State Officials Honored with Library Champion Award

The Oklahoma Library Association honored three state officials this spring with the Bill Lowry Library Champion Award for their leadership in revising the state’s E-rate law to encourage faster Internet speeds in the state’s schools, libraries and hospitals.

The association presented the award to Corporation Commissioner Jeff Cloud, State Representative Lee Denney, and State Senator Jim Halligan. All played key roles in changing the law so that educational and medical facilities can receive reimbursements from the state e-rate fund for T-1 level connections. Previously, these institutions could only receive reimbursements for much slower 56 kbps levels. Inspiration for revising the state E-rate came from Commissioner Cloud, who called for upgrading reimbursement levels during his presentation at a fall library event. Representative Denney was in the audience. She accepted the challenge, drafted a bill, and introduced HB 1420. Senator Halligan signed on as Senate sponsor. The bill was passed by the legislature and signed by Governor Fallin.

"Thanks to these officials, more public buildings in our communities will be able to upgrade to much faster connections," said OLA President Leslie Langley of Wister. "The increased reimbursements may inspire some communities to reach even higher with fiber connections." Langley said the new E-rate rules could have an enormous impact in upgrading Internet speeds across the state. "I know in my small community, it's difficult for many people to get high speed access. Some areas are barely able to get DSL connections." Langley said Wister area residents depend on their public library when they need to go online for business, e-government, employment or educational needs. "HB 1420 means more of our communities will be able to bring faster and better services to citizens."

"Our hats are off to these officials," Langley said. "The future of public online services in our state is much brighter thanks to their efforts. OLA Bill Lowry Library Champion Award is named for the founding director of the Pioneer Library System, who worked with the association's legislative efforts for many years.

Bill Young
Oklahoma Dept. of Libraries
As your incoming President, I wanted to call attention to my place in librarianship as a special librarian. I am a hospital librarian for INTEGRIS Health, and have been for 29 years. The logo for 2011-12, “Becoming Special” can be taken many ways. It embodies my focus and hopefully gives you a new way to look at developing programming for your own libraries, librarians, divisions, roundtables or committees. Becoming special is what you do in your community as a school librarian, academic librarian, or public librarian. Librarians and libraries are special to those who use them. They are a place of knowledge, fun, and activity. In my particular situation, the library staff can help save lives. This is a daunting thought, but a very important role. The correct information at the correct time can change a medical decision. Every librarian has this same impact on the patrons served each day. Becoming special is a journey that never really ends.

WHY THE SEAHORSE??????
I love the ocean. I don’t swim, but I could sit and look at it for hours. I just enjoy the constant waves and roar. It never stops, no matter what is going on around me. It is such a powerful force that never changes. I love it. The seahorse is a nod to my beach obsession.

In mid-June, the leadership of OLA met at INTEGRIS Baptist Medical Center to discuss the next year of activities for the organization. We had a record attendance, great food, good networking opportunities, and lots of fun. (There was even karaoke) DROC old and new chairs met and discussed their roles. The conference chair people were announced. Connie Van Fleet has accepted to role of Program Chair. Lisa Wells and Carolyn Dulworth will be serving as Local Arrangements co chairs. The annual conference will be on March 28-30 in Norman at the beautiful Embassy Suites Hotel and Conference Center.

I think we are off to a great start for the 2011-12 year. Go out and do something special for yourself, your library and your profession. Please contact me with questions and comments.

Cheryl Suttles
Manager, Library Services
INTEGRIS Health
3300 NW Expressway
Oklahoma City, Ok 73112
suttcm@integris-health.com

Library: 405 949 3340
Library Fax: 405 949 3883
Join the Oklahoma Library Association and the Information Technology Roundtable for a day-and-a-half conference on the intersection of technology and libraries. Topics covered in the 18 different breakout sessions will include Teen Tech Camp, LibGuides and QR Codes. Our keynote speakers are Bill Handy, who will be sharing his creative energy and expertise in using technology to reach people, and Gary Shaffer, Director of the Tulsa City-County Library system.

