More than just talk
by Linda Jovanovich

Best wishes to you all for a healthy and prosperous 2020! I'm ready to get to work and I trust you are as well. So let's begin by taking care of the following two action items. Both have January deadlines, and your input is vital.

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Early Bird Registration ending, soon!

Don't delay. Time is running out on the 2020 National Conference and Expo "Early Bird" Registration savings opportunity. After January 5, HMA Member registration (and SCMA Registration) increases to $495.

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National Conference Call-to-Action
Info on the other Conference sessions

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More Sponsors going the ‘extra mile’

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Spotlighting the 2020 NatCon Expo events

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Industry Insights

Hardwood Federation Update

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Promotion Coalition to Energize & Unite

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Grow-Groom-Inspire Congrats 2019 Class

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The Colors of 2020

Paint manufacturers and color giant Pantone have announced their favorite hues for 2020. As you will see, the recommendations are all over the board - bold and

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Adding Color to your Diet
If changing your eating habits sits at the top of your 2020 resolutions list, take this good advice from the American Heart Association. "Eating healthy doesn't mean depriving..."