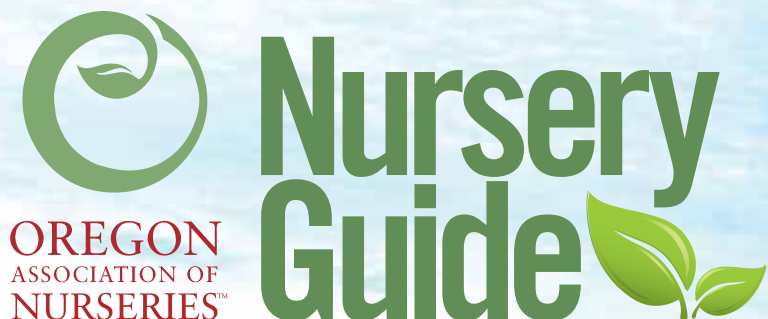


Product Listing Booklet for the 2017–18



Print listings are due:  
**APRIL 3, 2017**

A wide-angle photograph of a nursery field. The field is filled with numerous rows of young plants, likely shrubs or small trees, planted in neat, parallel lines. The plants show a variety of colors, including vibrant reds, oranges, yellows, and greens, suggesting they are in the process of changing color for autumn. The background features a line of taller evergreen trees under a blue sky with scattered white clouds.

[www.NurseryGuide.com](http://www.NurseryGuide.com)

As the industry's most-used resource for Northwest plants, services and supplies, the *OAN Nursery Guide* reaches buyers both in print, and online. Submit and manage your listings and your free profile online at [www.NurseryGuide.com](http://www.NurseryGuide.com), or use these worksheets to submit listings. Questions? Call us at 503-682-5089.

**PRODUCT WORKSHEETS:** Specialty and Seasonal Plants (Sec. K);  
Tropical and Foliage Plants (Sec. L); Wetland and Aquatic Plants (Sec. M)

# 2017-18 OAN Nursery Guide / Nursery Guide Online

## Manage your listings and profile online!

The preferred way to submit your listings is online. The process is easier than ever! Just log in to [www.NurseryGuide.com](http://www.NurseryGuide.com) and click on the My Listings link at the top of the page. All of the plants, products and services that you listed in the book last year are already there. *If you are unable to submit your listings online, please contact the OAN office at 503-682-5089 for assistance.*

As an OAN member you automatically receive a free profile page on [www.NurseryGuide.com](http://www.NurseryGuide.com). You can add your logo (or main image) and up to 10 gallery images. It's a great way to promote your brand. Log in to [NurseryGuide.com](http://NurseryGuide.com) and click on the My Account link at the top of the page. Click "Help" at the top of the page for detailed instructions.

## About This PDF Booklet

The PDF booklet contains a list of all plants and products found in past issues of the OAN Nursery Guide. Listings are arranged alphabetically within each main section in the same order as they appear in the book. If you ran listings last year, log in to [NurseryGuide.com](http://NurseryGuide.com) and select the My Listings link at the top of the page to view/change your listings from last year.

## New Listings

You can use this booklet to add listings that did not run last year. Locate the product in the PDF booklet and indicate quantity in production or place an "X" in the appropriate column(s). Refer to the chart at right for the explanation of codes and abbreviations. Enter amount on the payment summary section of your order form.

## Items Not in the Booklet

Every plant species, product and service that appeared in last year's OAN Nursery Guide is included in the booklet. Use the sheets on Pages 92 and 93 to add new varieties or products. One page is for plants, the other is for services and supplies. If you have too many new items to fit on the page, you may photocopy the form. Enter amount on the payment summary section of the enclosed order form.

## Need Help? Contact us today:

Listing questions: .....Debbie Hopkins ..... 503-582-2004 / [dhopkins@oan.org](mailto:dhopkins@oan.org)  
 .....Beth Farmer ..... 503-582-2013 / [bfarmer@oan.org](mailto:bfarmer@oan.org)  
 Display advertising:..... Blair Thompson.....503-582-2012 / [bthompson@oan.org](mailto:bthompson@oan.org)

**ALL LISTINGS FOR THE PRINT EDITION ARE DUE APRIL 3, 2017.**  
**Listings must be paid in full or they will not run.**

## Calculate The Number of Listings

Each plant counts as one listing regardless of how many columns are marked. Enter the total and calculate the amount due on the order form (next page).