When asked to say what they liked about iCon 2010 attendees said, "Everything!" and expressed appreciation for the timeliness of topics and the great quality of presentations and presenters. Check out the iCon 2011 website for more information, [http://icon.oklibs.org](http://icon.oklibs.org).

**When?**
August 4-5th, 2011

**Where?**
Professional Training and Education Center
Rose State College, Midwest City, OK
iCon 2011 features 2 great keynotes speakers, 18 breakout sessions and a technology petting zoo.

**Featuring:**
Apple Computers
Google
LibGuides From SpringShareOneNet
OverDrive

**Registration:** [http://icon.oklibs.org/attend](http://icon.oklibs.org/attend).
Please contact itrt@oklibs.org with any questions.

Nicole Sump Crethar
Digital Services Librarian
Oklahoma State University
2011 OLA Award Winners—OLA Spring Conference

The Awards Committee gladly presented seven (7) awards at the 2011 Association Conference. Awards were handed out during the banquet, the opening general session, and the membership meeting. I would like to thank my committee members for reviewing all the nominations with me.

Lynn McIntosh now holds the OLA Distinguished Service award. In addition to her service on many, varied committees for OLA for over 15 years, Lynn also served as OLA’s President in 2005. The association is very appreciative of all the hard work she has put into the Endowment Committee. I personally really enjoyed the CARS fundraiser she worked so hard to bring together.

The Outstanding New Librarian award went to Nicole Sump-Crethar. Nicole has served as LED Secretary, and been a member of UCD, the Communications Committee, and the 2010 Conference Planning Committee. As one of OLA’s co-webmasters she assisted in the move to a new platform that allows easier access to the DROCs to update their web pages. I can attest to her patience in helping association members learn the new web format. Her nominator praised her wildly successful effort to revive the ITRT roundtable. This roundtable pulled together the first iCON conference (and there is a second this August!)

The Awards Committee granted two hard-working librarians the Special Meritorious Service award. Sharon Saulmon and Charles Brooks were the driving force that made the fourth Information Matrix Camp a reality. The original grant for the project had ended, but the need for the camp which provides middle school-aged Oklahomans the opportunity to learn more about libraries and librarians still existed. Sharon brought the dilemma to the awareness of the Association, and Charles enthusiastically jumped up to join her team. The 25+ campers kept a blog of their experience, and Charles provided heart-warming pictures daily.

For their generous support of the fourth Information Matrix Camp, The University of Tulsa’s McFarlin Library and the Tulsa City County Library received the Special Project award. The camp would not have been possible without them.

Our vendors are a very important, integral part of each conference. The Robert Motter Vendor Appreciation award recognizes a vendor who has longevity in participation at Oklahoma Library Association conferences, made significant contributions to the support of the association, and provided an outstanding level of service and support to Oklahoma libraries. This award this year rightfully went to Donna Bigbee.

If you know a librarian who deserves an award for meritorious service or a special project, remember to nominate them next year when the request goes out! Librarians are unsung heroes much of the time, but we would like to honor them when we have the chance!

Kathy Blackman, Chair
Awards Committee
Assistant Professor/Librarian
Cameron University
Oral History in Libraries

Oral History Project Focuses on Hugo’s Circus Tradition

Preserving cultural heritage with an occupational twist…that’s the subject of a recent oral history project currently underway in Southeastern Oklahoma being conducted by OSU Librarians Tanya Finchum and Juliana Nykolaiszyn. Launched in June 2011, this oral history project aims to preserve the voices associated with occupational culture and tradition of the American “Big Top” circus in the small town of Hugo, Oklahoma, historically referred to as the “Sarasota of the Southwest” and “Circus City USA.”

Since the 1940s, various circuses and carnivals have chosen to winter in Hugo, Oklahoma. Each November the town welcomes back the employees and the menagerie and each April, the performers host a show for the town before leaving for the road. Over the years a symbiotic relationship has been nurtured where the town’s businesses have supported the circuses and carnivals and in turn, circus owners and performers have been civic partners contributing to such endeavors as to the local hospital and local schools. The circus is about creating illusion, stimulating the imagination, and providing family entertainment. At the heart of this project is capturing information about the occupations that help define it.

