Three Nationally Known Librarians Highlighted Speakers for Spring Conference!

Barbara Stripling is the 2013-2014 President of the American Library Association and has focused her presidential initiatives on the theme "Libraries Change Lives." Currently Barbara is an Assistant Professor of Practice at the School of Information Studies at Syracuse University, where she can impact the profession of librarianship through her teaching, research, and writing. Barbara will be speaking at the Legislative Lunch on Wednesday, April 2 and will host an ALA Forum on Tuesday, April 1st in the afternoon. Be sure to select the Legislative Luncheon as your luncheon choice on the registration form.

One of the participants in the Teen Summit Preconference on Monday, March 31st, Michael Sullivan is the librarian’s expert on all things boys. He has been a special needs teacher, public librarian, professional storyteller, literacy specialist and author. Michael graduated with his MLIS from Simmons College and is a former professor of public library administration. Among his most recently published books are Raising Boy Readers, and The Fundamentals of Children’s Services. Both will be available at the OLA bookstore. Be sure to register for the Teen Summit on your conference registration!

Kathleen Deerr, National Coordinator, Family Place Libraries™ will be presenting the Early Childhood Education Initiatives preconference on Monday afternoon from 1:30 to 4:00 pm at the Hardesty Public Library. She has been working with children and families in public libraries for the past three decades. Since 2002, she has served as the National Family Place Libraries™ Coordinator, administering all aspects of this initiative. She strongly believes libraries are binding threads in the fabric of their communities and play a crucial role in the development of healthy children and families. Be sure to register for this preconference on your conference registration!
From the President

My year as President seems to be flying by at a rapid pace. I have enjoyed getting to meet new association members and getting to know better those I have worked with before. Our association is only as great as its members and we have some truly awesome, hard-working members who do amazing work both behind-the-scenes and out front planning a fantastic conference at the Southern Hills Marriott in Tulsa, set for March 31-April 2.

The conference information is up on the OLA website (www.oklibs.org) so get your registration and your hotel room booked now! You will want to come in Sunday night for the dine-around and then participate in a pre-conference scheduled for Monday. New this year is “Battle of the Books,” being held prior to the Monday evening banquet and hosted by the Sequoyah Administrative Committee. The banquet will feature Nathan Brown, Oklahoma Poet Laureate, and The All Conference Event on Tuesday evening plans to be a spectacular vintage affair being planned by the Endowment Committee. Everyone is encouraged to attend the Membership Meeting on Wednesday at 8:15 for association news and to vote on resolutions.

OLA stills has copies of “Beyond Wow” by Myra Golden if you are interested in participating in the “One Book, One Association” reading event for annual conference. Ms. Golden will speak at the Opening General Session and the Tuesday luncheon. A copy of the book can be made available to your library for your staff to read prior to conference for $19.95. If your library is not able to purchase a copy, we have free copies that have been purchased through the generosity of OLA vendors. Please contact me at president@oklibs.org to request a copy.

Other events to mark on your calendar include “OLA Legislative Day” on April 29 at the state capitol and a Legislative Committee workshop on “Digitization Rights for All Types of Libraries” being planned for May 20 at the University of Oklahoma. You can register for these online at www.oklibs.org.

Please feel free to contact me at president@oklibs.org. I enjoy hearing from our members.

Lynda Reynolds, Director
Stillwater Public Library
Tribal Libraries Committee to Host Will Rogers Birthplace Tour at Conference

Tribal Libraries, Archives & American Indian Collections Committee will sponsor tours of the Will Rogers Museum and Birthplace as a preconference event. The Will Rogers Memorial Museum is a magnificent museum of native limestone overlooking the city of Claremore and honoring famed humorist and philosopher Will Rogers (1879-1935). During your tour you will learn about his life, wisdom and humor while exploring the memorabilia at the museum. The Will Rogers Birthplace Ranch is a living history ranch. You will step into the two-story log walled house built in 1875 and view the authentically conserved birthplace of Will Rogers. Stroll the grounds where Longhorn cattle and other livestock roam on the 400-acre spread located on the shore of Lake Oologah. The tour will leave the hotel at 9 am and return before 4:00 pm. Lunch, transportation fees included. Be sure to bring souvenir money! Register on the conference registration.

Jenny Stenis
Children's Services Coordinator, Pioneer Library System.
(photo courtesy of museum website)
Save the Date! March 31st

The Oklahoma Education Coalition is sponsoring a rally at the State Capitol on March 31st at 10:30 A.M. All school employees are encouraged to attend and bring attention to the need for education funding. I would like to also urge school librarians to participate. We need to unite and make sure our voice is heard too. It’s important to our profession and for each and every school library program throughout the state.

