



STRATEGIC PLAN

PURPOSE STATEMENT

OASBO brings together dedicated professionals who are committed to collaborative development, sharing and promotion of leading business practices in the support of our students.

L'OASBO rassemble un regroupement de professionnels engagés au développement collaboratif et à la promotion des pratiques d'affaires avant-gardistes pour l'appui de nos élèves.

STRATEGIC DIRECTIONS

1. Facilitate learning opportunities through meaningful and effective professional development.
2. Enhance our ability to collaborate and communicate using new technologies to engage members.
3. Develop new partnerships and nurture existing ones.

OBJECTIVES

- a) Facilitate information sharing throughout OASBO.
- b) Continue the optimization of operational/organizational processes within OASBO
- c) Promote, encourage and facilitate learning at all opportunities.
- d) Collaborate with new and existing partners to ensure that business objectives of members and their boards are best served.
- e) Advocate, generate and foster awareness of OASBO amongst internal and external stakeholders (marketing and promotion)