Hugo, located in a cultural area of the state known as Little Dixie, is the county seat of Choctaw County. The county population is approximately 15,000 with Hugo having approximately 5,000 residents. Circus performers have been such a large part of Hugo’s history that the Mount Olivet Cemetery has a Showman’s Rest section which includes monuments depicting the lives of departed performers. Historically big tent circuses and outdoor carnivals have traveled from small town to small town entertaining young and old alike with aerial and animal acts. Childhood memories of cotton candy and “Step Right Up” can be recalled by many. The contemporary cultural landscape of the United States is almost circus free. From organ grinders to hand-bill designers to tent set up crews to local welders to local bankers, it takes a community to put on the show! Hugo, Oklahoma provides a rich historical canvas in which to preserve and document this unique aspect of working life.

Funding for this project is made possible by the Library of Congress American Folklife Center as part of a 2011 Archie Green Fellowship. You can follow the progress of this exciting oral history project by visiting http://www.library.okstate.edu/oralhistory/circus/ or call 405-744-7685 for more information.

—Tanya Finchum & Juliana Nykolaiszyn
Oklahoma Oral History Research Program
OSU Library
Family History Month at TCCL’s Genealogy Center

Since 2000, July has been Family History Month at TCCL’s Genealogy Center. Each July, the Center offers genealogy programs and workshops on popular research topics from how to get started to searching online databases. Specialized subjects such as DNA and government documents are also offered. The highlight of the month is the two day workshop which features national speaker and lecturer, Mark Lowe. Mark speaks regularly at national workshops and institutes. A native of Tennessee, he specializes in records of southern states and researches in primary documents. In the spring of 2011 he was one of the genealogy experts featured in the TV program, “Who Do You Think You Are”.

To view a schedule of this year’s events, visit the Tulsa City County Library’s website at www.tulsalibrary.org. (note: pictured on next page). All of the programs are free and no registration is required. For more information you can contact the Genealogy Center at (918) 549-7691 or email them at genaskus@tulsalibrary.org.

The genealogy collection was started in 1920 with a $100 donation from the Daughters of the American Revolution. Today, it is one of the largest in the state. Among the highlights of the collection are the Draper Manuscripts, the Oklahoma Land Run Tract Books, the Roster of Union and Confederate Soldiers, the American State Papers, and the DAR Lineage Books. The Center is an affiliate library with the Family History Center in Salt Lake. This allows them to borrow microfilm and microfiche from the Family History Center for a small fee.

For more information on the Center’s collection and their services, go to www.tulsalibrary.org/genealogy. The Center is located at 2901 S. Harvard. Hours are Mon. – Wed. 10-5, Thurs. 1-8 and Fri. and Sat. 10-5.

In 1998, the Friends of Genealogy Inc. was founded with a FOLIO start-up grant. It is a nonprofit organization whose purpose is to enhance and expand the genealogy collection.

Kathy Huber, Manager
Genealogy Center
Tulsa City County Library
Family History Month
Presented by Tulsa City-County Library’s Genealogy Center. Call 918-549-7691 for more information.

BEGINNING GENEALOGY WORKSHOP
Thursday, July 7 • 4:30 p.m.
Hardesly Regional Library, 8316 E. 93rd St.
Genealogy librarian Kathy Huber will show you how to start researching your family history.

TULSA AREA GENEALOGY LIBRARIES
Saturday, July 9 • 10 a.m.–4 p.m.
Hardesly Regional Library, 8316 E. 93rd St.
Join representatives from the Oklahoma Historical Society, Muskogee Public Library and the Tulsa Genealogical Society for an overview of their genealogy collections.

GETTING THE MOST OUT OF FAMILYSEARCH
Tuesday, July 12 • 4:30–8:30 p.m.
Hardesly Regional Library, 8316 E. 93rd St.
Barbara Becker Meehan, certified genealogist, explains the ins and outs of this extensive, free resource for genealogists.