We know firsthand the impact inadequate state funding has had on our schools and our school libraries. Now it’s time to share this information along with the teachers, administrators, and support staff. With state appropriations for education at $230 million below the pre-recession levels, we know library budgets have taken a direct hit. This means most school libraries do not have up to date resources necessary for our students and teachers to be successful with the new learning standards. The Oklahoma Academic Standards require students to be college and career ready, which is struggle to do if they’re having to use out-of-date resources and technology. Talking to other school librarians, I’ve heard many stories of having to use book fairs or magazine sales in order to buy copies of the titles on the current Sequoyah Book List so their students can participate each year, because there is simply no book budget. Others are trying to assist their patrons with ancient computers. Then there are those stressed trying to serve several schools at once. Now, don’t think the ones just serving one school have it easy. Oh no, you’ll find these librarians struggling with new demands, such as online testing. It’s difficult to be the school librarian you want to be if you’re tied up covering classes. School librarians have to voice these issues, so the public is aware of the negative impact this is having on our school communities.

This is a difficult time for Oklahoma schools. We’re still ranked at 49th for teacher pay. Teacher morale is at an all-time low, with many leaving the state to teach in surrounding states with better compensation and smaller class sizes. Who could blame them? The reality is unless the legislators decide to properly fund education, this problem is going to get worse. Librarians can no longer be on the sidelines hoping it’ll get better and quietly accepting more and more responsibilities. We need to be proud of the job we are doing and let them know our libraries have issues that need to be addressed too. We can make a difference, so I hope to see you at the capitol on March 31st.

Kristi Merchant | Librarian, SITE tech, Webmaster, Student Council and Newspaper Sponsor, WISE Process Manager
OKSL Chair-Elect
Tulsa Public Schools, Patrick Henry Elementary School
3820 E. 41 Street, Library, Tulsa, OK 74135
Noted Librarian and Storyteller to Perform over the Red River

Children’s librarian, author, book review editor, professor of library science, and storyteller are just a few of the professional roles that Janice Del Negro has filled. Currently on the faculty at Dominican University School of Library Information and Studies in River Forest, Illinois, Dr. Del Negro will be at the Civic Center in Denton, Texas on March 6-9, 2014, performing at the Texas Storytelling Festival as a featured teller.

Co-author with Ellin Greene of the most recent edition of Storytelling: Art and Technique (Libraries Unlimited, 2010), a seminal handbook for library storytellers, Janice Del Negro’s most recent work is Folktales Aloud: Practical Advice for Playful Storytelling (ALA, 2014). She has also authored two award-winning picture books and a collection of ghostly stories for teens, as well as three recordings of traditional tales.

A master of the ghost tale and a passionate reteller of folktales, Del Negro has been a featured storyteller at the National Storytelling Festival in Jonesborough, Tennessee, among other noted venues. She will be telling at several concerts throughout the Texas Storytelling Festival and teaching a workshop on “Storycrafting: Retelling Folktales in Your Own Voice”. Visit the festival site at http://www.tejasstorytelling.com/ for tickets and details.

Other featured tellers will be Peninnah Schram, world-renowned teller of Jewish folklore, Angela Lloyd, poet and musician of washboard, autoharp, ukulele, bells and voice, Tim Couch, a gifted Texas storyteller of personal and Bible stories, along with many other regional storytellers. In addition to the many story concerts, story swaps, liar’s contest and workshops, there are free events including fringe concerts, Sacred Tales concert, and the ghost tales concert on Thursday night featuring Janice Del Negro. There will be a Story Store, where many of the performers’ works are available for sale and autographing.

This will be a not-to-be-missed weekend of stories just over the Red River. Don’t miss this chance to see, hear and speak to master storytellers and network with other library storytellers. For more information, contact Valerie Kimble at kimblevalerie@yahoo.com.

Janice Del Negro  (Photo courtesy of Janice Del Negro)
Valerie Kimble
Oral History in Libraries

Oral History and Centenarians

Oklahoma is home to many unique events that highlight the state’s amazing history and culture. While these yearly gatherings may be documented through scrapbooks, photographs, and other kinds of memorabilia, oral history provides yet another mechanism for recording and preserving memories of the festivals and gatherings that help bring our communities together.

The Okeene Rattlesnake Roundup is one such event in Oklahoma and has been going in since 1939. This Roundup is believed to be the oldest and longest running rattlesnake hunt west of the Mississippi River. For the last fifty years, longtime friends Anthony Felder and Virgil Pugh have participated together in Rattlesnake Roundup activities and sat down with the Oklahoma Oral History Research Program to share their memories at the start of the 2013 hunt. During their interview, Felder and Pugh looked back at past experiences, from detailing the history of the hunt to working with snakes and even reacting to snake bites.

During the mid-fifties, crowds neared 100,000 in the small town of Okeene during the Rattlesnake Roundup. As time went on, other components to the hunt developed, such as the carnival. According to Felder, “…an average crowd now is estimated between five and fifteen [thousand]. You don’t have fifteen thousand people all at once, but you’ll have a Saturday crowd and a Sunday crowd, and normally we have a Friday afternoon crowd.”

