First Support Staff Conference was a Success

The Support Staff Roundtable, with the help of the Career Recruitment and Retention Committee, sponsored its first annual Support Staff Conference in Ardmore on August 21, 2003.

The “Support Your Support Staff” conference was filled with breakouts ranging from a session with Theresa Dickson dealing with exercises to keep you “in tune” while at your desk, to Wayne Hanway’s “Because We’re Worth It!” session on pay equity.

Pauline Boyer-Rodriguez also held a very informative session, “Grassroots Advocacy and Building Respect for Support Staff”. Marty Thompson, Buffy Edwards, Carla Hickey, Earlene Piercy, and Shirley Folsom took the stage in the fourth session titled “9-Minute Magic” giving tips on how to make your job less stressful and more organized.

The day wrapped up with Sammi Jo and Lori, a wonderful pair of “humor consultants”. They amused the group with games, top ten lists, prizes, and LOTS of audience participation.

The Support Staff solicited funds at the annual OLA Leadership Retreat held in Stillwater in June and raised enough money to give away three basic memberships or renewals for OLA. These were awarded at the conference.
As I sat down to write this column it hardly seemed possible that two months had passed since the last one. This is most assuredly NOT due to lack of activity, but to an incredibly busy and enthusiastic organization that’s keeping Kay and me hopping! We’ve both spent a lot of time on the road during August and September attending meetings and trying to keep up with all of you and the great projects and activities that are underway.

There were some very important events in August that I want to highlight. The Centennial Endowment Campaign brochure rolled off the press and should now be in your hands. OLA is extremely grateful to the Noble Foundation for financial support and graphic design services in making this outstanding brochure possible. Even before the debut of the brochure, the Committee was able to meet an initial goal of raising $10,000 by June 30. This first-step achievement allowed OLA to establish an account with Communities Foundation of Oklahoma, and to qualify for a partial match from the McCasland Foundation. As of August 2003 the total raised had grown to $19,751.

The goal of the endowment is to establish a permanent source of funds to support the operations of OLA, including support for timely and innovative programs of continuing education, the stability necessary to respond quickly to new opportunities and challenges, to continue our fine tradition of high-quality conferences and workshops, and to provide scholarships. I urge each of you to review the Endowment brochure, and to consider what role you can play in making the Endowment a reality. A gift to the Endowment might be an ideal way to honor a mentor or colleague that has reached a significant milestone in his or her career. Visit the Centennial Endowment Campaign website at http://www.olacampaign.org. Note that several library vendors have contributed to the campaign. If your library does business with any of those listed be sure to thank them. And thanks go to the members of Centennial Endowment Committee: Pat Weaver-Meyers, Patrick Brennan, Kathy Hale, Jennifer Paustenbaugh, Kathryn Lewis, Julia Ratliff, and Bob Swisher, for all of their hard work.

Also in August I was delighted to have an opportunity to attend the first OLA Support Staff Roundtable Conference. What an exciting day! SSRT holds the distinction for the largest one-day event attendance in OLA’s memory. It was exciting to see so many familiar faces, but even more so to see so many NEW faces. The SSRT planning committee deserves tremendous credit for putting together such an informative and enjoyable program. They plan to make this an annual event.

I’m pleased to report that some unfinished business has been completed. Senator Mike Morgan was scheduled to attend our Conference in March 2003 to receive a Library Champion Award. Unfortunately, a last minute scheduling change prevented him from doing so. Ed Johnson and Kathryn Lewis made several attempts to set up a meeting with him later in the spring, but were unable to work out the scheduling. At long last, Ed and I met with Senator Morgan in late September and presented the award, along with a Read Y’All poster and pin. (See photo elsewhere in this issue)

In the last issue I introduced the theme and logo for the year. “Telling Library Stories” is taking on a life of its own and promises some exciting outcomes. There are at least three projects underway that will give us new and creative ways to tell our story.