THE HISTORICAL MAP COLLECTIONS AT OSU
Thursday, July 14 • 7–8:30 p.m.
Hardesly Regional Library, 8316 E. 93rd St.
Historical maps are an important tool for family researchers. Federal and state agencies have created various types of maps to aid them in their work. The Edmon Low Library at OSU maintains a large collection of these historical maps. Join John Phillips, head of the OSU documents department, and Vicki Phillips, head of the science and engineering division at the Edmon Low Library, and discover what OSU is doing to make these maps more accessible to researchers.

UNRAVELING INTERLIBRARY LOAN
Saturday, July 16 • 9:30–10:30 a.m.
Central Library, Aroonson Auditorium, Fourth Street and Denver Avenue
What’s next if you’ve exhausted the local resources at Tulsa City-County Library including the genealogy collection? Join Pam Reagan, Interlibrary Loan supervisor, and find out how to set up an account, types of material we may be able to locate and what constitutes a searchable request.

EXPLORING THE LOCAL HISTORY COLLECTION
Saturday, July 16 • 10:45–11:45 a.m.
Central Library, Aroonson Auditorium, Fourth Street and Denver Avenue
Join history librarian Sheri Perkins and learn how the library’s Local History Collection can help family researchers.

RESEARCH CENTER OPEN HOUSE
Saturday, July 16 • 11:45 a.m.–1 p.m.
Central Library, Research Center, Fourth Street and Denver Avenue
Take an informal tour of the Research Center. Staff will answer questions about the special research collections of interest to family historians.

USING GOVERNMENT DOCUMENTS TO LOCATE CIVIL WAR ANCESTORS
Saturday, July 16 • 1:15–2:15 p.m.
Central Library, Aroonson Auditorium, Fourth Street and Denver Avenue
Librarian Robbie Sittel will show you how to use government documents to discover your family’s Civil War connections.

USING SOCIAL MEDIA FOR GENEALOGY AND FAMILY HISTORY
Saturday, July 16 • 2:00–4:30 p.m.
Central Library, Aroonson Auditorium, Fourth Street and Denver Avenue
This class will cover new ways to communicate, such as Facebook and Twitter, sites for sharing family trees, such as Ancestry and MyHeritage; sites for sharing photos and videos, such as Picasa and YouTube; and more.

THE 1940 CENSUS: COMING SOON!
Tuesday, July 19 • 7–8 p.m.
Hardesly Regional Library, 8316 E. 93rd St.
Genealogy librarian Kathy Huber will show you what you need to do to get ready for the release of the 1940 Census on April 2, 2012.

OKLAHOMA’S ATTIC: DISCOVERING THE RESOURCES AT ODL
Saturday, July 23 • 10–11:30 a.m.
Hardesly Regional Library, 8316 E. 93rd St.
The Oklahoma Department of Libraries (ODL) serves as the official state library and maintains the archives for all Oklahoma state agencies. Join Jan Davis, ODL’s administrative archivist, for a peek inside Oklahoma’s attic and discover the genealogical and historical resources that reside there.

HOW DO YOU KNOW? UNDERSTANDING EVIDENCE AND SOURCE CITATION
Saturday, July 23 • 1–2:30 p.m.
Hardesly Regional Library, 8316 E. 93rd St.
Barbara Becker Meehan, certified genealogist, will show you how to use evidence to verify what you find and to ensure that your conclusions are sound.

GENEALOGY USING DNA: FIRST STEPS
Saturday, July 23 • 2:45–4:15 p.m.
Hardesly Regional Library, 8316 E. 93rd St.
Barbara Becker Meehan, certified genealogist, will discuss DNA testing for genealogy; how it works and how it should help you discover more about your ancestors.

BLOGGING YOUR FAMILY HISTORY
Tuesday, July 26 • 7–8:30 p.m.
Zarrow Library, 2224 W. 51st St.
Join genealogy blogger Nancy Shively and learn the benefits of genealogy blogs and how to create your own free genealogy blog.