Yet, year after year, dedicated hunters, curious onlookers, and members of the surrounding communities converge on Okeene in May. Virgil Pugh, a resident of Kansas, has made the trip for fifty years. Not so much for hunting snakes, but for friends and fellowship. “It’s a camaraderie thing,” Pugh says.

Get curious about the events happening in your community, like the Okeene Rattlesnake Roundup. Not only explore the history but record it. If you need help or assistance, feel free to give us a call at 405-744-7685 or e-mail liboh@okstate.edu.

—Juliana Nykolaiszyn & Tanya Finchum
OSU Library

Photo: Friends Virgil Pugh and Antony Felder at the 2013 Okeene Rattlesnake Roundup. Courtesy OSU Library.
The Oklahoma Library Association store is now online at www.oklibs.org!

New merchandise with the OLA and Ring True logos!
- T-shirts
- Business card holders
- Pot holders
- Coffee mugs
- Read Ya'll footballs
  And much more!

Show your support for Oklahoma libraries by purchasing products from the OLA Store!

Print and cut out this coupon OR save it on your smartphone and present it at any OLA Store location to receive a FREE Ring True magnet with any purchase!
Cost of Living Indexes

We often get questions about comparing the cost of living for, say, Clinton versus Weatherford, or Weatherford, Oklahoma versus Weatherford, Texas. Many of us think that these questions can be best answered by the U.S. Bureau of Labor Statistics ‘Consumer Price Index (CPI). But the Bureau of Labor Statistics reminds us that the CPI is not a cost of living index:

A cost-of-living index would measure changes over time in the amount that consumers need to spend to reach a certain utility level or standard of living. Both the CPI and a cost-of-living index would reflect changes in the prices of goods and services, such as food and clothing, that are directly purchased in the marketplace; but a complete cost-of-living index would go beyond this role to also take into account changes in other governmental or environmental factors that affect consumers’ well-being.

(Source: CPI FAQs at http://stats.bls.gov/cpi/cpifaq.htm#Question_4 accessed on February 13, 2014)

The CPI doesn’t do everything that a genuine cost-of-living index needs to do. Let me suggest an alternative source for Cost of Living questions: the Massachusetts Institute of Technology’s Living Wage Calculator, whose homepage is http://livingwage.mit.edu/ and whose web page for Oklahoma is http://livingwage.mit.edu/states/40/locations. This website provides data for what MIT calls “Living Wage,” “Poverty Wage,” and “Minimum Wage”. A Living Wage is the hourly wage rate that a full-time worker who is the sole provider for their family has to earn to support their family. A Poverty Wage is less than that, and is essentially the definition of those who are “the working poor”. The Calculator also provides, by size of family, the dollar amount needed for such expenses as food, child care, medical care, housing, transportation, after-tax income, and more. The Calculator also provides typical hourly wages by occupations, including wages for we are in its field of “Education, Training and Library” jobs. The geographies you will find are for all Oklahoma incorporated.
places, Census Designated Places (unincorporated places that ask the Census Bu-
reau to compile data for them), and counties. Even the smallest town in Oklaho-
ma is included: Lotsee, with a 2010 Decennial Census population of 2 people. For
details about the federal microdata that MIT works with to create these in-
dexes see http://livingwage.mit.edu/pages/about

Steve Beleu, Federal Documents Coordinator
Oklahoma Dept. of Libraries
Book Reviews Needed!

Calling all book reviewers!

Book review editor Janet Croft reports that several people are behind on Book reviews! Publishers depend on your good word to sell their books, please be prompt and turn in your reviews!

Thank you!

Calling All Members!

Membership renewals are now determined by the anniversary from your last renewal. To determine your renewal date, log into your OLA account at www.oklibs.org, or contact Kay Boies at the OLA office (405) 525-5100. Since memberships used to run July through June, many memberships still have the July 1 anniversary date and are up for renewal. Be sure you are up to date and renew today!

Joanne Huff
Library Technical Assistant
WOSC – LRC
Altus, OK
580-477-7948

Reminder!!!

The deadline for the next Oklahoma Librarian is April 15, 2014. Please send articles on what your library is doing, what your DROC is doing (a workshop?), and who’s who in your library. Do you have a topic of interest? Write an article! Do you want to review a book? Contact Janet Croft, jbcroft@ou.edu, our book editor! Get involved,! This is YOUR newsletter and a way to let everyone in the state know what YOU are doing for libraries in Oklahoma! Please send in articles to talk about our great spring conference!

Barbara Miller, editor
editor@oklibs.org
Myra Golden will lead the way at the 107th OLA Conference

Myra Golden will be the keynote speaker for the 107th Oklahoma Library Association General Session on Tuesday April 1st. Ms. Golden will provide insights, benchmarks, and motivation to meet the needs and expectations of customers. Learn how to go beyond the buzzword “wow” to truly create a culture of WOW customer experiences. From the initial point of contact through problem solving and handling complaints as if they were gifts, attendees will learn how to create customers for life at every service point.

