



OACHC

Ohio Association of Community Health Centers

**CORPORATE SPONSOR
INFORMATION**

2020

ABOUT OACHC

WHO WE SERVE

The Ohio Association of Community Health Centers (OACHC) is a not-for-profit professional association representing Ohio's Federally Qualified Health Centers (FQHCs, or community health centers). OACHC's Mission is to ensure access to high-quality affordable health care for all Ohioans through the growth and development of Ohio's Community Health Centers.

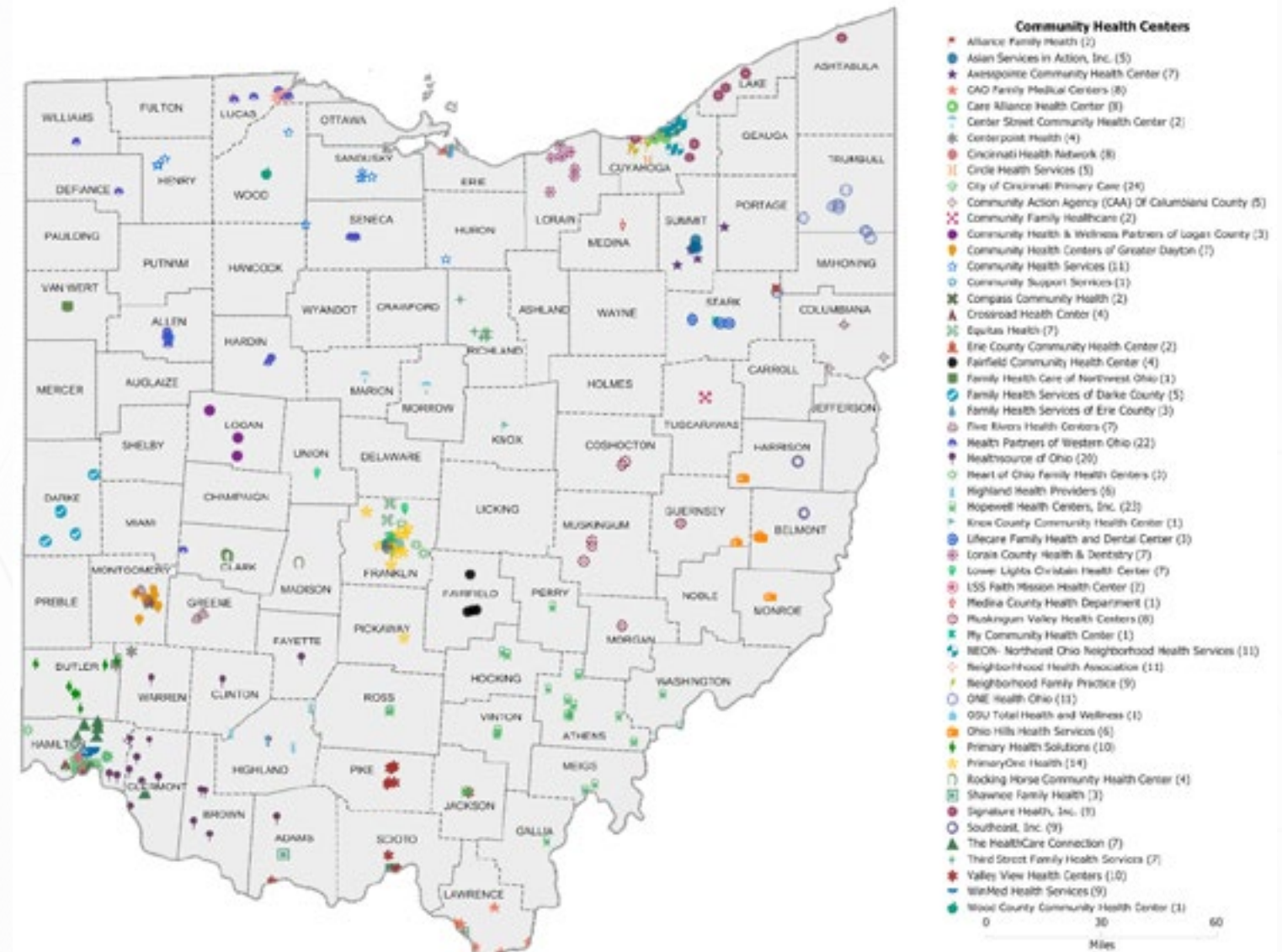
OACHC represents Ohio's 55 Community Health Centers at over 380 locations, including multiple mobile units in 68 of Ohio's 88 counties. In 2016, Community Health Centers provided care to over 790,000 Ohioans and recorded over 3 million patient visits.

