

OAN Member Update

2021 DIGITAL AD INSERTION ORDER

ADVERTISER _____ CONTACT _____
AGENCY (IF APPLICABLE) _____ CONTACT _____
BILLING ADDRESS _____
CITY _____ STATE _____
ZIP _____
PHONE (____) _____ FAX (____) _____ E-MAIL _____
AUTHORIZED SIGNATURE _____ DATE _____

AD RATES (Please check size and circle amount)

DISCOUNT AVAILABLE for ads placed by the year

- Member Update is the OAN's weekly digital newsletter published an average 4.25 times each month.
- **Rates for the weekly Member Update are by the month (3 month minimum requirement, except text ads).** Sign up for a year and receive a 4 percent discount.
- Member Update ads link to your website.

FULL BANNER 600 by 100 pixels


- Top 3 placement\$375 Other placement.....\$187
 Event Calendar sponsor\$187

HALF BANNER 400 by 80 pixels

- Regular placement\$125

TEXT AD 30 words — one month minimum

- All.....\$150



Top 3 Full Banner
(600 by 100 pixels)

TABLE OF CONTENTS / TOP ITEM

Top 3 Half Banner
(400 x 80 pixels)

OTHER NEWS ITEMS

Other Placement Full Banner
(600 by 100 pixels)

Other Placement Half Banner
(400 x 80 pixels)

Text Ad — 30 words
(including headline and link)

EVENTS CALENDAR

Event Calendar Sponsor — Full Banner
(600 by 100 pixels)

AD MATERIALS

Ads should be submitted as .png, .jpg or .gif files at the dimensions listed at left. Animated gifs not accepted.

Text ads should be emailed to OAN with a headline of up to five words, text, and a call to action with link at the end of up to three words. Total word count: 30

Please check the box below that best reflects the ad to be placed.

- REPEAT AD
 Existing Member Update ad
- ALTER AD
Include copy changes.
- COMPOSE NEW AD
- NEW AD PROVIDED BY CLIENT

SUBMIT ADS

Email ads to ads@oan.org.

SCHEDULING

PREFERRED START DATE:

____/____/____*

WEB ADDRESS FOR LINK:

ALT TEXT FOR GRAPHIC AD:

* Actual start date depends on space availability and time ad is received by OAN.



OREGON
ASSOCIATION OF
NURSERIES™

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