

NurseryGuide.com

2018 ADVERTISING INSERTION ORDER

ADVERTISER _____ CONTACT _____
AGENCY (IF APPLICABLE) _____ CONTACT _____
BILLING ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE () _____ FAX () _____ E-MAIL _____
AUTHORIZED SIGNATURE _____ DATE _____

Published all year.
Space is limited.
Call 503-682-5089
to reserve
your space.

2018 ADVERTISING RATES

(Please check size and circle desired ad rate)

	SIZE	ROTATION	AD RATES		
HOME PAGE					
Visitors to the www.NurseryGuide.com home page will see your ad. Get the main beauty shot with your company's name, photo and a link to your profile page, or buy premium home page exposure.					
	PIXEL W x H	LIMITED TO	1 YEAR	6 MO.	3 MO.
<input type="checkbox"/> Beauty Shot	681 x 321	Limited to 2 companies at \$275 per month			
<input type="checkbox"/> Premium Ad	243 x 216	4 companies	\$1,359	\$875	\$625

PLANTS RESULTS PAGE

People looking at search plant results will see your ad.

	PIXEL W x H	LIMITED TO	1 YEAR	6 MO.	3 MO.
<input type="checkbox"/> Tower Ad	243 x 355	4 companies	1,101	716	512
<input type="checkbox"/> Premium Ad	243 x 216	4 companies	620	398	285
<input type="checkbox"/> Leaderboard Ad	676 x 70	4 companies	620	398	285

LANDING PAGES

People looking at Find Plants, Find Service/Supply or Find Companies search results will see your ad.

	PIXEL W x H	LIMITED TO	1 YEAR	6 MO.	3 MO.
<input type="checkbox"/> Tower Ad	243 x 355	4 companies	861	557	398
<input type="checkbox"/> Premium Ad	243 x 216	4 companies	602	369	239
<input type="checkbox"/> Leaderboard Ad	676 x 70	4 companies	602	369	239

Select: Find Plants Find Service/Supply Find Companies

DETAILS PAGE

People looking at Find Plants details results will see your ad.

	PIXEL W x H	LIMITED TO	1 YEAR	6 MO.	3 MO.
<input type="checkbox"/> Tower Ad	243 x 355	4 companies	861	557	398
<input type="checkbox"/> Premium Ad	243 x 216	4 companies	602	369	239
<input type="checkbox"/> Leaderboard Ad	676 x 70	4 companies	602	369	239

AD MATERIALS

Ads and images should be submitted at the pixel dimensions specified, in RGB color, at web resolution (72 dots per inch).

- To be viewable on mobile devices, ads need to be submitted in a smartphone-friendly size of 320 W x 120 H pixels, in addition to the primary ad size.
- Files can be JPG or PNG.

Please check the box below that best reflects the ad to be placed.

- RUN AS SUBMITTED
 REPEAT PREVIOUS AD
 COMPOSE NEW AD

Provide or describe desired copy and images. Production charges may apply.

SUBMIT ADS

Email ads to ads@oan.org.

Large files can be sent via www.WeTransfer.com or www.DropSend.com.

Use ads@oan.org as the recipient.

SCHEDULING

PREFERRED START DATE:

___/___/___*

WEB ADDRESS FOR LINK:

* Actual start date depends on space availability and time ad is received by OAN.

MOBILE AD DIMENSIONS

A smartphone-friendly version of your ad is included at no additional cost, but a second version of the ad must be provided in the following dimensions: 320 W x 120 H pixels



OREGON
ASSOCIATION OF
NURSERIES™

www.oan.org/ads | ads@oan.org

29751 S.W. Town Center Loop West, Wilsonville, OR 97070
503.682.5089 | 1.888.283.7219 | FAX 503.682.5727