### EXAMPLE 1 – Plant Material (counts as 3 listings)

LISTING #	PRODUCT NAME	L	BR	S	BB	C	CT	O
C-010-0000	ABIES (Fir)							
C-010-0300	A. alba (Silver Fir)	2				3		
C-010-0310	A.a. 'Green Spiral'					4		
C-101-0320	A.a. 'Pendula' (Weeping Silver Fir)							
C-010-0600	A. amabilis (Cascade Fir or Pacific Silver Fir)	1			4			

### EXAMPLE 2 – Service/Supply (counts as 2 listings)

LISTING #	PRODUCT NAME	L	R	W
N-060-0000	BROCHURES		X	X
N-070-0000	BROKERAGE, Plant Material			X
N-080-0000	BUYING GROUP			

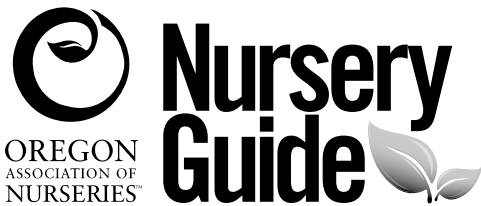
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A	Annuals, Perennials, Bulbs, Etc.....	1	H	Rootstock.....	60
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## CODES

Plants	Other Products	Quantity in Production
L ..... Liner	L – Landscape Service or Supply	1 – Fewer than 500
BR .... Bareroot	R – Retail Service or Supply	2 – 501–2,500
S..... Seedling	W – Wholesale Service or Production Supply	3 – 2,501–10,000
BU .... Bulbs		4 – More than 10,000
BB .... Balled & Burlapped		X – No quantity indicated
C ..... Container		
CT..... Cut		
O..... Other (Grow Bags, Root Pruning Containers, etc.)		



# 2017-18 Listings order form

**INSTRUCTIONS:** The easiest and best way to order your listings is online, at [www.NurseryGuide.com](http://www.NurseryGuide.com). As an alternative, you may use this form. You must be a current OAN member to purchase listings in the Nursery Guide. Listings may be submitted anytime of the year. Listings purchased in 2017 will remain online through April 1, 2018. *Listings MUST be submitted and paid for no later than April 3, 2017 in order to be included in the 2017-18 print edition.* After completing this form, please fax it along with any needed worksheets or attachments to OAN at 503-682-5099, or mail them to OAN, Attn: Nursery Guide, 29751 SW Town Center Loop W., Wilsonville, OR 97070. Thank you!

## A. YOUR NURSERY

NOTE: This does not update your profile. To update your profile, please log on to [www.NurseryGuide.com](http://www.NurseryGuide.com) or contact Debbie Hopkins at 503-682-5089. She can send your current profile info to you. You can then mark changes and send it back.

Name of Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_ Person submitting this form: \_\_\_\_\_

## B. YOUR LISTINGS FOR 2017-18

- Number of listings kept from last year** .....  
 Please include a printout of your current listings, crossing out any you wish to discard. If you do not have this, you can download it from [NurseryGuide.com](http://NurseryGuide.com) or call Debbie at 503-682-5089 and she will send it to you.
- Number of new listings from the workbook** .....  
 Please mark the individual workbook pages indicating which plants products or services you wish to add to your listings. Include these sheets with this order form.
- Number of new listings not from the workbook** .....  
 Please include the applicable new plant or new product/service worksheet
- FREE LISTING** (All OAN members get one regular listing free) ..... **-1**
- TOTAL number of listings for 2017-18** .....  
 Please add items 1, 2 and 3, then subtract 1, to get your total number of listings.

## C. YOUR PAYMENT DUE

In order to compute your total payment due, please select the correct rate for your TOTAL number of listings. Prices effective Jan. 1 - Dec. 31, 2017.

- 1-5 listings ..... \$6.00 per listing
- 6-25 listings ..... \$5.00 per listing
- 26-75 listings ..... \$4.75 per listing
- 76+ listings ..... \$4.50 per listing

**Regular listings** \_\_\_\_\_ × **My rate** \_\_\_\_\_ = **SUBTOTAL \$** \_\_\_\_\_

**Priority listings** \_\_\_\_\_ × **\$20 per listing** = **SUBTOTAL \$** \_\_\_\_\_

(Rate is determined by total number of listings, but priority listings are \$20 each, regardless. Example: If you have 76 listings and four of those are priority listings, your first one is free, and you would pay \$4.50 each for the 71 regular listings and \$20 each for the four regular listings. Please indicate on the list/worksheets which listings are to be priority listings by marking them with a star.)

**GRAND TOTAL \$** \_\_\_\_\_

## D. YOUR PAYMENT

Please indicate your payment method below.

- Check Enclosed
- Please charge my Visa/MasterCard

Card No. _____ - _____ - _____ - _____	Expiration: _____ / _____
Security Code: _____ Cardholder Name: _____	
Billing Address: <input type="checkbox"/> Same as above <input type="checkbox"/> Marked below	
<b>TOTAL AMOUNT PAID: \$</b> _____	

**To be included in the 2017-18 print edition of the OAN Nursery Guide, your listings AND payment MUST be submitted no later than April 3, 2017**



