

FALLOPERATIONS
CONFERENCE
SEPTEMBER 26-27, 2019

EXHIBITOR PROSPECTUS

www.ohiochc.org/conference

WHY YOU SHOULD EXHIBIT WITH OACHC

2019 FALL OPERATIONS CONFERENCE

SEPTEMBER 26-27, 2019 | COLUMBUS, OHIO

We invite exhibitors and partners to join us at the 2019 Fall Operations Conference in Columbus, Ohio. Healthcare professionals from around Ohio will attend this conference to learn, interact, network and address today's toughest challenges in community health care. You will have the opportunity to share your message with all corners of the Ohio healthcare market. We hope to see you there!

This conference offers a wide range of exhibit and sponsorship opportunities to increase the visibility of your brand, both on and beyond the exhibit hall.

REACH YOUR TARGET AUDIENCE

Position your company at the forefront of the Community Health Center industry. Take advantage of the opportunity to showcase your solutions and services to 250+ influential health center professionals all with a common goal to create high quality affordable health care for all Ohioans.

AS AN EXHIBITOR OF OACHC'S 2019 FALL OPERATIONS CONFERENCE, YOUR ORGANIZATION WILL GET:



LEAD GENERATION



ABILITY TO REACH A
HIGHLY TARGETED AUDIENCE



NETWORKING WITH
PROSPECTIVE CLIENTS,
THE OACHC TEAM, AND
OUR INDUSTRY PARTNERS



INCREASED BRAND
AWARENESS

- Increase your brand awareness to more than 250+ healthcare leaders
- Get the opportunity to have quality interactions with conference attendees
- On-site visibility on the exhibit hall with exhibit booth activities that encourage attendees to visit your booth
- Full-conference access to all keynotes, sessions, breaks, meals and events for up to two exhibitor attendees
- Showcase your products and services
- Connect with key decision-makers from Ohio's Federally Quality Health Centers and Look-A-Likes

