

# OAN Member Update

2023 DIGITAL AD INSERTION ORDER

ADVERTISER \_\_\_\_\_ CONTACT \_\_\_\_\_  
AGENCY (IF APPLICABLE) \_\_\_\_\_ CONTACT \_\_\_\_\_  
BILLING ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_  
ZIP \_\_\_\_\_  
PHONE (\_\_\_\_) \_\_\_\_\_ FAX (\_\_\_\_) \_\_\_\_\_ E-MAIL \_\_\_\_\_  
AUTHORIZED SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

## AD RATES (Please check size and circle amount)

### DISCOUNT AVAILABLE for ads placed by the year

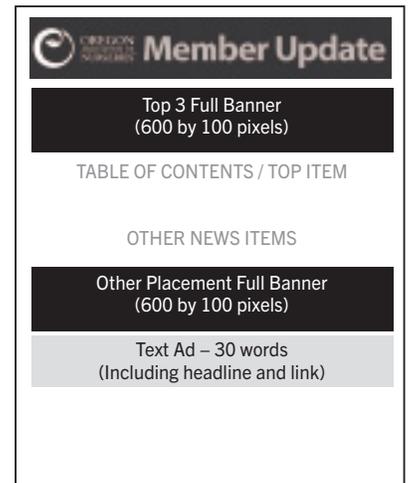
- Member Update is the OAN's weekly digital newsletter published an average 4.25 times each month.
- **Rates for the weekly Member Update are by the month (3 month minimum requirement, except text ads).** Sign up for a year and receive a 4 percent discount.
- Member Update ads link to your website.

#### FULL BANNER 600 by 100 pixels

Top 3 placement .....\$393       Other placement.....\$197

#### TEXT AD 30 words — one month minimum

All.....\$155



## AD MATERIALS

Ads should be submitted as .png, .jpg or .gif files at the dimensions listed at left. Animated gifs not accepted.

Text ads should be emailed to OAN with a headline of up to five words, text, and a call to action with link at the end of up to three words. Total word count: 30

Please check the box below that best reflects the ad to be placed.

- REPEAT AD  
 Existing Member Update ad
- ALTER AD  
Include copy changes.
- COMPOSE NEW AD
- NEW AD PROVIDED BY CLIENT

## SUBMIT ADS

Email ads to [ads@oan.org](mailto:ads@oan.org).

## SCHEDULING

PREFERRED START DATE:

\_\_\_/\_\_\_/\_\_\_\*

WEB ADDRESS FOR LINK:

ALT TEXT FOR GRAPHIC AD:

\* Actual start date depends on space availability and time ad is received by OAN.



OREGON  
ASSOCIATION OF  
NURSERIES™

[www.oan.org/ads](http://www.oan.org/ads) | [ads@oan.org](mailto:ads@oan.org)

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