♦ In my previous column I mentioned the survey conducted in November 2002 by the University of Oklahoma Public Opinion Learning Laboratory in cooperation with Wilson Research Strategies. That survey clearly showed that Oklahomans value libraries. While the survey data provide a statistical snapshot of Oklahomans’ opinions on libraries, we want to collect stories that personalize these experiences and put a human face on the numbers. We want to hear what matters most to people about libraries, and that includes public libraries, school libraries, college & university libraries and special libraries. If you know of library customers with stories to tell, encourage them to visit http://www.oklibs.org/stories and submit their experiences. The collected stories will be used in materials that help us spread the word about the importance of libraries in the lives of Oklahomans. We hope to produce both multimedia and print presentations of the collected stories for use at Legislative Day on March 9, 2004. The finished products will also be available to libraries to use in their communities.

♦ OASLMS will focus on telling the School Library Media Center story by developing a data reporting form to use statewide to document services school library programs provide.

♦ The Membership Committee is launching an effort to collect librarians’ stories, and will be posting those stories on their OLA webpage at http://www.oklibs.org/member.html. Stay tuned for more details.

Be sure to watch your mail and check the Workshop webpage <http://www.oklibs.org/workshops/> for continuing education opportunities throughout the year. We’ve a number of successful workshops this year with many more to come. My heartfelt thanks go to all Division, Roundtable, and Committee members that make these workshops possible.

I look forward to continuing to serve you and OLA over the next few months. If you have ideas, comments, or concerns please feel free to contact me. My email address is aprestamo@cox.net

-Anne Prestamo
CONGRATULATIONS, MARILYN - WELL DONE!

MOUNTAIN PLAINS LIBRARY ASSOCIATION
2003 DISTINGUISHED SERVICE AWARD

MARILYN HINSHAW
Director
Eastern Oklahoma District Library System
Muskogee, Oklahoma

In recognition of exemplary service to the Mountain Plains Library Association

Phillips Honored for Contributions to His Field

"I'm not in this to get awards; I'm in this to do my job," says John Phillips, Head of the Documents Department at the OSU Library. Despite his modest philosophy, Phillips was recently honored as one of two 2003 winners of the Government Documents Round Table's (GODORT) Bernadine Abbott Hoduski Founders Award.

GODORT is a unit of the American Library Association. As a member, Phillips has served on the Depository Library Council and the Rare and Endangered Documents Committee. GODORT presents the Hoduski Award annually to two documents librarians who have contributed extensively to the field of local, state, federal, or international documents. It honors those whose work benefits not only their home institution, but also the profession as a whole.

For over 30 years, Phillips has been working with government documents in Oklahoma. He began his career as a student assistant in the Documents Department where he now serves as Department Head. According to his nomination letter, "He is one of the few librarians left who are 'walking encyclopedias' of documents material. He can usually tell you which agency died when and what agency replaced it, where to look for obscure early agency publications, and how to decode poorly written bibliographic entries to older Congressional documents."

Phillips has earned a reputation for going anywhere to get historic materials to enhance the OSU collection. In fact it is not uncommon for him to drive hundreds of miles to pick up the materials himself. During a recent trip, Phillips came across a naval supplement to the War of the Rebellion in a Virginia used bookstore. Knowing which volumes OSU lacked, he purchased them and shipped them back to Oklahoma.

At the awards presentation, Phillips was recognized for his strong leadership. Some of his recent work includes developing a state plan for the dissemination of electronic government information, devising instructional programs for the annual meeting of the Oklahoma Library Association's GODORT, and organizing workshops on the Library of Congress' American Memory and the Census' American FactFinder. He has also taught the Government Documents class at the University of Oklahoma Library School many times over the past 15 years. Many current Oklahoma documents librarians who took his class were inspired to continue in the field.

OSU Press Release

2nd Issue and Counting

With the July/August 2003 issue the Librarian went online! If you've seen it, we hoped you liked it. This new format will allow for more graphics and better reproduction of pictures. The online issue is the same as the print issue. Members who would like to view the Librarian online can request the password by sending an e-mail to kboies@coxinet.net.

This is an effort by OLA to make the Librarian more accessible to the membership and to help cut postage costs. If you prefer to receive your Librarian by web only please let us know and we’ll send an e-mail reminder to you when it is uploaded to the website. The cost of printing and mailing paper copies of the Librarian has increased steadily over the years. Hopefully this new format will alleviate some of those costs.