LISTING #	PRODUCT NAME	L	BR	S	BB	C	CT	O
K-000-000	<b>SPECIALTIES and SEASONAL PLANTS</b>							
K-010-0000	ALPINE / SUBALPINE PLANTS							
K-010-1000	Abies lasiocarpa (Rocky Mountain Fir or Alpine Fir)							
K-010-2000	Pinus contorta var. murrayana (Murray Lodgepole Pine)							
K-010-3000	Tsuga mertensiana (Mountain Hemlock)							
K-010-4000	Xerophyllum tenax (Bear Grass)							
K-020-0000	ANNUAL COLOR SPOTS							
K-030-0000	Basket Stuffers (2½ inch Plants)							
K-040-0000	BONSAI							
K-040-1000	Finished Bonsai							
K-040-2000	Plants							
K-040-3000	Pots							
K-040-3010	Imported Bonsai Pots							
K-040-4000	Trees							
K-050-0000	COLOR BOWLS and BASKETS							
K-060-0000	CLEMATIS (Virgin's Bower or Leather Flower)							
K-063-0000	CLIVIA Hybrids							
K-065-0000	CUT FLOWERS							
K-070-0000	DROUGHT-TOLERANT PLANTS							
K-075-0000	DWARF and MINIATURE PLANTS							
K-080-0000	EDIBLE PLANTS							
K-085-0000	ESPALIERED SHADE and FLOWERING TREES							
K-090-0000	FERNS (Hardy)							
K-090-1000	Alaska Fern (Polystichum setiferum)							
K-090-2000	Christmas Fern (Polystichum acrostichoides)							
K-100-0000	FRAGRANT PLANTS							
K-110-0000	GREEN ROOF PLANTS							
K-110-1000	LiveRoof® Green Roof Modules							
K-110-2000	rooflite® Green Roof Media							
K-120-0000	HANGING BASKETS							
K-130-0000	HERBS							
K-150-0000	LINERS							
K-160-0000	MAIL ORDER							
K-170-0000	MINT (Mentha)							
K-180-0000	MOUNTAIN HARDY PLANTS							
K-190-0000	NATIVE PLANTS							
K-190-1000	Native Bulbs							
K-190-2000	Native Plant Seeds							
K-190-3000	Native Trees and Shrubs							
K-190-4000	Ribes							

LISTING #	PRODUCT NAME	L	BR	S	BB	C	CT	O
K-200-0000	POND PLANTS							
K-210-0000	POODLE-SHAPED PINES							
K-210-1000	Chamaecyparis pisifera 'Cyanoviridis' Pom Pom							
K-210-2000	Pinus mugo var. mugo Pom Pom							
K-215-0000	PATIO TREES							
K-217-0000	POINSETTIA							
K-220-0000	PORTUGUESE LAUREL Tree Form (Prunus lusitanica)							
K-230-0000	RARE and UNUSUAL PLANTS							
K-240-0000	RHODODENDRON 'Shamrock'							
K-240-1000	RHODODENDRON Specimen Size							
K-250-0000	SCULPTURED ANIMALS							
K-250-1000	Made From Boulevard Cypress (Chamaecyparis pisifera 'Boulevard')							
K-250-2000	Made From Emerald Green Arborvitae (Thuja occidentalis 'Smaragd')							
K-250-2300	Made From Ligustrum							
K-250-2500	Made From Lonicera (Lonicera nitida)							
K-250-3000	Made From Moonglow Juniper (Juniperus scopulorum 'Moonglow')							
K-250-4000	Made From Skyrocket Juniper (Juniperus scopulorum 'Skyrocket')							
K-250-5000	Made From Wichita Blue Juniper (Juniperus scopulorum 'Wichita Blue')							
K-260-0000	SCULPTURED CONIFERS							
K-270-0000	SCULPTURED ORNAMENTALS							
K-280-0000	SEEDS							
K-280-0500	Acer Palmatum Seed							
K-280-1000	Grass Seed							
K-280-2000	Native Seed							
K-280-3000	Wetland Seed Mixes							
K-280-4000	Wildflower Seed							
K-290-0000	SOD and TURF							
K-300-0000	SPECIMEN TREES							
K-310-0000	SUCCULENTS, Hardy							
K-312-0000	TEUCRIUM marum (Cat Thyme)							
K-315-0000	TOPIARY BOXWOOD							
K-320-0000	TOPIARY CONIFERS							
K-330-0000	VEGETABLES							
K-340-0000	VINES							
K-350-0000	WILDFLOWERS							
K-360-0000	WILDLIFE (Plants that Attract Wildlife)							

LISTING #	PRODUCT NAME	L	BR	S	BB	C	CT	O
L-000-000	<b>TROPICAL and FOLIAGE PLANTS</b>							
L-010-0000	CACTUS							
L-020-1000	CHAMAEROPS humilis (Mediterranean Fan Palm)							
L-020-2000	C.h. var. cerifera (Blue Mediterranean Fan Palm)							
L-020-4000	CLERODENDRUM							
L-030-0000	DRACAENA							
L-033-0000	ENSETE ventricosum 'Maurelii'							
L-035-0000	EPIPHYLLUM (Orchid Cactus)							
L-040-0000	FERNS							
L-045-0000	IOCHROMA							
L-050-0000	MUSA (Banana)							
L-050-1000	M. basjoo (Hardy Banana or Japanese Banana)							
L-050-2000	M. sikkimensis (Darjeeling Banana)							
L-055-1000	MUSELLA lasiocarpa (Chinese Yellow Banana)							
L-060-0000	ORCHID							
L-070-0000	PALMS							
L-070-0300	Rhapidophyllum hystrix							
L-070-0500	Cycasrevoluta (Sago Palm)							
L-070-1000	Sabal minor (Dwarf Blue Palm)							
L-070-2000	Sabal minor 'Riverside'							
L-070-3000	Washingtonia Robusta (Mexican Fan Palm)							
L-080-0000	SUCCULENTS							
L-085-0000	TILLANDSIA (Air Plant)							
L-090-1000	TRACHYCARPUS fortunei (=CHAMAEROPS excelsa, Windmill Palm)							
L-090-2000	TRACHYCARPUS wagnerianus (Dwarf Windmill Palm)							

