PACKAGE SPONSORSHIPS

In conjunction with the Mountain Plains Library Association (MPLA) and in honor of MPLA’s 75th anniversary, the Oklahoma Library Association is offering the following options for exhibitors.

Platinum -- $5000

Booth
- Includes dedicated WIFI
- Includes electrical

Social Media Package
- 1 media post before conference
- 2 during conference
- 1 following conference

Conference email blast: 2 emails of your design

Advertisement:
- Sponsorship recognition in conference app
- Banner ad on conference app homepage
- Banner ad on conference app agenda page
- Banner ad on conference app webapp page
- Printed program
- Retractable banner

Sponsorship of one of the following events:
- **Registration Lanyards** – Every attendee at Conference is required to pass through the registration station, where they will receive their welcome packet. Included in the packet will be the printed conference program, their name badge, and a lanyard decorated by your company’s logo. Don’t miss the guarantee of being seen by every person in attendance.
- **Scholarship Bash** – This is the not-to-miss event of the Conference! Your company logo will be prominently displayed outside the ballroom on all signs that lead to the event, and you will get to give a short welcome.
- **Presidential Luncheon** – In addition to prominent signage, you will get to give a short welcome before introducing OLA President Tim Miller.
In conjunction with the Mountain Plains Library Association (MPLA) and in honor of MPLA’s 75th anniversary, the Oklahoma Library Association is offering the following options for exhibitors.

**Gold -- $2500**

**Booth**
- Includes electrical

**Conference email blast:** 2 emails of your design

**Advertisement:**
- Sponsorship recognition in conference app
- Banner ad on conference app agenda page
- Banner ad on conference app webapp page
- Printed program
- Retractable banner

**Sponsorship of one of the following events:**
- *MPLA 75th Anniversary Reception* – MPLA will be celebrating their 75th Anniversary. In addition to having signage at the event, we would like to invite you to say a few words at the event and personally congratulate them on this achievement.
- *Oklahoma Author Luncheon* – In addition to prominent signage, you will get to give a short welcome before introducing our Oklahoma author, Marilyn Hudson.
- *OLA Dine Around and Pub Crawl* – Be the sponsor for the first big event of the conference! This sponsorship includes your logo associated with the event in the app, a special thank you during the opening general session, and signage around the venues.
PACKAGE SPONSORSHIPS

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Silver-- $1500

Booth
● Includes electrical

Advertisement:
● Sponsorship recognition in conference app
● Banner ad on conference app webapp page
● Printed program

Sponsorship of one of the following events:
● Awards and Recognition Reception – OLA is proud to continue a long-held tradition of supporting those new to the field and recognizing those who have relentlessly, selflessly given to the profession and its patrons. At this event you will get to give an opening welcome and introduce the Awards and Scholarships chair. Additionally, you will get prominent signage, a special thank you during the event, and will be invited to give some congratulatory closing remarks.
● Keynote Session Thursday – The keynote of the conference is the event not to miss. This session will have no conflicts; therefore, it is a most advantageous opportunity to directly address most conference attendees. In addition to prominent signage, you will receive a public thank you for sponsoring the event and a chance to welcome and briefly address the audience.
● President’s Program Friday – This program, hand-picked and put together by the OLA President, features a topic that is of the utmost relevance and importance to libraries of every type. Because it features such a topic, this session will have no conflicts; therefore, it is another most advantageous opportunity to directly address most conference attendees. In addition to prominent signage, you will receive a public thank you for sponsoring the event and will call out the winners of the door prizes after thanking everyone for being there and having a chance to briefly address the audience.
PACKAGE SPONSORSHIPS

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Bronze-- $750

Booth

Advertisement:
- Sponsorship recognition in conference app
- Printed program

Sponsorship of one of the following events:
- **Coffee Stations** – What is a library conference without coffee? You can sponsor the coffee stations around the vendor floor, receiving signage and on-site promotion, as well as your company’s logo in the official conference program and app
- **Snack Breaks** – Breaks are essential during Conference; we all need to refuel at some point. Your company logo will be displayed at the station as well as in the official conference program and app.
INDIVIDUAL SPONSORSHIPS ★

Pop Top Stage -- $500
Located in the vendor hall, the Pop Top Stage will feature 30-minute conference sessions. These sponsorships are available on a first come first served basis, so don’t wait on this exciting new offer! Your company’s logo will be included in the official conference program and Pop Top signage, and you will introduce the speaker and give a plug for your company.

Retractable Banner -- $500
In the conference center, our banners are possibly the most visibility a vendor can get without committing to a package level of sponsorship. See your logo on one of the exclusive roll-up banners throughout the conference venue. Space is limited, so make sure you sign on early. Sponsor is responsible for supplying artwork. OLA is responsible for printing, hanging, taking down, and storing the banner.

Breakfast Area Table Tents -- $200
(2 available- Thursday/Friday)
Start convention attendees’ day off right with your company’s logo placed on the breakfast tables in the hotel dining area. A great opportunity to create booth traffic!

Phone Charging Station -- $200
When convention attendees need to charge their mobile device, they’ll come to a designated location for a charge; your logo will be featured on the station.

Window/Mirror Clings -- $200
Take advantage of captive viewers. Put your company/product logo on mirrors and windows throughout the conference area. Sponsor is responsible for supplying artwork.

Waste Receptacles -- $200 for 5 receptacles
Waste receptacles are located throughout the convention center and can include sponsor logo.