FALL '20
THE OACHC FALL OPERATIONS CONFERENCE
SEPTEMBER 14-18, 2020

EXHIBITOR PROSPECTUS

www.ohiochc.org/conference
We invite you to virtually exhibit at the 2020 Virtual Fall Operations Conference. Professionals from Community Health Centers will attend this conference to learn, interact, and address today’s toughest challenges in community health care. You will have the opportunity to share your message with all corners of the Ohio healthcare market. We hope to see you there!

REACH YOUR TARGET AUDIENCE
Position your company at the forefront of the Community Health Center industry. Take advantage of the opportunity to showcase your solutions and services to a multitude of influential health center professionals all with a common goal to create high quality affordable health care for all Ohioans. This conference offers many sponsorship opportunities to increase the visibility of your brand.

AS A VIRTUAL EXHIBITOR OF OACHC’S 2020 FALL OPERATIONS CONFERENCE:

- Increase your brand awareness to healthcare leaders
- Visibility in the virtual exhibit hall
- Full-conference access to attend all keynotes, sessions and breaks for up to two exhibitor attendees
- Showcase your products and services
- Connect with key decision-makers from Ohio’s Federally Qualified Health Centers and Look-A-Likes

WHAT’S INCLUDED WITH A VIRTUAL EXHIBIT:

- Virtual exhibit listing with contact information, logo, website, a video, and/or link to your calendar scheduling platform (provided by your company)
- Two exhibitor passes (includes complimentary full conference registration)
- Link to your OACHC Portal messaging
- Your exhibit will be included in our raffle game “Virtual Exhibitor Scavenger Hunt”
- Attendee list with contact information (before and after the conference)
- Opportunity to host your own raffle with the attendee list.
- Increase brand or corporate visibility with different add-on sponsorship opportunities & program guide ads

HELP ATTENDEES FIND YOU EASILY!
SELECT THE CATEGORIES YOUR COMPANY FALLS IN FOR MORE TARGETED ATTENDEE SEARCHES

- Workforce Warehouse
- Tech Terminal
- Supply Section
- Start-up Station
- Operations Office
- Non-Profit Nation
- Managed Care Planet
- HR House
- Financial Frontier
- Dental Depot
- Compliance Center
- Clinical Corner
## BUILD YOUR EXHIBIT

### STARTING PRICE | VIRTUAL EXHIBIT

<table>
<thead>
<tr>
<th>EXHIBIT TYPE</th>
<th>PRICE</th>
</tr>
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<tbody>
<tr>
<td>STANDARD EXHIBIT</td>
<td>$500</td>
</tr>
<tr>
<td>NON-PROFIT EXHIBIT</td>
<td>$450</td>
</tr>
<tr>
<td>BRONZE CORPORATE SPONSOR EXHIBIT*</td>
<td>$350</td>
</tr>
<tr>
<td>SILVER CORPORATE SPONSOR EXHIBIT*</td>
<td>$300</td>
</tr>
<tr>
<td>GOLD CORPORATE SPONSOR EXHIBIT*</td>
<td>$250</td>
</tr>
<tr>
<td>PLATINUM CORPORATE SPONSOR EXHIBIT*</td>
<td>FREE</td>
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<tr>
<td>CORPORATE PARTNER EXHIBIT</td>
<td>$350</td>
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*All Corporate Sponsors are also, official Corporate Sponsors of the 2020 Fall Operations Conference. To learn more about our Corporate Sponsor program and benefits visit www.ohiochc.org/corporatesponsor

### THIRD EXHIBITOR ATTENDEE

Your exhibit comes with two attendee registrations. If bringing more than 3, standard attendee rate applies. +$100

### VIRTUAL PROGRAM GUIDE ADS

<table>
<thead>
<tr>
<th>ADS TYPE</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL PAGE AD (8.25&quot;w X 10.75&quot;h)</td>
<td>+$300</td>
</tr>
<tr>
<td>HALF PAGE AD (8.25&quot;w X 5.25&quot;h)</td>
<td>+$250</td>
</tr>
<tr>
<td>QUARTER PAGE AD (4&quot;w X 5.25&quot;h)</td>
<td>+$100</td>
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**Virtual Exhibit is not included in add-on sponsorship prices. Exhibit is base price.