Myra will also lead the “One Book, One Association,” Book Discussion at lunch on Tuesday, April 1st. Keynote speaker Myra Golden will lead the luncheon guests in a discussion of her book Beyond Wow. Beyond Wow was selected by OLA President, Lynda Reynolds to be a part of the “One Book, One Association” initiative encouraging members to read and discuss one book to foster a sense of inclusiveness and develop partnerships with groups and organizations that share common values. Copies of the book are available before conference by contacting Lynda Reynolds at lreynolds@stillwater.org.

Myra Golden helps companies completely restore customer confidence in their brands after service failures. Considered one of the leading experts in customer recovery, she has helped hundreds of organizations rethink and re-design their complaint response processes so they are positioned to retain more customers, improve customer satisfaction, and increase profits. Myra has designed customer recovery programs for such companies as Verizon Business, McDonald’s, Coca-Cola, National Car Rental, Michelin Tires and Frito Lay. She is co-author of Beyond WOW! The Service Leadership Approach to Exceptional Customer Service. For more information visit Ms. Golden’s website at http://www.myragolden.com/

Jenny Stenis
Children's Services Coordinator, Pioneer Library System.
(photo courtesy of Ms. Golden)
Kelly Kerr speaks at the FOLIO LUNCH on Wednesday, April 2nd

Kelly Kerr, an award-winning photographer, filmmaker and visual communications faculty member at the OSU Institute of Technology, will speak at the Friends of Libraries in Oklahoma (FOLIO) luncheon during the annual Oklahoma Library Association Conference. An engaging and creative speaker, Kelly will share stories about his book Oklahoma Revisited: Out of the Way Faces and Places. FOLIO will have copies of the book available for purchase and Kelly will sign them at the luncheon.

Born and raised in Ada, Okla., Kelly discovered his passion for visual arts as an OSU student. Hired at the Tulsa World in 1994, Kelly covered breaking news, features, entertainment, sports and anything else his editor threw his way. He has been named the Oklahoma Press Association’s Photographer of the Year as well as two-time Associated Press Sweepstakes Award winner.

In December 2007 Kelly became a faculty member at the OSU Institute of Technology (OSU-IT) teaching photography and film in the Visual Communications Program. Since joining OSU-IT, he has received two teaching awards. In 2011, he received the National Institute for Staff and Organizational Development Excellence in Teaching and Leadership Award, 2011. In 2010 he won OSU-IT’s Outstanding Faculty Award.

Continuing to grow as an artist, Kelly developed a passion for DSLR video and cinematography. His work has appeared in several commercials, documentaries and two No. 1 music videos.

Karen Neurohr, FOLIO member said, “We are thrilled that Kelly will speak at the luncheon! He is a dynamic person and speaker. We will have a display of some of his works at the luncheon, too.”

Jenny Stenis
Children's Services Coordinator, Pioneer Library System.

(photo courtesy of speaker)
Nathan Brown, Poet Laureate will be the 107th OLA Conference Banquet Speaker.

Nathan Brown, songwriter, photographer, and award-winning poet from Norman, Oklahoma will be the 107th OLA Conference Banquet speaker. OLA is excited to host the current Poet Laureate of the State of Oklahoma. Nathan holds an interdisciplinary PhD in English and Journalism (Creative and Professional Writing) but mostly travels now. Brown performs readings and concerts as well as speaking and leading workshops in high schools, universities, and community organizations on such topics as creativity, creative writing, and the need for readers to not give up on poetry.

He has received two Pushcart Prize nominations and was a finalist for the 2013 Paterson Poetry Prize in New Jersey. Two Tables Over, won the 2009 Oklahoma Book Award, My Sideways Heart, Not Exactly Job; and Ashes over the Southwest; Suffer the Little Voices were both Oklahoma Book Award Finalists.

He currently teaches History of the Arts and Humanities courses for the Liberal Studies Department at the University of Oklahoma, as well as Introduction to Songwriting for Austin Community College. Visit Nathan’s Webpage at www.brownlines.com

Nathan will also be presenting a program on Tuesday morning.
You may purchase banquet tickets and enjoy hearing Nathan Brown using the Conference Registration Form.

