEDULING

PREFERRED START DATE:

____/____/____*

WEB ADDRESS FOR LINK:

* Actual start date depends on space availability and time ad is received by OAN.

All ads require current OAN membership.



OREGON
ASSOCIATION OF
NURSERIES™

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