Enjoy this new offering. Let us know if you want your Librarian only through the OLA website! (Contact Kay Boies, OLA Executive Director, at 300 Hardy Dr, Edmond, OK 73013; 405-348-1629 (fax) or kboies@coxinet.net).

Pat Williams, editor
The possibility of state legislation requiring filtering in all Oklahoma libraries has many of our state’s academic librarians concerned. Even if the wording of the bill made filtering mandatory in only public libraries, interpretation could extend the requirement to all libraries receiving state funding, including those of public colleges and universities.

In light of the federal Children’s Internet Protection Act and concern that state legislation requiring filtering in all Oklahoma libraries is not far behind, the Oklahoma Council of Academic Library Directors (OCALD) at a September 16 meeting discussed the need to draft a statement opposing mandatory filtering.

Susan McVey, Director of the Oklahoma Department of Libraries, reported on a hearing she spoke at regarding an interim study on requiring Internet filters in public libraries requested by Rep. Thad Balkman of Norman. McVey expressed concern for small public libraries struggling to pay for filters, and the fallibility of filtering technology. In her statement she upheld the rights of each community to decide whether their library should install filters, but indicated that only a few libraries across the state would not.

Ed Johnson, Dean of Libraries at Oklahoma State University, was also present at that hearing and had prepared his own statement on compulsory Internet filtering. In it he stresses the importance of user education and individual decision-making as better alternatives to state-imposed mandates. The full statement is available at http://library.okstate.edu/Dean/netfilter.htm

If OCALD develops a statement in the way of Dr. Johnson’s, it could be used to present a united front against a bill requiring filtering in all Oklahoma libraries, should one be introduced in the state legislature.

In other business, OCALD heard a report on OK-Share statistics and discussed the length of time the cards should be issued. The OK-Share program allows students enrolled at one academic institution to borrow materials from other academic libraries in the state. As it is right now, each library issuing an OK-Share card sets its own expiration date. Most libraries appeared to issue cards for a semester at a time. For those libraries that issued them for longer periods, the concern was that a student may drop out of the issuing institution (or change institutions) before the expiration date, but continue to use the card. Another concern expressed was how to get cards to distance education students without requiring them to come to campus. A total of 1,444 OK-Share cards were issued, and 2,820 items were circulated through the OK-Share program during 2002-2003.

Dr. Allen McKiel from Northeastern Oklahoma State University presented an exciting new project to develop online library instruction using FLASH technology. The project’s goal is to create a set of 16 modules that can be customized to incorporate department- and course-specific information resources. The instructional modules consist of a ten- to twenty-minute audiovisual presentation, an exercise covering the presented material, and a multiple-choice test covering the exercise. These 16 modules would make up a one credithour course on information literacy. Examples of the modules can be viewed at http://library.nsuok.edu/tutorials/index.html. Librarians interested in participating in this project may contact Dr. McKiel at mckiel@nsuok.edu.

Christine Dettlaff

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**ORDER FORM**

Name __________________ Address __________________

City________________ State______ Zip code______ Amount enclosed________

Phone________________ Email________________

T-shirts
S, M, L, XL $20.00 XXL $22.00 XXXL $25.00 Number of shirts ordered______ Size (s):________

Lapel Pins $3.00 each Number of lapel pins ordered:

VISA#________________ MASTERCARD Exp. ____________________

Return completed form to: Leslie Langley, Wister Public Library
PO Box 408, Wister, OK 74966
Make checks payable to the Oklahoma Library Association

44
TEENS AND LIBRARY CAREERS

This summer libraries across the state used teen volunteers to help them in their vitally important summer programming for children. These teens not only learned the importance of volunteerism, but they also gained valuable experience helpful in school and scholarship applications. Those teens also represented a wonderful opportunity for library professionals to introduce their career to teens, at a time when they are beginning to think about their futures. Research by the Urban Libraries Council of people now working in libraries has indicated that it was just this type of positive experience of the library that influenced them to choose the profession. (http://www.urbanlibraries.com/plpydlibrariansyouth.html).