Jenny Stenis
Children's Services Coordinator, Pioneer Library System.
(photo courtesy of speaker)
High School Sequoyah Masterlist 2015

1. Cinder by Marissa Meyer

2. My Life Next Door by Huntley Fitzpatrick

3. Eve & Adam by Michael Grant and Katherine Applegate

4. Boy21 by Matthew Quick

5. I Swear by Lane Davis

6. Crown of Embers by Rae Carson

7. Burning Blue by Paul Griffin

8. The Night She Disappeared by April Henry

9. I Hunt Killers by Barry Lyga

10. Throne of Glass by Sarah J. Maas

11. Raven Boys by Maggie Stiefvater

12. Unwholly by Neal Shusterman

13. Butter by Erin Jade Lange

14. The Fault in Our Stars by John Green

15. Break My Heart 1,000 Times by Daniel Waters

16. Insurgent by Veronica Roth
Intermediate Sequoyah Masterlist 2015

1. *Stolen into Slavery* by Fradin, Judy and Dennis

2. *Bomb: The Race to Build and Steal the World’s Most Dangerous Weapon* by Sheinkin, Steve

3. *Drama* by Telgemeier, Raina


5. *Lions of Little Rock* by Levine, Kristin

6. *One for the Murphy’s* by Hunt, Lynda Mullaly

8. *Cinder* by Meyer, Marissa

9. *Raven Boys* by Stiefvater, Maggie

10. *Insignia* by Kincaid, S.J.

11. *Curveball: The Year I lost My Grip* by Sonnenblick, Jordan

12. *Second Chance Summer* by Matson, Morgan

13. *Shadow and Bone* by Bardugo, Leigh

14. *The False Prince* by Nielsen, Jennifer A.

15. *Dragonswood* by Carey, Janet Lee
Children’s Sequoyah Masterlist 2015

1. **Sailing to Freedom** - Martha Bennett Stiles
2. **Little Dog Lost** - Marion Dane Bauer
3. **Adventures of Beanboy** - Lisa Harkrader
4. **King of the Mound** - Wes Tooke
5. **Freaky Fast Frankie Joe** - Lutricia Clifton
6. **Sinister Sweetness of Splendid Academy** - Nikki Loftin
7. **Seven Tales of Trinket** - Shelley Moore Thomas
8. **Hiss-s-s** Eric A. Kimmell
9. **Capture the Flag** - Kate Messner
10. **The One and Only Ivan** - Katherine Applegate
11. **Secret Chicken Society** - Judy Cox
12. **Double Dog Dare** - Lisa Graff
14. **Brothers at Bat** - Audrey Vernick
15. **Alex the Parrot** - Stephanie Spinner

We hope you have ordered your copies and will join us for the Teen Summit Pre-Conference on March 31st!

Calypso Gilstrap, NBCT Librarian
Norman Public Schools
Talhequah Hosting Native Words Native Warriors Exhibit

Native Words • Native Warriors is a Smithsonian Institution Traveling Exhibit devoted to World War I and World War II Native American code talkers and veterans from more than a dozen different tribes. The exhibit will be displayed at the John Vaughan Library at Northeastern State University in Tahlequah from January 25 through April 7, 2014.

In conjunction with the opening of the exhibition, the Sequoyah Institute is sponsoring a lecture by Dr. William Meadows, author of "The Comanche Code Talkers of WWII," on Thursday, January 30 at 6:30 pm in the university’s Webb Auditorium. The lecture is free and open to the public. A reception and book signing will follow in the John Vaughan Library, where the exhibit will also be open for viewing.

For more information on the lecture, contact the Sequoyah Institute at 918-458-2075.

For more information on the exhibit, and to access lesson plans, resource lists, and information on school visits, go to: http://www.nsuok.edu/nativewordsnativewarriors.aspx. For additional information, contact Susan Voitte at 918-444-3235 or at woitte@nsuok.edu

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6 Ways to Make the Most of the OLA Conference

1. Stock Cards
   Update your business cards and bring plenty to the conference. Always have a supply on your person and make it a habit of exchanging them. When you receive a business card from someone, mark it up. Write something on the card that will jog your memory of your interaction with the person. Include action items on the card such as “schedule meeting with so and so.” Sort your cards so that the ones that require action are on the top.

2. Get Uncomfortable
   It’s natural to gravitate to people and topics that are familiar to us at a conference. There are friends to be re-acquainted with and popular topics tend to re-appear. A conference is also time to stretch yourself, look for new ideas, grow your circle of influence, and expand your network of colleagues. Does BISAC, Common Core, or metadata scare you to death? Well, then that’s exactly the stuff you need to run into. Plan to attend several conference programs about unfamiliar topics and make a list of people or exhibitors you would like to meet.

3. Visit the Exhibits
   Talking with vendors can be one of the most stressful things to do at a conference. You’ve got to get up the courage to approach their booth and then you want the candy really, really badly, but they are looking right at you. Then, they always want to SELL you something. Grab a piece of candy already and pick up a brochure so you don’t look too bad. Then do it, let them give you the spiel. It won’t hurt, that’s why the exhibitors are there. They want to give you the candy; they want you to have the spiel. Do you have a question, suggestion or problem? Company representatives are trapped behind that draped table, so tell them what you need. Explore new or unfamiliar products that could be the next latest thing for libraries. Oh, yes, and they paid to be there, so don’t forget to show your appreciation to the vendors for helping to support the conference!