250+

ATTENDEES FROM OVER
60 OF OHIO'S COUNTIES

38

EXHIBITING
COMPANIES

20

BREAKOUT
SESSIONS

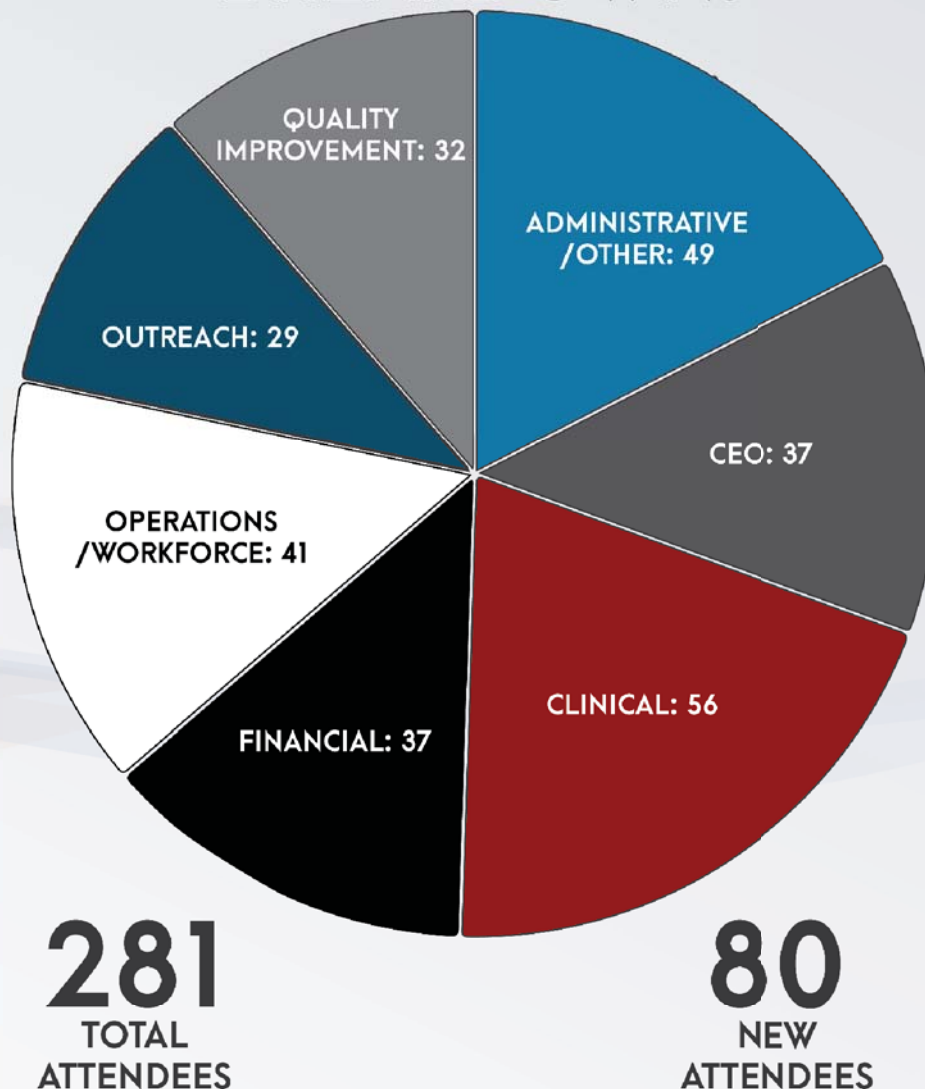
90%

AVERAGE REPRESENTATION
FROM OHIO'S FQHCS AND LALS

WHAT'S INCLUDED WITH AN EXHIBIT BOOTH:

- **Face-to-Face time** with Ohio's Community Health Center leaders
- **6' exhibit table** (with table cloth and two stacked chairs)
- Listing in **conference program guide** and **mobile app** with contact information
- **Two exhibitor passes** (includes complimentary full conference registration)
- **Attendee list with contact information** (before and after the conference)
- Capacity to add electricity to booth and buy more exhibitor passes at a discounted rate
- **Conference meals**
- Networking at **Welcome Reception**
- Opportunity to bring raffle prizes
- Increase brand or corporate visibility with different add-on **sponsorship opportunities** & program guide ads

2018 FALL OPERATIONS CONFERENCE BREAKDOWN:



RECEPTION ALL-INCLUSIVE SPONSOR PACKAGE

FOR \$5500 YOU GET:

- **PRIME EXHIBIT BOOTH** (choice of location & electricity)
- **2 EXHIBITOR ATTENDEE** Passes
- Listing as Sponsor in All **CONFERENCE SIGNAGE**
- **ATTENDEE LIST** (before and after conference)
- Sponsor **LISTING IN PROGRAM GUIDE** (commitment by 8/28/2019)
- Sponsor **LISTING IN CONFERENCE SLIDESHOW** Screensaver
- Company **LISTING & LINK ON OFFICIAL CONFERENCE WEBSITE** (from time of commitment until one month following the conference)



PLUS!

- A Premium **RAFFLE PRIZE SPONSOR**, Winners Only Drawn from People Who Visit Your Booth;
- The **RECEPTION ENTERTAINMENT**, Get Your Logo on Signage Throughout Reception Area;
- **SIGNATURE DRINK** at the Bar with Logo on Cocktail Napkins
- Reception Announcement with logo on Conference App & Screensaver Slideshow
- Gobo **LIGHT DISPLAY WITH LOGO** in Reception Area
- A **FULL-PAGE COLOR AD** in the Program Guide (commitment by 8/28/2019)

LOUNGE ALL-INCLUSIVE SPONSOR PACKAGE

FOR \$2650 YOU GET (ONLY 2 AVAILABLE):

- **LOUNGE EXHIBIT BOOTH** (booth, with electricity, at entrance of the lounge - see map for location)
- **2 EXHIBITOR ATTENDEE** Passes
- Listing as Sponsor in All **CONFERENCE SIGNAGE**
- **ATTENDEE LIST** (before and after conference)
- Sponsor **LISTING IN PROGRAM GUIDE** (commitment by 8/28/2019)
- Sponsor **LISTING IN CONFERENCE SLIDESHOW** Screensaver
- Company **LISTING & LINK ON OFFICIAL CONFERENCE WEBSITE** (from time of commitment until one month following the conference)

PLUS!