M-000-0000	<b>WETLAND and AQUATIC PLANTS</b>	L	BR	S	BB	C	CT	O
M-010-0000	ACORUS (Sweet Flag)							
M-010-1000	A. calamus 'Variegatus' (Variegated Sweet Flag)							
M-010-2000	A. gramineus (Dwarf Sweet Flag)							
M-010-2010	A.g. 'Ogon' (Golden Variegated Dwarf Sweet Flag)							
M-020-0000	ACER (Maple)							
M-020-1000	A. circinatum (Vine Maple)							
M-020-2000	A. macrophyllum (Bigleaf Maple)							
M-030-1000	ALISMA plantago-aquatica (European Water Plantain)							
M-040-0000	ALNUS							
M-040-1000	A. oregona (=A. rubra, Red Alder)							
M-040-2000	A. rhombifolia (White Alder)							
M-050-1000	APONOGETON distachyus (Water Hawthorn)							
M-060-1000	BECKMANNIA syzigachne (Slough Grass)							
M-070-1000	BOLBOSCHOENUS maritimus (Beach Bullrush)							
M-080-1000	BRASENIA schreberi (Water Shield)							
M-090-1000	CALTHA palustris (Yellow Marsh Marigold)							
M-100-0000	CANNA							
M-100-1000	C. 'China Doll'							
M-100-2000	C. Orange sp. (Orange Water Canna)							
M-100-3000	C. Pink sp. (Pink Water Canna)							
M-100-4000	C. 'Pink Sunburst'							
M-100-5000	C. 'Pretoria'							
M-100-6000	C. Red sp. (Red Water Canna)							
M-100-7000	C. 'Stuttgart'							
M-100-8000	C. Yellow sp. (Yellow Water Canna)							

LISTING #	PRODUCT NAME	L	BR	S	BB	C	CT	O
M-110-0000	CAREX (Sedge)							
M-110-0500	C. aperta (Columbia Sedge)							
M-110-1000	C. buchananii (Leatherleaf Sedge)							
M-110-2000	C. densa (Dense Sedge)							
M-110-3000	C. deweyana (Dewey's Sedge)							
M-110-3200	C. feta (Green Sheathed Sedge, Feta Sedge, Greensheath Sedge)							
M-110-3500	C.f. 'L.H. Bailey' (Greensheath Sedge)							
M-110-4000	C. lyngbyei (Lyngby's Sedge)							
M-110-5000	C. obnupta (Slough Sedge)							
M-110-6000	C. nigra (Black Flowering Sedge)							
M-110-6010	C.n. 'Variegata' (Variegated Black Flowering Sedge)							
M-110-6020	C. pachystachya (Sand Dune Sedge)							
M-110-6050	C. scoparia (Pointed Broom Sedge)							
M-110-7000	C. stipata (Sawbeak Sedge)							
M-110-8000	C. unilateralis (One-Sided Sedge)							
M-110-9000	C. vesicaria (Inflated Sedge)							
M-110-9500	C. vulpinoide (Fox Sedge)							
M-115-0000	Carnivorous Plants							
M-120-0000	COLOCASIA (Elephant Ear or Taro)							
M-120-1000	C. 'Black Magic'							
M-120-2000	C. esculenta (Green Taro)							
M-120-2010	C.e. 'Fontanesii' (Violet Stem Taro)							
M-120-2020	C.e. 'Illustris' (Imperial Taro)							
M-130-1000	CORNUS stolonifera (=C. sericea, Redosier or Redtwig Dogwood)							
M-140-0000	CYPERUS							
M-140-1000	C. albostratus 'Variegatus' (Varigated Broadleaf Umbrella Palm)							
M-140-2000	C. alternifolius (Umbrella Palm)							
M-140-2010	C.a. 'Gracillis' (Dwarf Umbrella Palm)							
M-140-3000	C. giganteus (Mexican Papyrus)							
M-140-4000	C. haspen var. viviparous (Dwarf Umbrella Plant or Dwarf Papyrus)							
M-140-5000	C. longus (Hardy Umbrella Plant)							
M-140-6000	C. papyrus (Egyptian Papyrus)							
M-150-1000	DULICHIMUM arundinaceum (Dwarf Water Bamboo)							
M-160-0000	ECHINODORUS (Sword Plant)							
M-160-1000	E. cordifolius 'Marble Queen' (Marble Queen Sword Plant)							
M-160-2000	E. muricatus (Radican Sword)							
M-170-0000	ELEOCHARIS (Spike Rush)							
M-170-1000	E. ovata (Ovoid Spike Rush)							
M-170-2000	E. palustris (Creeping Spike Rush)							
M-180-1000	ELODEA canadensis (Canadian Pondweed)							
M-190-1000	ERIOPHORUM angustifolium (Cotton Grass)							
M-195-0000	EUONYMUS							
M-195-1000	E. occidentalis 'Western Wahoo'							
M-200-1000	FRAXINUS latifolia (Oregon Ash)							
M-210-1000	GEUM macrophyllum (Yellow Avens or Large-Leaf Avens)							
M-215-0000	GLYCERIA							
M-215-0300	G. elata (Tall Managrass)							
M-215-0500	G. grandis							
M-215-0700	G. leptoshachya (Davy Mannagrass)							
M-215-1000	G. occidentalis (Western Managrass)							