4. Collect Seeds
   You know you’ve been to so many conferences where you take all these notes and then you never take a single look at them again. Don’t sweat it. Think of note taking as an active learning strategy (see #6) and don’t worry about reading them ever again if you don’t need to. Just make sure you at least harvest the seeds. Every time you get excited and think to yourself, “I am SO going to do THAT,” make a mark in your notes. This is a seed. Then, when you get back to your office, collect your seeds into your calendar or task management tool and plant them!
Go Your Own Way
Decide what you want to get out of the conference from the outset. Do you want to market yourself, meet new people, or learn how to do your current job better? When you have your goal decided, plan your conference activities accordingly. Once you are at the conference, be prepared to ditch your planned activities in favor of spontaneous opportunities to accomplish your goals. Sometimes the most meaningful benefits of a conference come from the unexpected, unplanned interactions. Don’t feel like you have to do what everyone else is doing. As a junior librarian, I actually experienced librarian peer pressure to attend conference activities. When I chose not to participate, I was shamed as if I had skipped class. Don’t let these people get to you. If everyone else is going to hear the keynote speaker, but you want to go to dinner with a possible collaboration partner…just go to dinner!

Engage Your Brain
Active learning is a hot topic in higher education right now and you can borrow some active learning techniques for getting the most out of any type of presentation. Active learning involves DOING SOMETHING — anything besides passively listening to a lecture. Action during learning is shown to aid in the formation of long-term memories rather than short-term ones or no memories at all. Try some of these active learning strategies at OLA this year:
- Ask the presenter questions
- Ask yourself questions
- Brainstorm
- Choose a demonstration or field trip over lecture
- Present material from the conference to colleagues when you return
- Create a concept map and use different colored pens
- Discuss or debate the lecture topic with someone
- Doodle! Even if the doodles have nothing to do with the presentation
- Make an outline of the lecture
- Repeat concepts to yourself in your own words
- Take notes and rewrite them
- Use your smart phone or tablet to look up concepts during presentations

The first action you’ve got to take is to get yourself to the conference!
OLA 2014 will be here sooner than you think. Hotel registration is now open; get yours in before March 9 for the guaranteed rate. http://www.marriott.com/hotels/travel/tulse-marriott-tulsa-hotel-southern-hills/

Melissa Kash-Holley
Librarian for Reference, Instruction, and Access Services
Oklahoma State University Center for Health Sciences Medical Library
Marketing Committee Hosts Preconference on … Marketing!

Do you dread promoting events held at your library? Does coming up with material to “tweet” or “pin” give you a headache? Always have trouble choosing the right font for your flyers? The members of the OLA Marketing Committee are here to help take away some of the stress of library marketing! In the pre-conference session *Marketing: Bits and Pieces* we will tackle the do’s and don’ts of basic marketing principles. Topics covered include developing a marketing plan, utilizing brand recognition, common grammar mistakes, print media marketing, and social media marketing. Attendees are encouraged to bring their pesky marketing questions and present them to the group for discussion. Participants will also receive access to a LibGuide with information covered during the session and further resources.

The session will be held Monday March 31st from 9:00am to 1:00pm and lunch is included with registration. We hope to see you there!

Natalie Vaughn
Interlibrary Loan Librarian
Oklahoma City University Law Library
OU and OSU Collaborate on Open-Access Repository

To make the published results of research easily available to the public, the University of Oklahoma Libraries and Oklahoma State University Libraries have established SHAREOK, an openly available website that will house the intellectual output of both universities. Content will ultimately include digital dissertations, faculty publications and research, digital special collections, open access publications, open educational resources and much more.

The White House Office of Science and Technology Policy has asked researchers to develop plans to make the published results of federally-funded research freely available to the public within one year of publication. Researchers are also called on to better account for and manage the digital research resulting from federally-funded scientific research. SHAREOK and the library related services address both topics.

In addition, SHAREOK is an example of meeting the goals set by Governor Fallin in the “OneOklahoma: A Strategic Plan for Science and Technology in Oklahoma, 2012,” but it will not stop with just OU and OSU. SHAREOK is looking to potentially expand to other Oklahoma higher education institutions.

OU Dean of Libraries Rick Luce and OSU Dean of Libraries Sheila Johnson are championing the project on their respective campuses. “The University of Oklahoma is aggressively moving forward in addressing both existing and planned government requirements concerning research and associated data,” Luce said. “We’re making available to people on a global basis, the academic and scholarly research of this university as well as the vast and rich special collections of the Libraries. Combining resources to enhance the repository was mutually beneficial. SHAREOK directly supports the mission of each institution.”

As research libraries, it is our mission to preserve knowledge and make it available,” Johnson said. “Providing SHAREOK is a natural progression of the service we already provide. The new White House directive created a need in higher education that libraries are perfectly positioned to meet.”