- **THE CONFERENCE LOUNGE**
 - *Soft Seating for Attendees
 - *Branded Locker Charging Station
 - *Refreshments
 - *Logo Displayed on TV in Lounge
 - *Ambient Music
- Lounge Announcement with Logo on Conference App & Screensaver Slideshow
- A **FULL-PAGE COLOR AD** in the Program Guide (commitment by 8/28/2019)



DIAMOND ALL-INCLUSIVE SPONSOR PACKAGE

FOR \$2650 YOU GET:

- PRIME EXHIBIT BOOTH (choice of location & electricity)
- 2 EXHIBITOR ATTENDEE Passes
- Listing as Sponsor in All CONFERENCE SIGNAGE
- ATTENDEE LIST (before and after conference)
- Sponsor LISTING IN PROGRAM GUIDE (commitment by 8/28/2019)
- Sponsor LISTING IN CONFERENCE SLIDESHOW Screensaver
- Company LISTING & LINK ON OFFICIAL CONFERENCE WEBSITE (from time of commitment until one month following the conference)

THANKS
to our
DIAMOND
SPONSOR

Your
Logo
Here!

PLUS!

- The CONFERENCE MOBILE APP with full-color logo;
- The CONFERENCE TOTE BAG with one-color logo;
- Sponsor signage during the TUESDAY BREAK & Notification with Logo on App
- A FULL-PAGE COLOR AD in the program guide (commitment by 8/28/2019)



DELUXE ALL-INCLUSIVE SPONSOR PACKAGE

FOR \$2150 YOU GET:

- PRIME EXHIBIT BOOTH (choice of location & electricity)
- 2 EXHIBITOR ATTENDEE Passes
- Listing as Sponsor in All CONFERENCE SIGNAGE
- ATTENDEE LIST (before and after conference)
- Sponsor LISTING IN PROGRAM GUIDE (commitment by 8/28/2019)
- Sponsor LISTING IN CONFERENCE SLIDESHOW Screensaver
- Company LISTING & LINK ON OFFICIAL CONFERENCE WEBSITE (from time of commitment until one month following the conference)

THANKS
to our
DELUXE
SPONSORS

Your
Logo
Here!

PLUS!

- The Conference PROGRAM GUIDE (with your logo on outside cover);
- Sponsor Signage During the WEDNESDAY BREAKFAST & Notification with Logo on App;
- A HALF-PAGE COLOR AD in the Program Guide (commitment by 8/28/2019)



A LA CARTE

STAND ALONE EXHIBIT BOOTHS

PRIME EXHIBIT BOOTH (Choose Location & Electricity).....	\$1650
STANDARD EXHIBIT BOOTH (OACHC Assigns Location).....	\$1350
NON-PROFIT BOOTH (Limited Availability; OACHC Assigns Location).....	\$950
BRONZE CORPORATE PARTNER BOOTH* (Choose Location & Electricity).....	\$1200
SILVER CORPORATE PARTNER BOOTH* (Choose Location, Electricity & Quarter Page Ad)..	\$1000
GOLD CORPORATE PARTNER BOOTH* (Choose Location, Electricity & Full Page Ad).....	\$500
PLATINUM CORPORATE PARTNER BOOTH* (Choose Location, Electricity & Full Page Ad)...	\$FREE

*To learn more about our Corporate Partner program and benefits visit www.ohiochc.org/corporatepartner

BOOTH ADDITIONS

ELECTRICITY HOOK-UP	\$50
EXTRA EXHIBITOR ATTENDEES (If bringing more that two exhibitor attendants).....	\$100

PROGRAM GUIDE ADS

(Full-color, high-resolution ads in pdf format due 8/28/2019)

FULL PAGE AD (8.25" w X 10.75" h).....	\$1000
HALF PAGE AD (8.25" w X 5.25" h).....	\$500
QUARTER PAGE AD (4" w X 5.25" h).....	\$250

A LA CARTE

ADD-ON SPONSORSHIP OPTIONS

Get listed as a sponsor on conference signage, the program guide, the conference app and the conference website by adding a sponsorship option to your booth. Commitment needs to be before 8/28/19.