LOCATING CIVIL WAR RECORDS
Thursday, July 28 • 7–8:30 p.m.
Hardesly Regional Library, 8316 E. 93rd St.
In commemoration of the 150th anniversary of the Civil War, Ancestry Library Edition has added several new databases. Join Liz Walker, Genealogy Center associate, for an overview of these new databases as well as some of Ancestry’s other new features.

GENEALOGY WORKSHOP WITH MAIR LOWE
Saturday, July 30 • 9:30 a.m.–4:30 p.m.
Hardesly Regional Library, 8316 E. 93rd St.
Join certified genealogist Mark Lowe for this all-day workshop. Topics include: “The Migration Triangle: Virginia, South Carolina, Tennessee,” “Outlaws in the Family: Using Criminal Records in Your Research,” “Finding Uncle John by Talking to the Neighbors” and “Behind the Scenes—Who Do You Think You Are?” Lowe makes learning fun as he shares his research expertise, knowledge and experience.

IS IT REALLY ONLINE?
FINDING AND USING ORIGINAL SOURCES AT HOME OR THE LIBRARY
Sunday, July 31 • 1:30–4:30 p.m.
Hardesly Regional Library, 8316 E. 93rd St.
Take advantage of new online resources while developing your research skills. Mark Lowe, certified genealogist, will demonstrate simple techniques that can improve your methodology and accomplishment.

Tulsa Library.org • Free and Open to the Public • If you are hearing-impaired and need a qualified interpreter, please call the library 48 hours in advance of the program.
Oklahoma Library for the Blind offers Services to Libraries!

Have you ever wondered what your life would be like if you couldn’t see to read your favorite mystery or scan the newspaper to stay current on local, state and national events? Your tax dollars pay for a special library which maximizes reading options for thousands of Oklahomans.

The Oklahoma Library for the Blind and Physically Handicapped provides 60,000 audio and Braille books and magazines to Oklahomans who cannot see to read standard print due to blindness or visual impairment, reading disability or who cannot hold or turn the pages of a book because of a physical disability such as a stroke, Parkinson’s, cerebral palsy, etc. The entire book is recorded on a digital cartridge, which is played on the Library’s specially designed digital player. Books are mailed postage-free and are loaned for a two-month period. Once you have finished the book, simply reverse the card on the book container and send it back to the Library and another book will arrive within a few days. A large collection of digital audio books is also available by downloading to a digital cartridge or flash drive which can be heard on the Library’s digital player. The digital player is yours as long as you borrow one book a year from the Library. And the best news of all is this service is totally free!

There are several ways of ordering books. You can call the Library and ask to talk to a librarian, order from catalogs sent to your home bi-monthly or you can order through our on line catalog at www.library.state.ok.us.

The OLBPH houses the Accessible Instructional Materials (AIM) Center, where students who are blind or visually impaired from birth to grade 12 receive Braille and large print textbooks as well as specialized aids and equipment. AIM serves public, private, charter and home schools.

Without the commitment of dedicated volunteers, the Library’s digital recording studio could not produce its large collection of audio books by Oklahoma authors or about Oklahoma. Volunteers are involved in every phase of production including narration, monitoring the narrator for accuracy and interpretation and editing the finished book. The studio also records brochures and training materials for state and private agencies and accepts requests from library patrons.

Patrons can also listen to the Library’s internet radio, Oklahoma’s Talking Information Service (OTIS). Volunteers read local newspapers across the state. Other programs include talk shows, how-to-do-it programs such as “Cooking in the Dark” and features on travel, museums, etc.

The Library’s Public Information Office will come to your library to discuss and showcase services and programs to your library staff or to the general public. Contact Vicky Golightly at (405) 522-0526 or call the toll free number listed below.

For more information about these and other Library services, call toll-free at 1-800-523-0288 or (405) 521-3514 or (405) 521-4672 (TTY).