SHAREOK is part of a long-term strategy to support research and scholarship in Oklahoma. “As we look to the future, this repository will serve as an important component in technical initiatives of the libraries, including cross department alerts of new research and the launch of knowledge creation platforms that will support the Universities’ drive to continue to be recognized as leading research libraries not only in the State of Oklahoma and in the United States, but around the globe,” Luce said. Faculty, students, staff and other individuals or entities associated with OU or OSU will be able to benefit from SHAREOK’s resources and can contribute content. The site is freely available at https://shareok.org. For more information about SHAREOK, please contact shareok@ou.edu.
OKSL at Conference

Please join me at the OLA conference this year!

Ballots for the OKSL board will be e-mailed soon! You MUST be a member to vote. Please check to ensure your dues are current by logging into your profile at www.oklibs.org

T-Shirt Order Form - please share with others! This is a fund raiser for OKSL!

The OLA Conference Registration is open! The OLA Conference is in Tulsa at the Southlake Marriot April 1st - 2nd with a preconference on March 31st.

PreConference hosted by OKSL MARCH 31ST FROM 9-4

Teen Summit- OKSL is bringing together all people who work with teens including public librarians, museum educators, after school programs, religious organizations, and SCHOOL LIBRARIANS! We need you to attend and invite others in the community to come with you. It will be a full day from 9-4 with lunch provided. We have a guest speakers: Jeremy Davis, a media specialist, Linda Dumas, education director of the Oklahoma History Center, and Michael Sullivan, Tulsa City-County family literacy specialist, and Amanda Kordeliski, OKSL's YALSA road trip representative. We will be thoroughly digesting YALSA's "The Future of Library Services for Teens" report which was published in January. The afternoon will be spent building partnerships with the organizations in your community as well as hearing insight from teens from the Information Matrix camp.

OLA Conference Programs for OKSL members APRIL 1-2

Book wars
AASL State Road Trip
Sequoyah Book presentations (these will be all new and improved)
Poetry by Nathan Brown, Oklahoma's poet laureate
Exploring the Digital Prarie with EBSCO and Encyclopedia Britannica
Teens Create the Library
Let's Meet and Hangout
Getting Kids in the Library
Nonfiction Book Slam
School and Public Library Partnerships
OKSL Business Meeting
Marketing on a shoestring
Not your Grandpa's Comic Book
OKSL, con’t.

**Fun Events**

Sequoyah Battle of the Books
OLA Banquet with Nathan Brown
OLA New member reception
GOLD reception
SLIS reception
Pub Crawl

Gold Nugget Night all conference event - a fundraiser for the OLA endowment

Also during the conference will be at the OKSL booth collecting donations for school libraries affected by the tornados in May 2013. The Kansas School Librarians have donated $191. Surely we can match that!

*Calypso Gilstrap*
*NBCT Librarian*
*OKSL Chair 2013-2014*
Ethics Committee to Host Technology Program

Law & Ethics: Technology

Are you looking for a thought-provoking discussion pertinent to your library’s technology scene? If so, we have the perfect OLA conference program for you. Join us as we investigate scenarios “ripped from today’s headlines” to expose the ethical and legal ramifications of the ever advancing library technologies. Modeled on the popular television show the discussion will feature a dual faceted look at current and timely library technology scenarios. In the first part of the discussion OU SLIS Professor Ellen Rubenstein will identify possible ethical dilemmas attendant with new technologies and highlight the role of the ALA Code of Ethics as a guideline to inform our technology decisions. In the following segment, Jennifer Prilliman, Head of Reference at the OCU Law Library, will present the legal issues that may limit the use of the new technologies. Join us at the OLA Conference to discuss (dun, dun) Law & Ethics: Technology.

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CopyrightX: A MOOC/Classroom Hybrid

Want to learn more about copyright AND see what all the fuss is about MOOCs (Massively Open Online Courses)?

CopyrightX is a twelve week course offered by Harvard Law School each spring. It’s an interesting mix of traditional live on-campus course, limited enrollment MOOC, and face-to-face international satellite courses. MOOC participants need no background in law, but are chosen for their interest, evidence of potential commitment to the course, and diversity of age and profession.

While the course is full for this spring, all the course materials are available online -- the 2013 lectures, current readings, and other supplementary materials. The lecture videos are closed-captioned and Creative Commons licensed, so you can easily share them at your own library as part of a copyright education program if desired. Based on the lecture titles, this is a well-thought-out course that will provide a solid background for anyone interested in the topic.

The size limit and selectivity of the online component sets it apart from other MOOCs -- MOOC enrollment is capped at 500, making it a much more manageable size. The New Yorker and BoingBoing.net both hold it up as a model of how to do MOOCs right, and judging by the fact that it's already planning for its third year, it seems successful. It's one to watch, both for its content and its structure.

http://copyx.org/
http://www.newyorker.com/reporting/2013/05/20/130520fa_fact_heller?currentPage=all
http://boingboing.net/2013/12/17/copyrightx-harvards-ground.html

Janet B. Croft
Head of Access Services and Delivery Services
University of Oklahoma Libraries
Oklahoma's first One Book program since the Centennial Oklahoma Reads Oklahoma program is kicking off!

