



Event Sponsorships

Pre-Lecture Video Advertisements 8 Sponsorships Available ~~\$500 each~~ **REDUCED \$375 each!**

HIGHLY VISIBLE! Submit a pre-recorded video up to 1 minute long, played before a lecture. Your video will also be viewed by participants who watch the recording at a later date - even more visibility! (~60 seconds, due by 10/30)

Donate Prizes for "Play To Win" Game Winners! 10 Opportunities - Donate a prize worth ~\$100 (or more!)

Participants earn points by completing platform tasks: adding a profile photo, visiting vendor booths, sending vendor messages, etc. The most points collected wins! Promoted throughout the conference. Your company can donate a prize to a winner! We will advertise prizes for each place and encourage participants to rack up the points! **sponsor to organize delivery to winner – offers another point of contact. (Prize examples: products, services, gift cards, iPads – exciting prizes get your company more attention!)*

Buyers Guide Digital Book FREE for Vendors! Non-Vendors: \$75 for half page, \$125 for Full page

Promote your company, showcase a new product or service and show discounts here! Sponsor provide image with texts. Marketed to participants and visible on the platform. Due by 10/23.

SOLD! Banner Ad - Homepage 1 sponsorship available ~~\$200~~

HIGHLY VISIBLE! Be the first logo each participant sees when they enter the conference! Highly visible opportunity viewed many times by all conference participants, volunteers, vendors and staff. Promote a new product, service or show discount! Generate virtual booth traffic with a great image and opportunity! *Lateral ad in center of homepage, links to vendor booth. Sponsor to provide image with text and graphics.*

SOLD! Banner Ad – CE Page 1 sponsorship available ~~\$175~~

HIGHLY VISIBLE! Every participant enters this page for CE credits and information. Highly visible opportunity viewed many times by all conference participants. Promote a new product, service or show discount! Generate virtual booth traffic with a great image and opportunity! *Lateral ad on CE Page. Sponsor to provide image with text and graphics.*

SOLD! Banner Ad – FAQ Page 1 sponsorship available ~~\$150~~

We anticipate high traffic on this page – as this is the first virtual conference for so many! Participants visit this page to find answers to conference questions. Use this to promote a new product, service or show discount! Generate virtual booth traffic with a great image and opportunity! *Lateral ad on FAQ Page. Sponsor to provide image with text and graphics.*

SOLD! Friday Happy Hour – Event Sponsor 1 Sponsorship Available ~~\$250~~

Friday Happy Hour hosted by OANP & NMSA. Staff will be online greeting participants, answering questions, and kicking off the conference! Sponsor can pre-record a commercial to be played OR join us live and speak to participants for ~5 minutes at the beginning of happy hour. Your logo will be included on the happy hour page and conference marketing.