Vicky Golightly
Public Information Officer
and Braille Coordinator
Oklahoma Library for the Blind
Oklahoma in the summer can be challenging. We can have heat indexes of over 100°, windstorms that can cause almost as much damage as a small tornado, drought and always accompanying drought, fire, and more. These are some websites to use this summer.

**FIRE:** *Current Large Incidents*
http://activefiremaps.fs.fed.us/lg_fire2.php
Place your cursor on the numbers within Oklahoma to get the name of the fire and number of acres burned. Click on the number to get more information, including the cause of the fire and percentage of the fire that’s been contained.

**DROUGHT:** *U.S. Drought Monitor*
http://www.drought.unl.edu/dm/monitor.html
Click on our state to get a regional map that includes Oklahoma, then click again on Oklahoma to get a map of the drought just in Oklahoma and data about the drought.

**HEAT AND STORMS:** *National Weather Service Enhanced Page*
http://www.srh.noaa.gov/oun/enhanced.php
The enhanced web page has more graphics and maps than the normal NWS web page.

**FOOD SAFETY DURING THE SUMMER:** *From the CDC*
http://foodsafety.gov/keep/events/summervacations/index.html
Eat safely during the summer.

**STAYING HEALTHY IN HEAT AND HUMIDITY:** *From the CDC*
http://emergency.cdc.gov/disasters/extremeheat/
Drink more fluids, dress lightly, stay indoors as much as possible: tips for staying healthy in this heat.

Steve Beleu
Federal Documents Coordinator
Oklahoma Dept. of Libraries
Evlyn Schmidt Retires

After 14 years as Director of the Marvin E. McKee Library, C. Evlyn Schmidt retired on June 30, 2011. Evlyn worked in her high school library and knew that was the career for her. She earned a bachelor’s in library media specialist and elementary education from Northwestern in Alva and earned a master’s in library science from the University of North Texas. She has worked in school, public, and academic libraries. She worked in Texas, North Carolina, Oklahoma, Colorado, and West Germany during her career. Most of her career was spent in administration.

Husband John is twice retired and the couple plans to travel and also spend more time with their daughter, 2 sons, and 4 grandsons. The couple met in college at Northwestern University, spent over 20 years in the Air Force, and have been married 41 years. She and John also will remain avid OPSU athletics fans and will attend campus concerts and plays. John and Evlyn are known for the vineyard they maintain in Guymon. The harvested Riesling grapes are sent to a winery where they are processed and bottled and some OLA members have been lucky recipients of these endeavors. Evlyn will continue volunteering with the Girl Scouts and reading all those novels that she hasn’t had time for while working.

Her adventures in retirement start immediately with a trip to the Lions Club International Convention in Seattle this Summer, pleasure for her and business for her husband, and this Fall her entire family will meet in Maui, Hawaii for a family vacation and the Maui Basketball Classic. She has promised to continue her work in OLA for at least one more year so she will not be a strange, just retired.

Pictured: President Dave Bryant presenting Evlyn a retirement plaque at her retirement party on May 9, 2011.

Marty Thompson, Director
University of Oklahoma Health Sciences
Bird Health Sciences Library

In this second edition of McGhee and Jansen’s collaborative work illustrating even more methods for building a successful school library program, the authors discuss the growing need for school administrators and librarians to work together as administrative peers and instructional colleagues in meeting the academic needs of today’s K-12 students. The introductory content describes the current misconceptions that many school administrators have of school libraries and the instructional value of school librarians by noting that few administrative preparation programs actually educate future principals and other administrative leaders about library-related issues, including the decades of research that shows the impact that school librarians have on student achievement. Former administrators and instructional colleagues themselves, McGhee and Jansen insist that today’s school administrators need to become more aware of the expertise that the school library media specialist brings to the curriculum and to the educational process.

