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Oklahoma Library Association  
PO Box 6550  
Edmond, OK 73083



# Oklahoma Library Association

**OLA 2014**  
**March 31 - April 2, 2014**



**Southern Hills Marriott**  
**1902 E. 71st**  
**Tulsa, OK**

## Please join me...



I'm looking forward to seeing everyone at the Annual Conference in Tulsa. It is an exciting program schedule with something for everyone. We are continuing the popular master classes as well as a new "One Book, One Association" initiative encouraging everyone to read "Beyond Wow" by Myra Golden, who will discuss this book at the Tuesday luncheon. Copies of the book are available before conference by contacting me. We have six great pre-conferences on Monday with a dine-around scheduled Sunday evening for early arrivals. I am looking forward to seeing everyone in Tulsa so we can all "Ring True" for our profession!

Lynda Reynolds  
2013-2014 OLA President

Non-Profit Organization  
U.S. Postage Paid  
Edmond, OK 73034  
Permit No. 61

## Featured Speakers



**Nathan Brown,**  
*2013-2014 Oklahoma Poet Laureate*  
Banquet Speaker



**Myra Golden,**  
*The "Beyond WOW" Customer Experience*  
Keynote Speaker



**Peter Bromberg,**  
*Library Consultant*  
Emotionally Intelligent Leadership



**Claudia Arthrell,** *Director of Professional Services, Family & Children's Services, Tulsa*  
Battling Burnout



**Michael Sullivan,**  
*Librarian Extraordinaire*  
Teen Summit



**Kathleen Deerr,**  
*National Family Place Libraries Coordinator*  
Early Childhood Education Initiatives



**Barbara Stripling,** *2013-2014 ALA President*  
*Asst. Professor of Practice, Syracuse University*  
ALA Forum & Legislative Luncheon



**Kelly Kerr,**  
*OSU Institute of Technology*  
FOLIO Luncheon

## Accommodations

**Southern Hills Marriott**  
1902 E. 71st  
Tulsa, OK  
866-530-3760  
\$89 + tax per night

The above price is a special conference rate. The deadline to receive the guaranteed rate is **March 9, 2014.**

## Registration

<b>Full Registration</b>	
OLA Member	\$180
New OLA Member	\$160
Trustee (FOLIO)	\$135
Student Member	\$125
FOLIO (Wednesday meeting/lunch)	\$50
Non-Member	\$260

<b>One-Day Registration</b>	
Non-Member	\$190

<b>Pre-Conference Registration, (member/non-member)</b>	
Emotionally Intelligent Leadership	\$100/\$150
Teen Summit	\$80/\$120
Marketing: Bits & Pieces	\$70/\$110
Battling Burnout	\$70/\$110
Early Childhood Education Initiatives	\$60/\$100
Will Rogers Museum	\$70/\$110

<b>Special Events Registration</b>	
Banquet	\$40

## All Conference Event

**"Gold Nugget Night"** : Come enjoy an evening of gaming and fun! Libraries will design and host games of their choice, examples: Poker, Roulette, Craps, Trivia, Karaoke, Dance, etc. "Best Game Table" and the "Judge's Choice" awards will be given! Players will have the opportunity to win big prizes. Contact Lisa Wells (405)801-4503 or Gail Currier (580)223-3164 to reserve your game table.

## Schedule at a Glance



### Sunday, March 30th

6:00pm Early Bird Dine-around

### Monday, March 31st

8:00am-5:00pm Registration  
9:00am-3:30pm Will Rogers Museum Tour  
9:00am-4:00pm Pre-Conferences  
4:30pm-6:30pm Receptions  
5:30pm-6:45pm Battle of the Books  
7:00pm-9:00pm Banquet  
9:30pm OLA Pubcrawl

### Tuesday, April 1st

7:30am-5:00pm Registration  
7:30am-5:00pm Exhibits  
7:30am-8:30am Early Morning Sessions  
8:45am-10:00am Opening General Session  
11:00am-5:30pm Program Sessions  
12:00pm-1:15pm Book Discussion Lunch  
5:30pm-6:30pm OU SLIS Reception  
6:30pm-9:00pm All Conference Event