So how do we view teen volunteers in our libraries? How we decide to utilize teens, and most importantly include them in the library process, has a direct impact on how well we are selling the career (and libraries themselves) to an whole generation. How concerned we are in finding ways for teens to positively experience the profession, and how positive those experiences are, will play a decisive role in getting teens to think of a career in the library-information arena. Are we hesitant to utilize teen volunteers because of the extra work involved? Do we tend to use teen volunteers as just "cut and paste" helpers? Do we see them as cheap labor? Or, are we helping them get a "feel" for the positives of the career?

The potentials for encouraging teens to investigate the library information field as a career choice are tremendous and exciting. Teens in the summer programs in a public library might continue to be utilized as general help with the children’s summer reading emphasis. Since this may tend to send the message that libraries are really just for kids, teens can also be utilized in the actual development of the summer program (many were the eager participants of a few years ago), and in ongoing expansion and PR of a companion summer teen program.

Additionally, here are some ideas for using teen volunteers in a manner designed to encourage volunteering and involve teens in a rewarding library experience:

- Teens can be the smiling faces greeting people, giving directions to areas they seek (emphasizing the customer service aspect of the career).
- Teens could be resident role models presenting part of the introductions for programs, talk about upcoming programs, encourage reading, or many other elements of the children's programs (the programming elements of the public library).
- Teens could be volunteer readers assisting in ongoing or additional preschool story times, or serve as volunteers reading to the elderly or handicapped (emphasizing the community service and the literacy aspects inherent in libraries).
- Teens could assist children and older customers in computer use (the technical / information retrieval aspect)
- Teens could provide ideas, views, and insights into how best libraries could connect with its youthful population. They can be formed into teen advisory councils, or as a Teen Friends of the Library group (The goal setting, planning, and management aspects of the profession).
- Teens could provide input for the content and resources for a teen web page. Be sure and add a career link about the profession (i.e.http://www.rose.edu/lrc/careers/index.htm)

These simple ideas illustrate that getting started encouraging teens to consider the field can be fairly uncomplicated. Librarians gain useful supervisory experience, a broader library program, and access to a group of energetic and inventive people. It needn’t be hard. After all, inspiring teens to think of a career in libraries is accomplished just one person at a time…a lot like we shelve books.

Marilyn A Hudson, Norman

Oklahoma State University Dean of Libraries Edward Johnson and OLA President Anne Prestamo presented a 2003 Library Champion Award to Senator Mike Morgan. He also received a Read Y’All poster and pin.
WASHINGTON, DC--Forward thinking, superior customer service and Internet savvy: That is how a third of a million library users in Tulsa, Oklahoma describe their public library. Those reasons, paired with excellence in providing public access to government information through the U.S. Government Printing Office’s (GPO) Federal Depository Library Program (FDLP), is why the Tulsa City-County Library has been named the first-ever Federal Depository Library of the Year.

The U.S. Government Printing Office’s (GPO) Public Printer of the United States Bruce James, presented the award to the Tulsa City-County Library at the 2003 fall Federal Depository Library Conference, which was held October 19-22 in Arlington, Virginia.

"On behalf of GPO’s Superintendent of Documents Judith Russell and the rest of her team, I congratulate the Tulsa City-County Library for embracing new technology in its ongoing efforts to make public access to Government information better accessible,” said Public Printer James. “The library staff's commitment to utilizing the Internet and using outside-of-the-box techniques to better serve the needs of the public is commendable.”

The FDLP’s annual four-day conference is the largest gathering of Federal Government documents librarians in the country and was an excellent opportunity to honor the winning library and its head Government Documents librarian, Suzanne Sears. “This award recognizes a passion to connect government information to customers when and how they want it,” said Linda Saferite, Tulsa City-County Library’s CEO. "While our collection is small, our passion to maximize the collection is great.”

Not only is the library moving forward by introducing innovative information access options, but also the paper collection is still maintained by staff and retrospective cataloging has increased the circulation of the collection. Outreach is a goal of the staff and a supply of free promotional materials is kept on display. The library also acts as a liaison for local community officials.