Each chapter focuses on different aspects, duties, and responsibilities of the school administrator and the school librarian. Best practices are provided as a guide for both individuals while providing a list of action steps to help each begin developing the quality school library program. Among the various topics included are: *An administrator self-assessment for important chapter concepts*—this introductory section provides the school administrator with the opportunity to evaluate their own knowledge of the school library program and the expertise of the school librarian in instruction, by introducing key elements that are necessary for a successful school library program while describing the role of the school principal in supporting and sustaining the library media program; *Evaluating collaborative units of instruction*—this chapter provides the administrator with information regarding the need for teacher–librarian collaboration and the need for collaborative planning to ensure the academic success of students; *Library media program budget proposal worksheet*—introduces the administrative duties of the school librarian and the budgetary requirements necessary for building and maintaining a successful school library program; *Library walk-about checklist*—illustrates the evaluative tasks of reviewing the physical space being used as the library and describes the importance of reviewing the space for ADA compliance, as well as how population growth may be impacting the functional space required for instruction, reading, and research;

*Library media specialist instructional activities feedback*—provides the school librarian with an opportunity to reflect upon the year-long activities, collaborative projects, and instructional content taught while also providing the opportunity to outline methods to improve services and instruction in the future; *Administrator's library media program feedback*—provides administrators with an overall review of the work done by the school librarian throughout the year and includes key terms and activities specific to the duties of the school librarian allowing for a more accurate description (and formal evaluation) of his or her duties (a great resource for updating any outdated or unrelated evaluation form currently being used to evaluate the school library media specialist).

For school administrators looking to improve an existing library program or for school librarians seeking the school administrator’s support in establishing a more effective program, *The Principle’s Guide to a Powerful Library Media Program* provides exceptional background information in all areas of work done by today’s school library media specialist, including details regarding the latest *AASL Standards for 21st Century Learners* and ICT skills. The addition of a CD which includes the various forms, templates, budget guides, and documents mentioned in the book will help the school administrator and librarian begin the process of improving their own school library program. A MUST-HAVE professional title for every school librarian in Oklahoma!

For more information about this or other new professional titles for school librarians, check-out the OSU Curriculum Materials Library’s *New Materials LibGuide*: http://bit.ly/kMwiOq

~Shonda Brisco, Head
Curriculum Materials Library, Oklahoma State University

This manual for social media is very approachable. Laura Solomon chooses to write a practical guide that offers instruction on implementation of a social media strategy irrespective of software or service. In fact social network novices and experts will find her suggestions useful and implementable in their libraries. For instance each chapter includes the “Bottom Line” which highlights main concepts like, “Social media sites change. Concepts will not. Be flexible.”

Solomon encourages readers to plan, but also to go with the flow. She suggests ways to bring others on board, what to do when social media fails and how to measure social media’s effectiveness. For example, librarians with directors who are indifferent or even opposed to the idea of implementing social media strategies might be reached with personal stories and news articles. Statistics help, too. Solomon suggests printing articles or blog posts for the director with a sticky note attached that reads, “Hi, thought you would find this interesting.” This positive approach, according to Solomon, can alleviate fears and help educate people new to social media.

The author includes examples of language to help librarians better communicate online and illustrates the differences in communicating formally and communicating socially. She emphasizes the need for posters to be people online to be effective in social networks.

The guide is only 57 pages and includes a bibliography and index. Laura Solomon was one of the *Library Journal* “Movers and Shakers” for 2010, and she is credited with using social media to save $147 million in library funding for Ohio’s public libraries. This book is recommended for any library planning to use social media or for libraries seeking to improve their online presence.

*Nicole Sump-Crethar,*  
*Digital services Librarian*  
*Oklahoma State University*

Fish-ins in the Pacific Northwest. The occupation of Alcatraz. The stand-off at Wounded Knee. Many of us remember history of the American civil rights movements in a general way. But did the Red Power movement start with these incidents? Did it spring from traditional roots, or from among urban Indians? Did student leaders rebel against Indian elders, or did they strive to maintain traditions? Bradley Shreve’s new book demonstrates that social change comes about not only through radical action, but also through years of organizing. Charismatic leaders have been important. But the patient work of members who keep up the communications, secure financing, and create programming keeps alive the vision and purpose of the movement.