LISTING #	PRODUCT NAME	L	BR	S	BB	C	CT	O
M-220-0000	GUNNERA (Dinosaur Food)							
M-220-1000	G. manicata (Giant Rhubarb)							
M-220-2000	G. tinctoria							
M-230-1000	HOUTTUYNIA cordata Variegata (Chameleon Plant)							
M-240-0000	IRIS							
M-240-1000	I. louisiana							
M-240-2000	I. setosa (Blue Flag Iris, Wild Flag Iris)							
M-240-3000	I. tenax (Oregon Iris)							
M-250-0000	JUNCUS (Rush)							
M-250-0500	J. acuminatus (Taper-Tipped Rush)							
M-250-1000	J. balticus (Baltic Rush)							
M-250-2000	J. bolanderi (Bolander's Rush)							
M-250-3000	J. carmens (Carmen's Japanese Rush)							
M-250-4000	J. effusus (Common Rush or Soft Rush)							
M-250-4010	J.e. 'Goldstrike'							
M-250-4020	J.e. 'Spiralis' (Corkscrew Rush)							
M-250-4030	J.e. 'Spiralis Nana' (Dwarf Corkscrew Rush)							
M-250-5000	J. ensifolius (Dagger Rush)							
M-250-5500	J. falcatus var. falcatus (Sickle leafed Rush)							
M-250-6000	J. inflexus 'Afro' (Blue Medusa Corkscrew Rush)							
M-250-6500	J. nevadensis (Sierra Rush)							
M-250-7000	J. oxymeris (Pointed Rush)							
M-250-8000	J. patens (Spreading Rush)							
M-250-8010	J.p. 'Elk Blue' (Elk Blue California Gray Rush)							
M-250-9000	J. tenuis (Slender Rush)							
M-260-1000	LEDUM glandulosum (Labrador Tea)							
M-270-0000	LOBELIA							
M-280-1000	LYCHNIS flos-cuculi (Ragged Robin)							
M-290-1000	LYSICHITON americanus (Skunk Cabbage)							
M-300-0000	MARSILEA							
M-300-1000	M. mutica (Water Clover)							
M-300-2000	M. quadrifolia (Upright Water Clover)							
M-310-1000	MENYANTHES trifoliata (Bogbean)							
M-320-1000	MIMULUS guttatus (Yellow Monkey Flower)							
M-330-1000	MYOSOTIS scorpioides (Blue Water Forget-Me-Not)							
M-330-1010	M.s. 'Pinkie' (Pink Water Forget-Me-Not)							
M-330-1020	M.s. 'Snowflake' (White Water Forget-Me-Not)							
M-340-1000	NASTURTIUM officianale (Common Water Cress)							
M-350-1000	NELUMBO nucifera (Lotus Lily or Sacred Lotus)							
M-355-1000	NUPHAR polysepalum (Spatterdock)							
M-360-0000	NYMPHAEA (Water Lily)							
M-370-0000	OENANTHE							
M-370-0500	O. fragrans							
M-370-1000	O. sarmentosa (Water Parsley)							
M-373-1000	OENOTHERA villosa (Hairy Evening Primrose)							
M-375-0000	OPLOPANAX horridum (Devil's Club)							
M-380-1000	ORONTIUM aquaticum (Golden Club)							
M-390-0000	POLYGONUM (Smartweed)							
M-390-1000	P. coccineum (Water Smartweed)							
M-390-2000	P. punctatum (Dotted Smartweed)							
M-400-1000	PONTERERIA cordata (Purple Pickerel Weed)							
M-400-1010	P.c. var. alba (White Pickerel Weed)							
M-410-0000	POTAMOGETON (Pondweed)							
M-410-1000	P. natans (Ovalleaf Pondweed)							