Administered by the U.S. Government Printing Office (GPO), the FDLP partners with approximately 1,250 libraries nationwide to provide local, no-fee public access to information produced by the Federal Government and distributed to the libraries by the GPO in print, microform, CD-ROM, and GPO’s online information service, GPO Access (www.gpoaccess.gov).

Russell Freedman Receives Tulsa Library Trust’s Zarrow Award

“A writer of books for children has an impact on readers’ minds and imaginations that very few writers for adults can match,” said noted historian and biographer Russell Freedman when he accepted the Tulsa Library Trust’s 2003 Anne V. Zarrow Award for Young Readers’ Literature. “A good book of history or biography may linger in a youngster’s mind forever after coloring his view of the past, influencing her understanding of the present.”

More than 300 fans turned out to honor Freedman for his significant contributions to literature for children and young adults at the Zarrow award ceremony held August 22 at Tulsa City-County Library’s Central Library. The award consisted of an engraved crystal book and a $5,000 cash honorarium. While in Tulsa, Freedman handed out awards to winners of the library’s Young People's Creative Writing Contest and offered tips on how to write creatively and give life to words.

“When you open the pages of one of Russell Freedman’s books, you’re transformed into a patriot fighting for a new America. You become the Wright brothers or Eleanor Roosevelt. Not only are his books good stories full of excitement, they are also true tales. “Each one is a window into the past,” said Linda Saferite, chief executive officer of Tulsa City-County Library. “He makes history come alive for countless girls and boys. No one who reads one of his books would ever call history dull.”

Freedman is the 12th recipient of the Anne V. Zarrow Award for Young Readers’ Literature. Past winners are Richard Peck, E. L. Konigsburg, Jerry Spinelli, Jane Yolen, Cynthia Voight, Gary Paulsen, Walter Dean Myers, Lois Lowry, Katherine Paterson, Madeleine L’Engle and S. E. Hinton.

For more information about the Zarrow award, call Larry Bartley, Tulsa Library Trust manager at (918) 596-7985.

Jackie Hill-TCCL
"A book is held by the hand and read with the eyes. A stone book is held by the eyes and read with the hand." - Kubach-Wilmsen

Tulsa City-County Library has made a significant contribution to public art in Tulsa, Oklahoma. "La Storia della Terra," an 11-ton book sculpture, graces the entry of Tulsa City-County Library's new Hardesty Regional Library. The sculpture, standing approximately 6 feet tall, was unveiled at a special ceremony on June 13, 2003. The Raymond and Bessie Kravis Foundation donated the sculpture to TCCL.

Sculpted by world-renowned husband and wife artists Anna and Wolfgang Kubach-Wilmsen of Germany, "La Storia della Terra" consists of six stacked books created from stones quarried from each of the continents.

Bottom to top --
Australia, light green granite
Europe, red granite
South America, multicolored granite
Africa, black granite
Asia, yellow granite
North America, white marble with green veins

which are in private and public collections in Germany, the Netherlands, Belgium, Switzerland, Italy, France, Spain, Sweden, other European countries, United States and Japan. The artists work and live in Germany.

For more information on "La Storia della Terra," call (918) 596-7975.

"Few objects in this world evoke a wider range of associations than a simple book. With the years books mellow and grow into treasured possessions, into friends and spiritual advisors, they become an extension and confirmation of ourselves. Wolfgang and Anna Kubach-Wilmsen, the husband and wife sculptor team, add one more dimension to this abundance of paper, leather and printer's ink: stone. To them, a slab of granite, onyx or marble is as saturated with meaning and compressed life as any book could ever be. By shaping and polishing a stone fragment into the tactile likeness of a book or a folded newspaper, they combine the oldest and most basic component of our earth with the intellectual urge and cultural achievement of mankind. There is a surprise and powerful magic in a book made of stone. By touching the veins with your fingers you can trace the chapters and read them page by page." -- George W. Staempfli.