Ohio's Community Health Centers are required to provide primary and preventive care to all patients regardless of a person's insurance status or ability to pay. These services can include medical, dental, vision, transportation, translation, pediatrics, behavioral health, substance abuse, health education, and enrollment services. The following represents a breakdown of the patients that Ohio's Community Health Centers serve:

- 14.5% are uninsured
- 53% are on Medicaid
- 11.3% are on Medicare
- 21% have private insurance
- 31.7% are 0-21 years old; 33.1% are 21-44 years old
- 2.9% are Migrant/Seasonal Agricultural Workers; 20.6% are Homeless; 16% are School Based Health Center Patients; 7.4% are Veterans; 52.9% are Public Housing Patients



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2109 Stella Court, Columbus, Ohio 43215
Contact: Samantha Porter sporter@ohiochc.org

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PLATINUM LEVEL

GENERAL BENEFITS

- One year Platinum Corporate Partner Membership of the Ohio Association of Community Health Centers
- Announcement to member CEOs from OACHC, includes company and contact information.
- Company listing at the Platinum Level including a description, contact information and website link in the OACHC Membership Directory
- Receipt of all OACHC eNews and action alerts

CONFERENCE BENEFITS

- First right to refusal on all premium level sponsorships
- Preferred status on speaking opportunities with submission of speaker abstracts
- Annual Conference
 - * Official Corporate Partner Sponsor of the Annual Conference
 - * Complimentary Prime Exhibitor Booth with choice of location, includes 3 attendants
 - * Platinum Corporate Partner signage at OACHC's registration desk
 - * Full-page ad in the Annual Conference Program Guide
 - * Company Name listed on all Annual Conference promotional collateral & outreach
 - Outreach Emails spanning approximately 6 weeks
 - Prominent recognition on conference signage
- Fall Conference
 - * Official Corporate Partner Sponsor of the Fall Conference
 - * Sponsor of a Monday break, includes sponsor listing with logo and listing as platinum sponsor on online agenda
 - * Complimentary Virtual Exhibit, includes 3 attendee registrations
 - * Full-page ad in the Fall Conference Program Guide
 - * Company Name listed on all Fall Conference promotional collateral & outreach
 - Outreach Emails spanning approximately 6 weeks
 - Prominent recognition on conference signage

OUTREACH OPPORTUNITIES

- Introduction article in one edition of the OACHC Informer electronic blog (up to 500 words)
- Full color ad in one edition of the OACHC Informer electronic blog
- Official Sponsor of the OACHC E-News monthly newsletter (sent to over 1500 people)
- Opportunity to host a webinar on products/ services for OACHC members (upon request)
- Up-to-date contact information for OACHC members, including CEOs provided on a bi-annual basis or upon request
- Use of the OACHC name and logo on correspondence and promotional documents citing partner relationship (electronic version sent upon receipt of membership or by request)

ANNUAL INVESTMENT: \$8000
APPLY HERE

GOLD LEVEL

GENERAL BENEFITS

- One year Gold Corporate Partner Membership of the Ohio Association of Community Health Centers
- Announcement to member CEOs from OACHC, includes company and contact information.
- Company listing at the Gold Level including a description, contact information and website link in the OACHC Membership Directory
- Receipt of all OACHC eNews and action alerts

CONFERENCE BENEFITS

- First right to refusal on all premium level sponsorships
- Preferred status on speaking opportunities with submission of speaker abstracts
- Annual Conference
 - * Official Corporate Partner Sponsor of the Annual Conference
 - * Complimentary Prime Exhibitor Booth with choice of location, includes 2 attendants
 - * Full-page ad in the Annual Conference Program Guide
 - * Company Name listed on all Annual Conference promotional collateral & outreach
 - Outreach Emails spanning approximately 6 weeks
 - Prominent recognition on conference signage
- Fall Conference
 - * Official Corporate Partner Sponsor of the Fall Conference
 - * Reduced pricing for Virtual Exhibit, includes 2 attendee registrations and Wednesday break sponsorship
 - * Half-page ad in the Fall Conference Program Guide
 - * Company Name listed on all Fall Conference promotional collateral & outreach
 - Outreach Emails spanning approximately 6 weeks
 - Prominent recognition on conference signage

OUTREACH OPPORTUNITIES

- Introduction article in one edition of the OACHC Informer electronic blog (up to 500 words)
- Full color ad in one edition of the OACHC Informer electronic blog
- Official Sponsor of the OACHC E-News monthly newsletter (sent to over 1500 people)
- Up-to-date contact information for OACHC members, including CEOs provided on a bi-annual basis or upon request
- Use of the OACHC name and logo on correspondence and promotional documents citing partner relationship (electronic version sent upon receipt of membership or by request)