Following our e-mail blast to public libraries, we're letting the whole OLA community know about this 2014 activity.

Visit [http://okreadstruegrit.org](http://okreadstruegrit.org) to find ideas for library programming and explore funding opportunities for public libraries. You'll also find links to a reading and discussion guide and graphics, information on author Charles Portis, and a calendar of library events from Pioneer Library System's Big Read program this March and April. **Share your scheduled library programs with us and we'll list you on the calendar as well.**

Statewide sponsors are the Oklahoma Humanities Council (which is offering up to 20 Let's Talk About It grants focusing on True Grit for public libraries), the Pioneer Library System, the Southeastern Public Library System of Oklahoma, and the Oklahoma Department of Libraries.

Although OHC funding opportunities are restricted to public libraries, school libraries may also borrow copies of *True Grit* free of charge from the Humanities Council for library-facilitated discussions. And, of course, academic libraries are invited to join in on the fun! And don't forget to share the information with any book clubs you know about.

The Southeastern Public Library System of Oklahoma has some "gently used" copies of the book from their NEA "The Big Read" program last fall. SEPLSO purchased these at 50% off, and will reduce the price further to get them to libraries in the state. Contact Wayne Hanway, [whanway@oklibrary.net](mailto:whanway@oklibrary.net) or at (918) 426–0456.

Follow us on Facebook at: [http://www.facebook.com/OkReadsTrueGrit](http://www.facebook.com/OkReadsTrueGrit)

We're on Twitter @OkTrueGrit
[https://twitter.com/OkTrueGrit](https://twitter.com/OkTrueGrit)
True Grit, con’t.

_Oklahoma Reads True Grit_ will be mentioned in the _Oklahoma Today_ magazine which hits stands on March 1.


More than 60 public libraries are members of OK Virtual Library, and we'll keep you posted about the e-book option.

Special thanks to Pioneer Library System for coming up with the Oklahoma Reads True Grit idea for a statewide _One Program_ program, and for contributing their graphics and much of their content from the PLS Big Read. A tip of the hat to the Southeastern Public Library System for inspiring us with their programming last fall. (Holding True Grit events in the Choctaw Nation, right where the action of the novel takes place, must have been extra special!) And a hearty thank you to the Oklahoma Humanities Council for being game enough to create a Let's Talk About It program for only one book.

So… bookmark the website, follow us on Facebook and Twitter, and keep us updated on your True Grit library plans so we can add them to our True Grit calendar and help promote your activity.

Stay tuned!

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Meditation Labyrinths for Libraries

Labyrinth walking is a form of moving meditation that has attracted interest in communities looking to reduce stress, increase focused attention, and attend to self-management of health. During the Winter 2013 dead week and finals period, we installed a unique new labyrinth projection device at the University of Oklahoma main library. It’s currently in use at the Schusterman Library at OU-Tulsa through early March 2014. It was also in use at the Schusterman Library at OU-Tulsa from January through early March 2014.

Labyrinth installation is typically an expensive, permanent affair. The SPARQ Labyrinth unit we have developed uses a theatre light to project a pattern on the ground, rather than permanently altering the space. The truly innovative aspect of the unit is an iPad-controlled gobo (stencil) switcher which allows the user to choose from one of six different patterns – for example, one is based on the Pima Indian man-in-a-maze design, one on the famous floor at Chartres Cathedral, and another on the design of the city of Minas Tirith in The Lord of the Rings. These patterns are described on accompanying posters. The unit is easily transported and assembled by one or two people.

Our preliminary survey in Bizzell Library confirms this as a positive stress release and form of relaxation. The pilot program reveals that ~70% of users report feelings of increased relaxation while ~80% reported feeling less agitated. Individual responses demonstrated that the installation served specific student needs; for example, a student with ADHD commented “the labyrinth made a tremendous difference in reducing the level of anxiety I usually feel around finals. After taking a short break walking the labyrinth, I literally felt like a new person.”

Our initial unit is booked at the University of Massachusetts-Amherst through early August, where researchers will use blood pressure cuffs to test stress levels of users before and after they walk the labyrinth. We now have funding to construct a second unit (incorporating some of the lessons we learned to make it more compact) so that we can concurrently continue surveying users on this campus. We plan to show this unit at the Oklahoma Library Association conference; please come see us at 7:00 AM on Wednesday. We’d love to talk to you about having the SPARQ labyrinth visit YOUR library!

Janet Brennan Croft, Head of Access and Delivery Services, University of Oklahoma
Matt Cook, Night Circulation Supervisor, University of Oklahoma
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