Kubach-Wilmsens' works include stone books and scrolls which are in private and public collections in Germany, the Netherlands, Belgium, Switzerland, Italy, France, Spain, Sweden, other European countries, United States and Japan. The artists work and live in Germany.
The Oklahoma Rural Development Atlas is produced by the Oklahoma Center for Rural Development, Northeastern State University, Tahlequah. It features local and regional information about Oklahoma's counties that the Center intends to be used for rural development, but which you can also use to examine Oklahoma's urban counties. You can search this webpage in two ways. At the bottom of the homepage you'll find two tabs. The first tab is labeled “Step One: Oklahoma by County”; the second tab is labeled “Step One: Oklahoma & Adjacent Counties”.

1. Searching in “Step One: Oklahoma by County”
   When you open the drop-down box that is labeled “Select by Category” you'll find subject tabs for the categories listed below. These contain both “Maps” and “Tables” components for each category, with the only exception being that of “Base maps” (which consists of three maps—labeled counties in Oklahoma, unlabeled cities and towns in Oklahoma, and the Congressional Districts of the 108th Congress in Oklahoma).

   Age and gender
   Agriculture
   Base maps
   Commuting
   Crime
   Education
   Health-related
   Housing and households
   Income
   Labor force and employment
   Migration
   Population
   Race and ethnicity

   You select a category, click either the “Maps” or “Tables” tabs within that category, and wait until the next screen appears. This will be labeled “Step Two” and consists of another drop-down box titled either “Select a Map” or “Select a Table” that you'll open. It contains a variety of maps or tables that correspond to the maps. You'll choose a map or table to examine, click on its name, and wait for it to appear. Maps and data are available for every county in Oklahoma.

2. Searching in “Step One: Oklahoma and Adjacent Counties”
   But what if you want to examine how these characteristics in the counties of Oklahoma compare with counties that border Oklahoma in the states that border Oklahoma? These maps appear when you open the drop-down box titled “Select a Map” in this tab—

   Median Household Income, 1999
   Median Family Income, 1999
   County Population, 2000
   Percent population change, 1990-2000
   Percent population change, 1980-2000
   White, percent of population, 2000
   Black, percent of population, 2000
   American Indian, percent of population, 2000
   Asian, percent of population, 2000
   Hispanic, percent of population, 2000

   The importance of these maps is that they provide data for border counties in the states that border Oklahoma. This makes cross-border comparison an easily accomplished feat. In addition to these major features, the website also includes tabs for “Additional Maps,” “Metadata” (data about data), and several other tabs. Since this website began only in June, 2003, these tabs have yet to be activated.

   The website notes that it is best viewed via Microsoft Internet Explorer 5.5 or higher or Netscape 6.0 or higher.

   The Oklahoma Center for Rural Development has done a good job on this website. We look forward to its future development.

   Steve Beleu
OLA Board Actions

July 18, 2003

• Approved “Copyright Law in the Digital Age” workshop for December 10-11, 2003
• Approved CATS workshop “Storytelling @ Your Library” for November 29, 2003
• Approved contracting with the Adams Mark Hotel for annual conference in Tulsa for 2006,
• Approved referring to the Constitution and Bylaws Committee requests by the Publicity Ad Hoc Committee to make it a standing committee, to change the name to Marketing and Communications Committee and that the Publicity Coordinator be the chair of the Marketing and Communications Committee.
• Approved renewal cooperation with the Oklahoma Humanities Council for Let’s Talk About It Oklahoma
• Referred to Sites Committee a proposal to consider a joint MPLA and OLA conference.
• Decision was made to password protect access to the Oklahoma Librarian

August 15, 2003

• Approval of $150 to Career Recruitment and Retention Committee for an OEA table at Encyclomedia
• Approval of Memorandum of Understanding between OLA and OSU Library on housing OLA archives. OSU has agreed to be the location with title and ownership belonging to OLA. Expenses may be involved in moving the materials to OSU. Appointments will need to be made to look at the archives at the North Boomer Annex. The Executive Board will have approval of archival materials placed at OSU.
• Approved TSRT workshop “MARC Exposed” for October 24, 2003 at OSU’s Edmon Low Library.
• Approved OLA proposed budget for FY 2003-04 of $180,235.00
• Approved $95 attendance fee for Deborah Willis at the “Center for Nonprofits” conference in December.

