Get social with us!

Join us from anywhere in the world at the 47th Academy Annual Meeting & Scientific Symposium, ExperienceAAOP2021. Take part in the conversation, boost your social media presence, and encourage others to join you to connect with like-minded practitioners discussing the latest patient care techniques. Network with researchers who are exploring evidence-based practices and manufacturers that are providing an in-depth look at the latest O&P technologies, techniques, and services.

Please use the tips, messages, and shareable images in this toolkit to help generate buzz about ExperienceAAOP2021 and your participation. Copy and paste any of our social media messages or customize them to meet your specific needs.

Thank you for sharing!

Event Details
47th Academy Annual Meeting & Scientific Symposium, ExperienceAAOP2021
May 4–7, 2021
Live, virtual event

Official Event Hashtag
#ExperienceAAOP2021

Academy Social Media Accounts
Facebook
@AmericanAcademyofOandP
Twitter
@AcademyofOandP
Instagram
@americanacademyofoandp
LinkedIn
www.linkedin.com/company/american-academy-of-orthotists-&-prosthetists
YouTube
www.youtube.com/user/AcademyofOandP
Social Media Tips

- Follow the Academy on Facebook, LinkedIn, Instagram, and Twitter to stay up-to-date on everything leading up to the Annual Meeting.
- Tag your posts with the official Academy Annual Meeting hashtag: #ExperienceAAOP2021. Follow the official event hashtag to stay up-to-date on the latest Academy Annual Meeting information and updates.
- Whenever possible, tag @AmericanAcademyofOandP on Facebook, @americanacademyofoandp on Instagram, or @AcademyofOandP on Twitter in your posts.

Example Posts

These example posts are suitable for use on Twitter, Facebook, LinkedIn, and Instagram. Unless indicated by three asterisks (***), posts are at or below the 280 Twitter character-count limit.

Attendees

- The 47th Academy Annual Meeting is headed to a computer near you May 4–7! Mark your calendar for four days of discussions, presentations, networking, and much more. Find more information and registration materials at http://academyannualmeeting.org #ExperienceAAOP2021
- I’m excited to be joining my #orthotics and #prosthetics colleagues and friends May 4–7 at the first fully virtual Academy Annual Meeting. I can’t wait for #ExperienceAAOP2021. http://academyannualmeeting.org
- Looking forward to networking with my colleagues May 4–7 at the first fully virtual Academy Annual Meeting & Scientific Symposium. Learn more about how you can #connect, #belong, and #grow at #ExperienceAAOP21. http://academyannualmeeting.org
- Live streaming. Product demos. Virtual networking. These are just a few of the things I’m looking forward to at #ExperienceAAOP2021. I hope to see you at the Academy Annual Meeting in May! http://academyannualmeeting.org
- *** I’m registered for the 47th Academy Annual Meeting! I’m ready for four days of amazing educational content, industry insights, product showcases, and networking opportunities. Join me for this fully virtual experience. Register for #ExperienceAAOP2021 at http://academyannualmeeting.org. #Connect #Belong #Grow ***
- The Academy Annual Meeting & Scientific Symposium kicks off next week. What are you the most excited about? http://academyannualmeeting.org #ExperienceAAOP2021 #Connect #Belong #Grow
- [X] days until #ExperienceAAOP2021! The interactive program is a great way to see what’s on the agenda. http://academyannualmeeting.org #Connect #Belong #Grow
- And we’re live! Is everyone as excited as I am to learn from the 2021 Thranhardt Lecture Series winners? #ExperienceAAOP2021 #Connect #Belong #Grow
Presenters

- I’m presenting at #ExperienceAAOP2021, the Academy’s first fully virtual Annual Meeting & Scientific Symposium. Tune in at [time] on [date] to learn about [topic]. See you there! [link]
- I’m excited to speak at #ExperienceAAOP2021 on [date] about [topic]. This fully virtual event promises to be like no other. Learn more about the 47th Academy Annual Meeting and register today: [link]
- [X] days until #ExperienceAAOP2021! Looking forward to speaking about [topic] on [day]. [link] #Connect #Belong #Grow
- Are you attending #ExperienceAAOP2021? My session on [topic] is today at [time]. Lots of interactive elements including a live Q&As. Don’t miss it!! [link]
- Join me today at [time] and learn more about [topic]. You’re not going to want to miss this session! [link] #ExperienceAAOP2021 #Connect #Belong #Grow
SOCIAL MEDIA IMAGES

Attendee (Facebook, Twitter, LinkedIn)

Attendee (Instagram)