Students created the National Indian Youth Council (NIYC), “the second oldest intertribal organization in existence and the organization responsible for launching the Red Power movement” (9). Shreve summarizes the early stirrings of the self-determination movement that cumulated with passage of the Indian Reorganization Act in 1934 (16-38). After World War II, tribal sovereignty was challenged by a strong trend toward “civic nationalism”, cumulating in the attempt in the early 1950s to terminate Indians’ separate status and move them off the reservations. By the late 1950s, college student organizations including the Regional Indian Youth Council were forming. The student movement coalesced in 1961 at the American Indian Chicago Conference, and the NIYC was founded later that year (39-93). NIYC leaders represented tribes from across the nation, including Oklahoma. Some members were militants; others favored a more moderate course. The NIYC contrasted with other organizations: many members came from rural, traditional backgrounds. Women participated fully in the activities of the Council (94-118). Despite differences, both the NIYC and the National Congress of American Indians (NCAI) shared the activism and the vision of an improved life for Indians. NIYC members were leaders in the fish-ins that helped to win back Native fishing rights in Washington State in 1964 (119-138, 139-159). The NIYC underwent reorganization in the mid to late 1960s (160-179), and was active in the 1970s in the Native occupation of Alcatraz Island and the stand-off between Indians and Federal forces at Wounded Knee (180-201). Throughout its history, the NIYC has focused on tribal sovereignty, self-determination, treaty rights, and cultural preservation. It has been a leader in promoting educational opportunities for Indians. The organization is still active <http://www.niyc-alb.org/>. *Red Power Rising* is recommended for students of Native American studies, anthropology, history and political science, and for anyone who wants to understand the importance of organizations in re-forming societies.

Helen Clements
Assoc. Professor and Humanities Social Sciences Reference Librarian
Oklahoma State University
The Social Responsibilities Roundtable established the Ruth Brown Memorial Award in 1997. The award is named in honor of Ruth Brown, librarian at the Bartlesville Public Library from 1919 to 1950, a former OLA president, and a true champion for the rights of all individuals to have access to libraries and their services. The Ruth Brown Award exists to encourage and recognize programs that address issues of social concern and demonstrate innovative ways to serve populations that are often un-served or under-served by libraries. The award is funded by the roundtable’s fundraising raffle at annual conference and includes a plaque and a $500.00 grant.

This year’s Ruth Brown recipient is the Mrs. Ava Webster Community Library in Bokoshe, Oklahoma. Established in 2009, this unique community library serves a population of 500 in Le Flore County. Mrs. Diane Reece’s 5th and 6th grade students came up with the idea as a community project. The major and town council provided the old police station and within a week donations began to arrive. The students cleaned, painted and solicited donations of carpet, bookshelves, and library materials. Mrs. Ava Webster, 84 years old, volunteers her time to manage the library on the weekends. The students recycle cans to raise funds, volunteer to read to children, and sort books among other tasks. Several retired teachers offer tutoring services. In less than one year, the library had over 1,500 visits and continues to bring in many patrons.

Pictured left to right: students Swade Tudor, Shawnee Gibson, Cheyenne Crase and Wade Restine, with teacher Diane Reese, recipients of giant check for the award. Photo from Ruth Brown Committee.
OLS-SRRT is pleased to recognize this creative response to a social issue - a group of 10-12 year olds were caring enough to think that their community needed a library and innocent enough to think that they could make it happen. One statement in the application sums it all up: “The love of reading and the knowledge that it brings to us is so important that no community should be without a source to put books in the hands of its people.” Mrs Diane Reece and three Bokoshe students came to conference to receive their award and three large boxes of books donated by Oklahoma Librarians.

Nancy E. Littlejohn  
Circulation Services Manager  
Norman Public Library

Collecting the donated books are l to r: Wade Restine, Cheyenne Crase, Shawnee Gibson and Swade Tudor. Photo courtesy of Ruth Brown Committee.