September 19, 2003

• Approved motion for Sites Committee to extend an invitation by December to MPLA to set a joint conference possibly in 2010
• Approved workshop on the Patriot Act called “Just the Facts, Ma’am” on November 10, 2003 at the OU Health Science Center Bird Library
• Endowment Ad Hoc Committee was approved formation of an advisory board

New Digital Art on CD from ALA Graphics

When your design time is limited, or if your desire for great promotional materials outweighs your design skills, you can look to ALA Graphics for ready-to-print artwork solutions on CD. ALA Graphics has just released the “Library Art CD #1”, a collection of over 40 royalty-free ‘digital clip art’ pieces from 15 different artists available in ready-to-use file formats. The “Library Art CD #1” contains diverse images suitable for children’s services, YA, adult, and business communications. Most images are in .jpg format and are easy to add to brochures, flyers, or letters created with Microsoft Office programs. Permission to modify or customize the artwork is included on the CD. To view the artwork or to order, please visit www.alastore.ala.org.

The “Library Art CD #1” joins four other ALA Graphics digital artwork CDs created with the novice and experienced graphic designer in mind. These new products will help libraries promote their programs and services with pre-made promotional pieces as well as fully customizable digital artwork solutions. Each CD contains ready-to-print posters, bookmarks, note cards, buttons, postcards, and print ads in .pdf format. For the experienced designer, layered Acrobat files, suitable for customization, are included with permission to re-work or re-create designs using the graphic elements included with each CD. The four CDs are:

♦ Poetry Resource CD – perfect for National Poetry Month; custom and pre-printed “Slammin’ @ your library” themed messages
♦ One Book CD – includes a how-to guide for developing a One Book One Community event with ready to print marketing materials. Ideal for small-to-medium sized communities.
♦ Library People CD – colorful and interesting images to support national Library Week 2004 and beyond. Featuring diverse silhouettes of people using library services, highly adaptable for various marketing and PR campaigns.
♦ Balloon CD – developed for NLW 2003 and readily customizable for other campaigns, are a valuable resource for any design library. Currently available at an introductory price.

More information about each digital artwork CD can be found at www.alastore.ala.org, click on ‘Digital Product’, or contact John Chrastka, ALA Graphics’ Sales Coordinator, at 800-545-2433 x 4027 or jchrastka@ala.org. Special pricing is available for multiple-copy purchases; think about working with other librarians you know to buy together. John is available to answer technical questions and to arrange for special pricing or group purchases of the CDs.
Attention: All Nominees

The Oklahoma Library Association recognizes meritorious achievement in the field of library service by presenting awards, citations, and honors at the Annual conference to be held April 14-16, 2004, in Tulsa, Oklahoma. Celebrate significant contributions to library service in our state by nominating a person or group for an OLA award.

Someone you know deserves recognition for meritorious achievement in the field of library service. Consider honoring a colleague or a group for making a difference for libraries and Oklahomans. OLA grants awards for every facet of library service. Any member of OLA may submit a nomination.

Take a look at the array of awards listed on our web site. Find more information and nomination forms: http://www.oklibs.org/awards.htm or contact Kay Boies at kboies@coxinet.net or call (405) 348-0506. The deadline for submitting nominations is February 2, 2004.

Susan Dulaney Wright

SCCTP & Me

I looked through the institutions represented, they included names like: the University of California at Irvine, University of Illinois at Urbana-Champaign, Arizona State University, Lewis & Clark Library System, the Library of Congress and...Southwestern Oklahoma State University. WHAT THE &!! DID I GET MYSELF INTO!?!?

It had all started back in February, when I read a posting that came through a listserv SUBJECT: SCCTP trainers for Basic Serials -- Jean L. Hirons. It sounded interesting so I dropped the sender a reply for more information about the program. Next thing I knew I was writing a letter of interest and tapping two colleagues to act as references so I could become a trainer for the CONSER SCCTP Basic Cataloging Workshop. April rolled around and I received my next email from Jean Hirons:

SUBJECT: Congratulations!