LISTING #	PRODUCT NAME	L	BR	S	BB	C	CT	O
M-410-2000	P. pectinatus (Sago Pondweed or Fennel Pondweed)							
M-420-0000	POTENTILLA (Cinquefoil)							
M-420-1000	P. egedii (Pacific Silverweed)							
M-420-2000	P. gracilis (Northwest Cinquefoil)							
M-430-0000	RANUNCULUS (Buttercup)							
M-440-1000	RORIPPA nasturtium-aquaticum - see NASTURTIUM officianale							
M-445-0000	RUSHES and REEDS							
M-450-0000	SAGITTARIA							
M-450-1000	S. latifolia (Arrowhead Wapato)							
M-450-2000	S. subulata var. pusilla (Dwarf Sagittaria)							
M-460-0000	SALIX (Willow)							
M-460-1000	S. exigua (Sandbar or Coyote Willow)							
M-460-2000	S. fluviatilis 'Multnomah' (Columbia River Willow)							
M-460-3000	S. hookeriana 'Clatsop' (Clatsop Hooker Willow)							
M-460-4000	S. lasiandra 'Nehalem' (Nehalem Pacific Willow)							
M-460-5000	S. lasiolepis							
M-460-6000	S. pentandra (Laurel Leaf Willow)							
M-460-7000	S. scouleriana (Scouler Willow)							
M-460-8000	S. sitchensis (Sitka Willow)							
M-460-8010	S.s. 'Plumas'							
M-470-0000	SAURURUS (Lizard's Tail)							
M-470-1000	S. cernuus (Lizard's Tail or Swamp Lily)							
M-470-2000	S. chinensis (Chinese Lizard's Tail)							
M-480-0000	SCIRPUS (Bulrush)							
M-480-1000	S. acutus (Hardstem Bulrush)							
M-480-2000	S. americanus (American Bulrush)							
M-480-2500	S. atrocinctus							
M-480-3000	S. cyperinus (Wool Grass)							
M-480-4000	S. maritimus - see BOLBOSCHOENUS maritimus							
M-480-5000	S. microcarpus (Small-Fruited Bulrush)							
M-480-6000	S. validus (Soft-Stem Bulrush)							
M-490-0000	SIDALCEA (Prairie Mallow or Checker Mallow)							
M-490-1000	S. cusickii (Cusick's Checker Mallow)							
M-490-1500	S. hendersonii (Henderson's Checker Mallow)							
M-490-1700	S. malvaeflora							
M-490-2000	S. virgata (Rose Checker Mallow)							
M-500-0000	SPARGANIUM							
M-500-1000	S. emersum (Bur Reed)							
M-500-2000	S. eurycarpum (Giant Bur Reed)							
M-510-0000	THALIA							
M-510-1000	T. dealbata (Hardy Water Cannas)							
M-520-0000	TYPHA (Cattail)							
M-520-1000	T. angustifolia (Narrow-Leaf Cattail)							
M-520-2000	T. latifolia (Cattail)							
M-520-3000	T. minima (Dwarf Cattail)							
M-530-0000	VACCINIUM							
M-530-1000	V. ovatum (Evergreen Huckleberry)							
M-540-1000	VALLISNERIA americana (Tape Grass)							
M-545-1000	VERONICA americana (American Brooklime or American Speedwell)							
M-550-0000	WATER IRIS							
M-560-0000	WATER LILIES							
M-570-1000	WEDELIA trilobata (Water Zinnia)							

## Additional Items - Plant Material

Do you sell a plant that is not listed in the worksheet booklet? We can add it to our plant list. Please give both botanical and common name (where applicable) and note any trademarks or plant patents. It is helpful if you include a brochure or copy from a published reference for new cultivars that might not be listed in the horticultural reference books we use to check spelling and verify plant names. Attach additional pages as required. Use Page 94 for non-plant items.

Company \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone ( \_\_\_\_\_ ) \_\_\_\_\_

### Column Headings

L = Liner    BR = Bareroot    S = Seedling    BU = Bulbs    BB = Balled & Burlapped  
 C = Container    CT = Cut    O = Other (grow bags, rooted cuttings, etc.)

section	Botanical name / common name.	L	BR	S	BU	BB	C	CT	O
office use only	Please note any trademarks, patents, or origin of new cultivars.								

section	Botanical name / common name.	L	BR	S	BU	BB	C	CT	O
office use only	Please note any trademarks, patents, or origin of new cultivars.								

section	Botanical name / common name.	L	BR	S	BU	BB	C	CT	O
office use only	Please note any trademarks, patents, or origin of new cultivars.								

section	Botanical name / common name.	L	BR	S	BU	BB	C	CT	O
office use only	Please note any trademarks, patents, or origin of new cultivars.								

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office use only	Please note any trademarks, patents, or origin of new cultivars.								

section	Botanical name / common name.	L	BR	S	BU	BB	C	CT	O
office use only	Please note any trademarks, patents, or origin of new cultivars.								

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office use only	Please note any trademarks, patents, or origin of new cultivars.								