ANNUAL INVESTMENT: \$5500
APPLY HERE

SILVER LEVEL

GENERAL BENEFITS

- One year Silver Corporate Partner Membership of the Ohio Association of Community Health Centers
- Announcement to member CEOs from OACHC, includes company and contact information.
- Company listing at the Silver Level including a description, contact information and website link in the OACHC Membership Directory
- Receipt of all OACHC eNews and action alerts

CONFERENCE BENEFITS

- First right to refusal on all premium level sponsorships
- Preferred status on speaking opportunities with submission of speaker abstracts
- Annual Conference
 - * Official Corporate Partner Sponsor of the Annual Conference
 - * Prime Exhibitor Booth at over 50% off includes choice of location, 2 attendants
 - * Half-page ad in the Annual Conference Program Guide
 - * Company Name listed on all Annual Conference promotional collateral & outreach
 - Outreach Emails spanning approximately 6 weeks
 - Prominent recognition on conference signage
- Fall Conference
 - * Reduced pricing for Virtual Exhibit, includes 2 attendee registrations and Tuesday break sponsorship
 - * Official Corporate Partner Sponsor of the Fall Conference
 - * Quarter-page ad in the Fall Conference Program Guide
 - * Company Name listed on all Fall Conference promotional collateral & outreach

OUTREACH OPPORTUNITIES

- Full color ad in one edition of the OACHC Informer electronic blog
- Up-to-date contact information for OACHC members, including CEOs provided on a bi-annual basis or upon request
- Use of the OACHC name and logo on correspondence and promotional documents citing partner relationship (electronic version sent upon receipt of membership or by request)

BRONZE LEVEL

GENERAL BENEFITS

- One year Bronze Corporate Partner Membership of the Ohio Association of Community Health Centers
- Company listing at the Bronze Level including a description, contact information and website link in the OACHC Membership Directory
- Receipt of all OACHC eNews and action alerts

CONFERENCE BENEFITS

- First right to refusal on all premium level sponsorships
- Preferred status on speaking opportunities with submission of speaker abstracts
- Annual Conference
 - * Official Corporate Partner Sponsor of the Annual Conference
 - * Prime Exhibitor Booth at reduced pricing, includes choice of location, 2 attendants
 - * Quarter-page ad in the Annual Conference Program Guide
 - * Company Name listed on all Annual Conference promotional collateral & outreach
 - Outreach Emails spanning approximately 6 weeks
 - Prominent recognition on conference signage
- Fall Conference
 - * Reduced pricing for Virtual Exhibit, includes 2 attendee registrations and Thursday break sponsorship
 - * Official Corporate Partner Sponsor of the Fall Conference
 - * Quarter-page ad in the Fall Conference Program Guide
 - * Company Name listed on all Fall Conference promotional collateral & outreach

OUTREACH OPPORTUNITIES

- Full color ad in one edition of the OACHC Informer electronic blog
- Up-to-date contact information for OACHC members, including CEOs provided on a bi-annual basis or upon request
- Use of the OACHC name and logo on correspondence and promotional documents citing partner relationship (electronic version sent upon receipt of membership or by request)

ANNUAL INVESTMENT: \$4000
APPLY HERE

ANNUAL INVESTMENT: \$2000
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GPO

GROUP PURCHASING ORGANIZATION

OACHC CORPORATE PARTNER PROGRAM

The OACHC Corporate Partner Program is an opportunity to create a co-marketing plan with OACHC that will maximize your reach to Ohio's Community Health Centers. A true partnership, the Corporate Partner Program is customizable to meet your company's unique needs.

GPO CORPORATE PARTNER BENEFITS

- One year GPO Corporate Partner Membership of the Ohio Association of Community Health Centers
- Announcement to member CEOs from OACHC, includes company and contact information.
- Company listing at the GPO Level including a description, contact information and website link in the OACHC Membership Directory
- Receipt of all OACHC eNews and action alerts

HOW IS GPO CORPORATE PARTNERSHIP DIFFERENT THAN CORPORATE SPONSORSHIP?

The OACHC Corporate Partner Program is based off of a Revenue Share - Group Purchasing Organization (GPO) model. Leveraging the reach and purchase power of the OACHC membership, programs are structured to benefit both our partners and members to create meaningful business relationships.

To receive more information visit
www.ohiochc.org/vendor

ANNUAL INVESTMENT: CONTACT OACHC