### ADD-ON SPONSORSHIP OPTIONS

#### VIRTUAL PROGRAM GUIDE SPONSOR

Display your clickable logo (logo will be linked to your virtual exhibit) while attendees review the virtual conference agenda.

- Multiple: +$100

#### ONLINE AGENDA SPONSOR

- Multiple: +$200

Display your clickable logo (logo will be linked to your virtual exhibit) while attendees review the virtual conference agenda.

#### MONDAY BREAK SPONSOR

- Multiple: +$200

#### TUESDAY BREAK SPONSOR

- Multiple: +$200

#### WEDNESDAY BREAK SPONSOR

- Multiple: +$200

#### THURSDAY BREAK SPONSOR

- Multiple: +$200

#### FRIDAY BREAK SPONSOR

- Multiple: +$100

Breaks include your logo or ad (1 still ad or video up to 3 minutes) displayed during conference break time (not including lunch), your logo will also be displayed in the break description of the virtual agenda and virtual program guide.

#### VIRTUAL SESSION SPONSOR

Includes one informational handout provided to session attendees and logo with session listing. OACHC will also read a short description of your product/services at the beginning of the session (or you can provide a video up to 30 seconds long).

- Multiple: +$500

#### VIRTUAL SESSION SPONSOR WITH RAFFLE

- Multiple: +$800

All of the virtual session sponsorship benefits and the chance to grab the attendees attention even more with a raffle drawing in your company’s name (drawn at the end of the session).

#### MONDAY LUNCHTIME BREAK

- Limit 1: +$1250

Lunches include one informational handout provided to conference attendees at lunch break and logo with lunch break listing in online agenda. You also have the opportunity to address the attendees for up to 5 minutes (can be live, pre-recorded, or 5 minute video ad). You also have the chance to grab the attendees attention even more with a raffle drawing in your company’s name (drawn at the end of your 5 minutes). Lunch does not include any food to conference participants.

### CONTACT OACHC

Help to provide health center conference attendees with some sorely missed conference swag items. Have your logo displayed on a swag item to be sent by mail in a box to attendees. You will also have the option to provide a one-page handout in the box, as well.

<table>
<thead>
<tr>
<th>ITEM Type</th>
<th>PRICE</th>
</tr>
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<tbody>
<tr>
<td>EVENT IN A BOX (Multiple)</td>
<td>CONTACT OACHC</td>
</tr>
</tbody>
</table>
OACHC has a limited amount of sponsorship opportunities available and are given on a first come, first served basis.

HOW TO REGISTER:

2. Complete the online registration form
3. OACHC will email you within a few days to confirm
4. You will receive a separate email after your confirmation, with payment information
5. Complete payment by using the secure Credit Card payment link

or

Mail registration payment directly to:
OACHC
Attn: Jennifer Sharp
2109 Stella Court
Columbus, OH 43215

OACHC must receive payment prior to August 14th to guarantee your exhibit.
Exhibit benefits will become effective upon payment.

IF YOU HAVE QUESTIONS, CONTACT:
Samantha Porter
sporter@ohiochc.org
(614) 884-3101 ext 227

IMPORTANT DATES:

June 23
Corporate Sponsor Registration Opens

June 29
All Exhibitor Registration Opens

August 14
Final Payment Due

August 14
Deadline to Cancel for a Refund

August 17
Pre-Attendee Contact List

September 7
Pre-Attendee Contact List

September 14
Conference Starts

September 18
Conference Ends

September 25
Post-Attendee Contact List

September 25
Post-Attendee Contact List