2021 ACADEMY ANNUAL MEETING & SCIENTIFIC SYMPOSIUM

Sponsorship Contract

THE ACADEMY AAOP

American Academy of Orthotists and Prosthetists
47th Annual Meeting and Scientific Symposium
Hyatt Regency New Orleans, LA | May 4–7, 2021

Sponsorship Opportunities

Compliment your company's marketing plan by connecting with your target market as an official AAOP Sponsor. Sponsorship opportunities increase your visibility and help your company stand out from the crowd and get recognized. If you have any questions or are in need of additional information, please email Kate Feuling at kfeuling@oandp.org. Act quick, these opportunities won't last long!

- ☐ ~~**Product Display Showcases**~~ **SOLD OUT** _____ $1,000
- ☐ **Product Display Showcase Graphics** _____ $3,500
- ☐ **Technical Workshops** **ONLY A FEW LEFT**
  - ☐ **4 hours** $1,840 x _____ = $_____
  - ☐ **2 hours** $920 x _____ = $_____
- ☐ **Exhibit Hall Opening Reception** _____ $10,000
- ☐ **Keynote Speaker** _____ $10,000
- ☐ **Registration Bag Stuffers** _____ $2,500
- ☐ ~~**Reusable Water Bottle**~~ **SOLD OUT** _____ $5,000
- ☐ ~~**Badge Lanyards**~~ **SOLD OUT** _____ $6,000
- ☐ ~~**Registration Bags**~~ **SOLD OUT** _____ $9,750
- ☐ **Registration Sponsor** _____ $10,000
- ☐ **Preliminary Program** (see pricing below)
  - ☐ **Interior Front Cover Full Page Ad** _____ $2,750
  - ☐ **Interior Back Cover Full Page Ad** _____ $2,750
  - ☐ ~~**Back Cover Half Page Ad**~~ **SOLD OUT** _____ $2,500
  - ☐ **Interior Full Page Ad** _____ $1,950
  - ☐ **Interior Half Page Ad** _____ $1,750
  - ☐ **Interior Quarter Page Ad** _____ $1,550
- ☐ **On-Site My Meeting Guide** (see pricing below)
  - ☐ **Front Cover Quarter Page Ad** _____ $3,200
  - ☐ **Interior Front Cover Full Page Ad** _____ $2,750
  - ☐ ~~**Interior Back Cover Full Page Ad**~~ **SOLD OUT** _____ $2,750
  - ☐ ~~**Back Cover Full Page Ad**~~ **SOLD OUT** _____ $4,350
  - ☐ **Interior Full Page Ad** _____ $1,950
  - ☐ **Interior Half Page Ad** _____ $1,750
  - ☐ **Interior Quarter Page Ad** _____ $1,550
  - ☐ **Interior Two Page Spread** _____ $4,000
- ☐ **Journal of Proceedings** _____ $5,000
- ☐ ~~**Wi-Fi for Everyone**~~ **SOLD OUT** _____ $10,000
- ☐ ~~**Mobile App Sponsor**~~ **SOLD OUT** _____ $15,000
- ☐ ~~**Digital Takeover**~~ **SOLD OUT** _____ $21,000
- ☐ **Mobile App Banner Ads** _____ $3,000
- ☐ **Push Notifications** _____ $1,500
- ☐ **Digital Marketing Campaign Bundle** _____ $4,000
- ☐ ~~**Power-Up Stations**~~ **SOLD OUT** _____ $3,500
- ☐ **Closed Circuit TV** _____ $5,000
- ☐ **Exhibit Game Card** _____ $1,000
- ☐ **Floor Stickers** _____ $2,500
- ☐ **Exhibit Hall Graphics** **JUST 2 LEFT** _____ $3,200 each
- ☐ **Atrium Level Glass Window Wraps** **JUST 2 LEFT** _____ $3,000
- ☐ **Lobby Front Desk Banner** _____ $4,200
- ☐ **Lobby Bulkhead Banners** _____ $3,700
- ☐ **Lobby Floor Graphic** _____ $2,500
- ☐ **Lobby Tunnel Glass Doors** _____ $4,500
- ☐ ~~**Lobby Escalator Banner**~~ **SOLD OUT** _____ $8,000
- ☐ **Lobby Escalator Cling**
  - ☐ **Panel A, single sided** _____ $5,500
  - ☐ **Panel A, double sided** _____ $7,500
  - ☐ **Panel B, single sided** _____ $5,500
  - ☐ **Panel B, double sided** _____ $7,500
- ☐ **Hotel Key Cards** _____ $9,500
- ☐ **Lobby Elevator Bank** _____ $3,000
- ☐ **Elevator Glass Wall Bank** _____ $6,000
- ☐ **Single Elevator (interior/exterior) graphics** _____ $2,500
- ☐ **Networking Refreshment Break** _____ $3,500
- ☐ **Continental Breakfast** _____ $4,000

Company Information

Please type, or print your company information as you would like it to be listed in the meeting promotional materials.

_____
Company Name

_____
Street

_____
City State/Province Country Postal Code

_____
Telephone Fax

_____
Company Website Company Email

_____
Key Sponsorship Contact Email

Acceptance Contract for Sponsors

I understand that all sponsorships must be paid for in full by **August 1, 2020**. Any cancellations must be received in writing prior to August 1, 2020 and submitted to Kate Feuling at kfeuling@oandp.org.

☐ Please charge my card $_____

☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Credit card number_____

Credit card security code_____ Exp. date ____ /____

Authorized signature _____

☐ I am sending a check*
(Make checks payable to: AAOP)

In the amount of $_____

* Checks should be mailed to: The Academy, Attn: Exhibits, 7910 Woodmont Ave., Suite 760, Bethesda, MD 20814

Print Name: _____

Signature: _____

Completed contracts should be sent to Kate Feuling at
kfeuling@oandp.org
Fax: (202) 380-3447