

What our readers are saying

We recently surveyed OASBO members on our media program. Here's what we found out:



Over 85% of our members say they recommend, specify, or approve the purchase of products and services for their organizations.

Our members LOVE their publications!



More than 80% of our members are reading *The Advocate* bi-annual magazine regularly.



Nearly 90% of readers rate the content in both *The Advocate* magazine and the *Membership Directory* as "high" and agree that it is relevant to their jobs.



Over 85% of members keep their directory on-hand for easy reference throughout the year.



Over 93% of members say they value their Membership Directory as part of their membership.

Advertising in OASBO's media program gets your brand noticed!