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**Oregon Association of Nurseries • 29751 S.W. Town Center Loop W. • Wilsonville, Oregon 97070**  
 503-682-5089 Portland metro area • 888-283-7219 nationwide • 503-682-5099 fax

## Additional Items – Services or Supplies

Use this form for non-plant products or services not listed in the worksheet booklet. Please be generic; we do not list brand names in the supplies section. Please check the appropriate box indicating whether the listing belongs in the Services section or Supplies section. Use Page 93 for plant listings.

Company \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone ( \_\_\_\_\_ ) \_\_\_\_\_

**Column Headings:** LS = For Landscapers RS = For Retailers WS = For Wholesale Production

office use only	<input type="checkbox"/> Service      Product or service name: <input type="checkbox"/> Supply	LS	RS	WS
office use only	<input type="checkbox"/> Service      Product or service name: <input type="checkbox"/> Supply	LS	RS	WS
office use only	<input type="checkbox"/> Service      Product or service name: <input type="checkbox"/> Supply	LS	RS	WS
office use only	<input type="checkbox"/> Service      Product or service name: <input type="checkbox"/> Supply	LS	RS	WS
office use only	<input type="checkbox"/> Service      Product or service name: <input type="checkbox"/> Supply	LS	RS	WS
office use only	<input type="checkbox"/> Service      Product or service name: <input type="checkbox"/> Supply	LS	RS	WS
office use only	<input type="checkbox"/> Service      Product or service name: <input type="checkbox"/> Supply	LS	RS	WS
office use only	<input type="checkbox"/> Service      Product or service name: <input type="checkbox"/> Supply	LS	RS	WS
office use only	<input type="checkbox"/> Service      Product or service name: <input type="checkbox"/> Supply	LS	RS	WS
office use only	<input type="checkbox"/> Service      Product or service name: <input type="checkbox"/> Supply	LS	RS	WS



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# OAN Nursery Guide 2017-18

DISPLAY AD INSERTION ORDER

ADVERTISER \_\_\_\_\_ CONTACT \_\_\_\_\_  
 AGENCY (if APPLICABLE) \_\_\_\_\_ CONTACT \_\_\_\_\_  
 BILLING ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE ( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_ E-MAIL \_\_\_\_\_  
 AUTHORIZED SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**Published annually  
in August.**

**DUE DATE**  
Space reservation  
and ad materials  
due **May 1, 2017.**

## BONUS BUYS FOR OAN MEMBERS

- Buy one full-page B&W ad, get one 1/3 horizontal ad free.
- Buy one ad at full price and receive all additional ads of equal or smaller size at half price (full-page ads excluded).
- Buy one 4-color ad, get one 1/2 horizontal B&W ad free.
- Buy a 4-color full page ad and receive a free results page premium or leader-board ad for one month on [www.NurseryGuide.com](http://www.NurseryGuide.com)!

## AD MATERIALS

For ad dimensions and file specs, refer to the 2017 Media Kit or log on to [www.oan.org/ads](http://www.oan.org/ads).

Please check the box below that best reflects the ad to be placed.

- REPEAT AD  
 Current *Digger* ad  
 Previous *Digger* ad

SPECIFY MONTH/YEAR \_\_\_\_\_

- ALTER AD  
Include copy changes.  
Production charges apply.
- COMPOSE NEW AD  
Production charges apply.

- NEW AD TO ARRIVE BY  
MAY 1, 2017

- Ads or images must be in high resolution (300 ppi):
- PDF (embed fonts)
  - EPS
  - Photoshop TIF
  - InDesign (any version) — packaged with fonts, images

## SUBMIT ADS

Email ads to [ads@oan.org](mailto:ads@oan.org).  
 Large files can be sent via [www.WeTransfer.com](http://www.WeTransfer.com) or [www.DropSend.com](http://www.DropSend.com).  
 Use [ads@oan.org](mailto:ads@oan.org) as the recipient.

## 2017 AD RATES

(Please check size and circle amount)

	BLACK & WHITE	FOUR COLOR	BONUS	INDICATE QUANTITY
	OAN MEMBER	NON-MEMBER	OAN MEMBER	NON-MEMBER
<input type="checkbox"/> Full Page	\$981	\$1,274	\$2,131	\$2,797
<input type="checkbox"/> 2/3 Page	868	1,123	n/a	n/a
<input type="checkbox"/> 1/2 Horizontal	638	851	n/a	n/a
<input type="checkbox"/> 1/2 Vertical	638	851	n/a	n/a
<input type="checkbox"/> 1/3 Horizontal	516	681	n/a	n/a
<input type="checkbox"/> 1/3 Vertical	516	681	n/a	n/a
<input type="checkbox"/> 1/6 Horizontal	392	538	n/a	n/a
<input type="checkbox"/> 1/6 Vertical	392	538	n/a	n/a
<input type="checkbox"/> 1/12 Page	216	329	n/a	n/a

### PREMIUM POSITIONS (full-page, 4-color only)

<input type="checkbox"/> Inside Cover	n/a	n/a	\$2,913	\$3,787	<input type="checkbox"/>
<input type="checkbox"/> Back Cover	n/a	n/a	5,959	7,747	<input type="checkbox"/>
<input type="checkbox"/> Facing Contents	n/a	n/a	2,364	3,072	<input type="checkbox"/>
<input type="checkbox"/> Divider Tabs	n/a	n/a	2,856	3,786	<input type="checkbox"/>

**PLACEMENT REQUEST** — Every effort will be made to position the ad as requested; however, we cannot guarantee placement unless a premium position has been paid for.

