

2026 DIGITAL ADVERTISING INSERTION ORDER

ADVERTISER _____ CONTACT _____

AGENCY (IF APPLICABLE) _____ CONTACT _____

BILLING ADDRESS _____


CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ E-MAIL _____

Always live.
Space is limited. Email
Ads@OAN.org or call
503-682-5089
to reserve your
space.

START YOUR AD ANYTIME CHECK DESIRED MONTH

- | | | | | | |
|----------------------------------|-----------------------------------|------------------------------------|----------------------------------|-----------------------------------|-----------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> February | <input type="checkbox"/> March | <input type="checkbox"/> April | <input type="checkbox"/> May | <input type="checkbox"/> June |
| <input type="checkbox"/> July | <input type="checkbox"/> August* | <input type="checkbox"/> September | <input type="checkbox"/> October | <input type="checkbox"/> November | <input type="checkbox"/> December |

SELECT SIZE/RATE	#	AD RATES 					
		FULL YEAR — SAVE!		6 MONTHS		3 MONTHS	
HOME PAGE		MEMBER	NON-MEMBER	MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
NurseryGuide.com							
<input type="checkbox"/> Beauty Shot 681x321px	4	<input type="checkbox"/> \$3,826	<input type="checkbox"/> \$5,101	<input type="checkbox"/> \$2,017	<input type="checkbox"/> \$2,690	<input type="checkbox"/> \$1,043	<input type="checkbox"/> \$1,391
<input type="checkbox"/> Premium Ad 243x216px	4	<input type="checkbox"/> 1,561	<input type="checkbox"/> 2,081	<input type="checkbox"/> 995	<input type="checkbox"/> 1,327	<input type="checkbox"/> 711	<input type="checkbox"/> 948
UNIVERSAL SEARCH RESULTS PAGE		MEMBER	NON-MEMBER	MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
People looking at universal search entry results will see your ad.							
<input type="checkbox"/> Tower Ad 243x355px	4	<input type="checkbox"/> 1,265	<input type="checkbox"/> 1,686	<input type="checkbox"/> 814	<input type="checkbox"/> 1,086	<input type="checkbox"/> 582	<input type="checkbox"/> 776
<input type="checkbox"/> Premium Ad 243x216px	4	<input type="checkbox"/> 711	<input type="checkbox"/> 948	<input type="checkbox"/> 453	<input type="checkbox"/> 604	<input type="checkbox"/> 324	<input type="checkbox"/> 431
<input type="checkbox"/> Leaderboard Ad 676x70px	4	<input type="checkbox"/> 711	<input type="checkbox"/> 948	<input type="checkbox"/> 453	<input type="checkbox"/> 604	<input type="checkbox"/> 324	<input type="checkbox"/> 431
FIND PLANT, COMPANY, SERVICE/SUPPLY PAGES		MEMBER	NON-MEMBER	MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
People looking at Find Plants, Find Service/Supply or Find Companies page will see your ad.							
<input type="checkbox"/> Tower Ad 243x355px	4	<input type="checkbox"/> 989	<input type="checkbox"/> 1,318	<input type="checkbox"/> 634	<input type="checkbox"/> 845	<input type="checkbox"/> 453	<input type="checkbox"/> 604
<input type="checkbox"/> Premium Ad 243x216px	4	<input type="checkbox"/> 691	<input type="checkbox"/> 922	<input type="checkbox"/> 420	<input type="checkbox"/> 559	<input type="checkbox"/> 272	<input type="checkbox"/> 363
<input type="checkbox"/> Leaderboard Ad 676x70px	4	<input type="checkbox"/> 691	<input type="checkbox"/> 922	<input type="checkbox"/> 420	<input type="checkbox"/> 559	<input type="checkbox"/> 272	<input type="checkbox"/> 363
Select your landing page: <input type="checkbox"/> Find Plants <input type="checkbox"/> Find Service/Supply <input type="checkbox"/> Find Companies							
PLANT PROFILE PAGES		MEMBER	NON-MEMBER	MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
People looking at any Plant Profile pages will see your ad.							
<input type="checkbox"/> Tower Ad	4	<input type="checkbox"/> 989	<input type="checkbox"/> 1,318	<input type="checkbox"/> 634	<input type="checkbox"/> 845	<input type="checkbox"/> 453	<input type="checkbox"/> 604
<input type="checkbox"/> Premium Ad	4	<input type="checkbox"/> 691	<input type="checkbox"/> 922	<input type="checkbox"/> 420	<input type="checkbox"/> 559	<input type="checkbox"/> 272	<input type="checkbox"/> 363
<input type="checkbox"/> Leaderboard Ad	4	<input type="checkbox"/> 691	<input type="checkbox"/> 922	<input type="checkbox"/> 420	<input type="checkbox"/> 559	<input type="checkbox"/> 272	<input type="checkbox"/> 363

AD MATERIALS

Ads and images should be submitted at the pixel dimensions specified, in RGB color, at web resolution (72 pixels per inch). Files can be JPG or PNG.

Please check the box below that best reflects the ad to be placed.

- Run as Submitted
- Repeat Prior Ad
- Compose New Ad
(Provide or describe desired copy and images to Ads@OAN.org)

WEB LINK

Give web address for link:

SUBMIT

ARTWORK

Email to Ads@OAN.org

Please place my NurseryGuide.com ad(s), as outlined with my selections above.

AUTHORIZED SIGNATURE _____ DATE _____