### Wednesday, April 2nd

7:00am-1:00pm Registration  
7:00am-1:00pm Exhibits  
7:00am-8:00am Early Morning Sessions  
8:15am-9:45am Membership Meeting  
11:00am-4:00pm Program Sessions  
11:00am-4:00pm FOLIO Sessions  
12:15pm-1:30pm Legislative Lunch  
12:15pm-1:30pm FOLIO Lunch

## Special Events



- ▶ Banquet with Poet Laureate Nathan Brown, (book signing)
- ▶ “Gold Nugget Night” All Conference Event
- ▶ Exhibit Hall and the OLA Store & Bookstore
- ▶ Early Bird Dine-Around
- ▶ Book Discussion with Myra Golden, (book signing)
- ▶ Annual Pubcrawl
- ▶ Battle of the Books

## Pre-Conferences



- ▶ Emotionally Intelligent Leadership
- ▶ Teen Summit
- ▶ Battling Burnout
- ▶ Early Childhood Education Initiatives
- ▶ Marketing Bits & Pieces
- ▶ Will Rogers Museum Tour

## Meet the Authors



Barbara Bannon

*Risky Business*

*The Empty Desk Survival Guide*

Nathan Brown:

*Less Is More, More or Less*

*Karma Crisis: New and Selected Poems*

Myra Golden:

*Beyond WOW*

Carolyn Hart:

*Ghost Gone Wild*

Crystal Inman:

*Earth Goddess*

Kelly Kerr

*Oklahoma Revisited*

Constance Squires:

*Along the Watchtower*

Michael Sullivan:

*Raising Boy Readers*

*Serving Boys Through Reader's Advisory*

Will Thomas:

*The Black Hand*

## Conference Programs



### *We're In This Together*

Advocate from Where and Who You Are  
First Timers Orientation  
Importance of Intellectual Freedom  
Leadership Projects  
Making Better Hiring Decisions  
Opportunity for All  
Orientation for New Supervisors  
Safety in the Stacks  
School and Public Library Partnerships  
Lightning Rounds  
Working with Personality Styles

### *Think Outside the Box*

ALA Forum  
Amigos E-book Platform  
BISAC: Not Just for the Bookstore  
Common Core is Coming for All of Us  
E-books, Erotica and Everything Else  
Fresh Takes: Current Library Student Research  
Interactive Mindfulness Technology  
Let's Meet and Hangout  
Merging Departments  
Modern Circulation Clerk  
Showing Off Online  
Teens Create in the Library

### *Let's Talk*

GODORT Meeting  
OKSL Business Meeting  
OKVL Business Meeting  
AASL State Road Trip  
TSRT Business Meeting  
FOLIO Annual and Board Meetings

### *Beyond the Basics*

Creative Commons Licenses: Benefits, Pitfalls and Use  
Law and Ethics: Technology  
Master Class: Adult Readers Advisory  
Master Class: Managing Up  
Master Class: Self-Publishing and Libraries

## Conference Programs



### *Where's the Bathroom and other Important Questions?*

Copyright and Social Media  
Digital Prairie:  
Exploring Your EBSCO Online Library Resources  
Digital Prairie:  
Introduction to the New Encyclopedia Britannica  
Intro to the New Encyclopedia Britannica School Edition

### *OMG, It's Free!*

60 Ideas in 60 Minutes  
Buried Treasures  
Food and Nutrition Resources for Libraries  
Getting Kids into the Library  
Indian Education, Coordinators: An Untapped Resource  
Oklahoma Is Energy  
TCCL American Indian Resource Center

### *What's behind the Curtain?*

Acquiring E-books  
Amigos for Interlibrary Loan  
I Never Meta-a-data I Didn't Like  
Legal Forms e-filing Headed Your Way  
Marketing on a Shoestring  
RFID Done Right

### *We're Still Books*

Book Club: The Power of Open Communication  
Book Wars  
Children's Sequoyah  
Fiction Author Panel  
High School Sequoyah  
Intermediate Sequoyah  
Mother Goose on the Loose  
Nonfiction Book Slam  
Not Your Grandpa's Comic Book  
Poetry with Nathan Brown  
Reading BIG: True Grit  
State of Interlibrary Loan