



## American Academy of Orthotists and Prosthetists

### FAQ for RFP on Outcome Measure “How-To” Video Project

#### **Frequently Asked Questions:**

- 1. Would applicants be able to publish the videos as well; for example, as a part of a university/organization website?**

*The Academy maintains ownership of the content because funds to support the production are provided by the Academy. However, the producer of the video could maintain ownership if a cost-sharing proposition was agreed upon and the funding for production was reduced. Alternatively, there is a precedent for “in kind” proposals in which, for example, the video producer’s logo is displayed on the video in exchange for producing the project with a lower budget.*

*The “How-To” videos will be hosted on the [Academy Paul E. Leimkuehler Online Learning Center \(OLC\)](#) and the [Academy YouTube channel](#) and freely available to view by Academy members and non-members. Applicants are welcome to include a link on their own websites to any videos produced.*

- 2. Will applicants (e.g., faculty, students) be listed in the credits for their video?**

*Yes, the producer(s) of the video and the corresponding outcome measure instrument review document will be listed as the author(s) of any deliverables posted to the Academy website, including the OLC module.*

- 3. Will the “How-To” videos be available free of charge?**

*Yes, accessing and viewing the videos will be [free of charge](#) to Academy members and non-members. There will be an optional charge associated with receiving [CEU credit](#) by completing a module quiz through the OLC. The Academy sustains its educational and advocacy efforts through membership fees and course fees for education.*

- 4. How will outcome measure(s) be assigned to the applicants?**

*The RFP allows applicants to select/recommend the outcome measure(s) that they are most interested and familiar with for developing a “How-To” video. This was intended to encourage those groups with specific experience and skill with a certain outcome measure to work with the content with which they are most familiar and to extend the measures beyond those that are known to the committee.*

*If multiple groups are interested in developing a “How-To” video for a single outcome measure, the ORC will review the applications associated with the selected outcome measure(s) and give guidance, if necessary.*