RAFFLE PRIZE.....\$500

Includes a slide on the conference screensaver with your logo, booth number, and prize to be won. Winners will only be drawn from attendees that visited your booth.

PREMIUM RAFFLE PRIZE CHOICES:

- Facebook Portal
- iPad
- GoPro Hero
- iRobot Roomba
- Kitchenaid Mixer
- Apple Watch
- JBL Xtreme Speaker
- Yeti Cooler
- Ring Video Doorbell Pro
- The Wilds Adventure & Night Stay



EDUCATIONAL SESSION.....\$1000

Includes one-page informational handout on session attendees' seats and company name by session title on signage.

HOTEL ROOM PROMO ITEM DROP (Limit 1).....\$1000/\$1500

Stand out by leaving a promo item and information piece in attendee hotel rooms. Get the choice of OACHC provided promotional item with your logo on it (\$1500) or providing the promotional item to OACHC, prior to the event (\$1000)

ALL-DAY THURSDAY COFFEE.....\$1200

Provide coffee all day for conference attendees (10am-5pm). Includes company logo on signage at coffee station and custom coffee sleeves with your logo.

CO-BRANDED GIVEAWAY (Limit 1).....\$1300

Help to provide conference attendees a premium conference swag item at the OACHC desk. Put your logo next to OACHC's logo on a conference giveaway.

ATTENDEE WELCOME GOODIE BAG (Limit 1).....\$1500

Goodie bag filled with snacks handed to conference attendees when they check-in to the conference. Includes your logo on bag exterior and option to add a one-page folded handout in bag.

THURSDAY LUNCH (Limit 2).....\$1750

Includes your logo on sponsor signage throughout lunch dining area and buffet.

**Exhibit booth is not included in add-on sponsorship prices*

***Sponsor attendees can be added without a booth for \$100 per attendee (excluding raffle sponsors)*

**MARRIOTT
COLUMBUS
UNIVERSITY
AREA**

3100 Olentangy
River Road
Columbus, Ohio
43202



**Booths #37 & #38 are Lounge Sponsor Booths*

***Conference activities to take place in the rooms shown in the map, booth layout is subject to change*

SECURE YOUR SPOT EARLY!

OACHC has a limited amount of prime booth space and sponsorships available. Exhibitors who do not opt for a prime booth will have their space assigned by OACHC on a first come, first served basis.

HOW TO REGISTER:

1. Visit www.ohiochc.org/conference and click “Exhibitor”
2. Complete the online registration form
3. OACHC will email you within a few days to confirm
4. You will receive a separate email after your confirmation, with payment information
5. Complete payment by using the secure Credit Card payment link

or

Mail registration payment directly to:

OACHC
Attn: Jennifer Sharp
2109 Stella Court
Columbus, OH 43215



OACHC must receive payment prior to August 21st to guarantee your booth.

IF YOU HAVE QUESTIONS, CONTACT:

Samantha Porter
sporter@ohiochc.org
(614) 884-3101 ext 227

IMPORTANT DATES:

May 6

Exhibitor Registration Opens

August 21

Final Booth Payment Due

August 21

Deadline to Cancel for a Refund

August 28

Pre-Attendee Contact List

August 28

Deadline for Add-on Sponsorship, Listing in Program Guide & Ads

September 23

Shipments Can be Received by Hotel

September 25

Exhibitor Move-In Begins

September 26

Exhibit Hall Opens

September 27

Exhibitor Move-Out