Section: \_\_\_\_\_  
 Subsection: \_\_\_\_\_

## NURSERY GUIDE LISTINGS

Plant, service and supply listings are an economical way to increase your exposure. The more you buy, the cheaper your rate. Log on to [www.NurseryGuide.com](http://www.NurseryGuide.com) for details and to get started.



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 29751 S.W. Town Center Loop West, Wilsonville, OR 97070  
 503.682.5089 | 1.888.283.7219 | FAX 503.682.5727

# NurseryGuide.com

## 2017 ADVERTISING INSERTION ORDER

ADVERTISER \_\_\_\_\_ CONTACT \_\_\_\_\_  
 AGENCY (IF APPLICABLE) \_\_\_\_\_ CONTACT \_\_\_\_\_  
 BILLING ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE ( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_ E-MAIL \_\_\_\_\_  
 AUTHORIZED SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**Ads available  
all year —  
three-month  
minimum  
requirement.**

Space is limited.  
Call 503-682-5089 to  
reserve your space.

## 2017 ADVERTISING RATES

(Please check size and circle desired ad rate)

**SIZE ROTATION AD RATES**

### HOME PAGE

Visitors to the [www.NurseryGuide.com](http://www.NurseryGuide.com) home page will see your ad. Get the main beauty shot with your company's name, photo and a link to your profile page, or buy premium home page exposure.

	PIXEL W x H	LIMITED TO	1 YEAR	6 MO.	3 MO.
<input type="checkbox"/> Beauty Shot	681 x 321	Limited to 3 companies at \$250 per month			
<input type="checkbox"/> Premium Ad	243 x 216	4 companies	\$1,320	858	613

### PLANTS RESULTS PAGE

People looking at search plant results will see your ad.

	PIXEL W x H	LIMITED TO	1 YEAR	6 MO.	3 MO.
<input type="checkbox"/> Tower Ad	243 x 355	4 companies	1,069	702	502
<input type="checkbox"/> Premium Ad	243 x 216	4 companies	602	390	279
<input type="checkbox"/> Leaderboard Ad	676 x 70	4 companies	602	390	279

### LANDING PAGES

People looking at Find Plants, Find Service/Supply or Find Companies search results will see your ad.

	PIXEL W x H	LIMITED TO	1 YEAR	6 MO.	3 MO.
<input type="checkbox"/> Tower Ad	243 x 355	4 companies	836	546	390
<input type="checkbox"/> Premium Ad	243 x 216	4 companies	585	362	234
<input type="checkbox"/> Leaderboard Ad	676 x 70	4 companies	585	362	234

Select:  Find Plants  Find Service/Supply  Find Companies

### DETAILS PAGE

People looking at Find Plants details results will see your ad.

	PIXEL W x H	LIMITED TO	1 YEAR	6 MO.	3 MO.
<input type="checkbox"/> Tower Ad	243 x 355	4 companies	836	546	390
<input type="checkbox"/> Premium Ad	243 x 216	4 companies	585	362	234
<input type="checkbox"/> Leaderboard Ad	676 x 70	4 companies	585	362	234

## AD MATERIALS

Ads and images should be submitted at the pixel dimensions specified, in RGB color, at web resolution (72 dots per inch).

- To be viewable on mobile devices, ads need to be submitted in a smartphone-friendly size of 320 W x 120 H pixels, in addition to the primary ad size.
- Files can be JPG or PNG.

Please check the box below that best reflects the ad to be placed.

- RUN AS SUBMITTED  
 REPEAT PREVIOUS AD  
 COMPOSE NEW AD

Provide or describe desired copy and images. Production charges may apply.

## SUBMIT ADS

Email ads to [ads@oan.org](mailto:ads@oan.org).  
 Large files can be sent via  
[www.WeTransfer.com](http://www.WeTransfer.com) or  
[www.DropSend.com](http://www.DropSend.com).

Use [ads@oan.org](mailto:ads@oan.org) as the recipient.

## SCHEDULING

PREFERRED START DATE:  
 / / \*

WEB ADDRESS FOR LINK: \_\_\_\_\_

### MOBILE AD DIMENSIONS

A smartphone-friendly version of your ad is included at no additional cost, but a second version of the ad must be provided in the following dimensions: 320 W x 120 H pixels



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 29751 S.W. Town Center Loop West, Wilsonville, OR 97070  
 503.682.5089 | 1.888.283.7219 | FAX 503.682.5727

\* Actual start date depends on space availability and time ad is received by OAN.