New SCCTP trainers,

You are receiving this message to inform you that you have been selected as a trainer....

What is the SCCTP? (http://loc.gov/acq/conser/scctp/)

The Serials Cataloging Cooperative Training Program (SCCTP) provides standardized training materials and trained trainers in the field of continuing resources. Rather than providing the actual training workshops, SCCTP relies on library associations, networks, and institutions to sponsor workshops, using SCCTP materials and a team of trainers.

And, what is the Basic Cataloging Workshop? (http://www.loc.gov/acq/conser/scctp/courdesc.html)

This course provides the basic principles of serials cataloging for original and copy cataloging for print and electronic serials. The course focuses on the elements contained in the CONSER core record, including appropriate MARC tagging, as well as problem solving and decision-making relative to serials cataloging. All materials are based on the CONSER Editing Guide and CONSER Cataloging Manual.

So, what had I gotten myself into? A chance of a lifetime is what! The two-day train-the-trainer workshop, sponsored by BCR (http://www.bcr.org/) and SCCTP, in Aurora, Colorado was amazing. I had the privilege to train and interact with 20 technical services librarians, of various backgrounds, from across the United States and Canada. We learned about SCCTP, the structure and planning behind the workshops and the materials covered, as well as tips and techniques for training librarians and staff. We also got to meet the interesting individuals we would be presenting workshops with in the future. In fact, the only disappointment I had was to see that the Southwest Region of the U.S. doesn’t have a larger number of trainers in the SCCTP program and the few there are, well, they mainly work in Texas. As other opportunities arise to be trained to be a trainer for other SCCTP workshops, I will definitely apply to participate—I hope to see some of you there!

If you have questions about the SCCTP workshops or becoming a trainer visit the SCCTP website or e-mail me at: edwarda@swosu.edu

Adri Edwards-Johnson
ALA issues new guidelines for developing library privacy policy

The American Library Association (ALA) is pleased to announce the Guidelines for Developing a Library Privacy Policy, prepared by the ALA Intellectual Freedom Committee (IFC).

Increased identity theft, emerging technologies that profile and identify individuals, new and expanded federal and state privacy laws, and increased law enforcement monitoring prompt the IFC to urge libraries to act now to develop and/or revise their privacy policies. Librarians play an essential role in protecting confidential user information from abuse. Written and up-to-date guidelines help ensure that libraries remain free from liability and public relations problems.

“This new document offers a unique set of tools to address a broad range of privacy issues, providing libraries with a blueprint for safeguarding user privacy in the digital age,” said IFC Chair Nancy Kranich, who spearheaded the drafting of the guidelines.

The guidelines are based on the Federal Trade Commission’s “Fair Information Practice Principles.” These five principles outline the user rights of Notice, Choice, Access, Security and Enforcement. Included in the Guidelines document are:

♦ Guidelines for Developing a Library Privacy Policy
♦ Model Privacy Policy
♦ Conducting a Privacy Audit

“When libraries adopt privacy policies, they address an issue of growing public concern and communicate their sustained commitment to protecting library users’ personally identifiable information,” Kranich added. “Users expect to know how their information is used and the circumstances under which their personally identifiable information might be disclosed.” The new guidelines can be found online at http://www.ala.org/oif/iftoolkits/privacy. For more information about the guidelines, contact Deborah Caldwell-Stone, Deputy Director, ALA Intellectual Freedom Office, dstone@ala.org.

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Say a Big Hello!

In the last couple of issues I put in a request for someone to work with me as co-editor of the Librarian for my last full year. I was so pleased and delighted to have three librarians interested in doing this work. Thanks so much to you three.

It was a difficult decision as each of the candidates would have been perfect. Thank goodness I didn’t have to make the choice. It was finally agreed that Christine Dettlaff, director of Redlands Community College’s Learning Resources Center, would be offered the co-editorship. I am grateful she accepted.

Christine will go solo starting with the July/August 2004.

A huge THANK YOU to all who applied. Christine, I’m looking forward to working with you. It’ll be fun!

Pat Williams, editor
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