

Digger

ONLINE

NEW! Reach engaged nursery professionals online

You asked for it — you got it! We now have a limited number of digital sponsorships available on **DiggerMagazine.com** and in **eDigger**, the monthly newsletter. The newsletter and website are created for a targeted, specialized audience of green industry professionals who prefer a digital publication that they can read on the go. Both provide the content they love from *Digger* magazine.

Our reach

DiggerMagazine.com has **21,000 users and 34,000 pageviews** per year. eDigger newsletter reaches **2,400+ subscribers** per month, with an excellent **41% open rate**.

Yearlong exposure with an integrated package

For the best value, an **integrated sponsorship** gives you banners on both DiggerMagazine.com and in the eDigger newsletter. Just **eight sponsorships** are available — four Premium and four Regular. Banners on eDigger only are also available, both a la carte, and as added value for 12-month color *Digger* print advertisers.

Editorial calendar

As with *Digger* magazine, the website and newsletter address various industry sectors and types of plant material with a different focus every month.

January Retail
February Greenhouse
March Perennials
April Trees
May Sustainability
June Shrubs

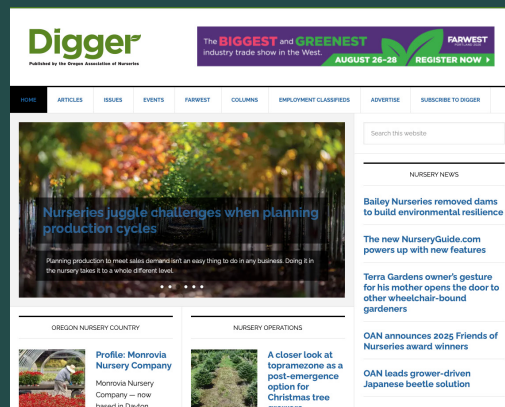
July Farwest Preview
August **Farwest Edition**
September Farwest Recap
October Industry Future
November Transportation
December Nursery Country Issue

Ready to grow? Contact us today.

Curt Kipp

Director of Publications and Communications

503-582-2008 | CKipp@OAN.org | OAN.org/Ads | >> **Insertion Order**



Nursery industry news and events from the Oregon Association of Nurseries

[View as Webpage](#)

June 2026: The Shrubs Issue

In this year's annual Shrubs Issue, *Digger* explores how shrubs have moved from a supporting role in the garden to a starring role. A new generation of cultivars and overlooked performers deliver multi-functionality and beauty, while asking for little in return. Plus there's much more:

**41%
OPEN
RATE!**

SENT TO
**2,400
INDUSTRY
PROS**

Digger ONLINE INSERTION ORDER 2027

Complete this form to purchase a **DIGITAL** sponsorship with Digger online,
published by the **Oregon Association of Nurseries**.

Submit to: Curt Kipp, Director of Publications, 29751 S.W. Town Center Loop West, Wilsonville, OR 97070
503-682-5089 main | 503-582-2008 direct | Ads@OAN.org | OAN.org/ads

1. SPONSOR DETAILS

ADVERTISER: _____ CONTACT: _____

AGENCY (IF APPLICABLE): _____ CONTACT: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____ EMAIL: _____

2. START YOUR AD ANYTIME

Check desired months to run (three consecutive months, minimum; see below). Actual start date depends on space availability and the time the ad is received by OAN.

☐ January ☐ February ☐ March ☐ April ☐ May ☐ June
☐ July ☐ August ☐ September ☐ October ☐ November ☐ December

3. SELECT SPONSORSHIP AND DURATION

Digger Digital Sponsorships are available in the Integrated Package — DiggerMagazine.com plus the eDigger newsletter. eDigger banners are also available a la carte. Full year sponsorships receive priority. Only four Premium Sponsorships and four Regular Sponsorships are available. Partial year sponsorships are sold on a space available basis.

INTEGRATED SPONSORSHIP — WEB AND EMAIL

		THREE MONTHS		SIX MONTHS		FULL YEAR (SAVE!)
Premium Sponsor 728 x 90 pixels web, 600 x 100 email, Top Positioning (4 available)	☐	\$1,200	☐	\$1,800	☐	\$3,000
Regular Sponsor 728 x 90 pixels web, 600 x 100 email, Run of House (4 available)	☐	800	☐	1,200	☐	2,000

E-DIGGER BANNER ONLY

Newsletter Double Banner 600 x 200 pixels	☐	720	☐	1,080	☐	1,800
Newsletter Banner 600 x 100 pixels	☐	480	☐	720	☐	1,200
Courtesy Banner 600 x 200 pixels — FREE with 12 months of color print ads (except Marketplace)	☐				☐	FREE

4. AD MATERIALS

Ads and images should be submitted at the pixel dimensions specified, in RGB color. Double resolution is also accepted. Files can be PNG, JPG or SVG. Animated GIFs are not accepted.

☐ **Repeat Prior Ad** (When Run: _____) ☐ **Alter Prior Ad** (When Run: _____) ☐ **Compose New Ad** Send details to Ads@OAN.org ☐ **Will Submit New Ad** Send ad to Ads@OAN.org

5. WEB LINK AND ALT TEXT

Provide web address for link: _____

Alternate text for graphic ad: _____

6. AUTHORIZED SIGNATURES

Please place my advertising with **Digger Online**, published by the Oregon Association of Nurseries, as outlined with my selections above. By signing below, both parties acknowledge and accept the specifications, pricing, and terms outlined in this contract.

For advertiser: SIGNATURE _____ DATE _____

For publisher: SIGNATURE _____ DATE _____